

John Johnson Collection: pre-1960 ephemera Trade Shows

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Extent: 2 boxes

Box 1

Invitations to Trade Shows

Trade Shows: National and International

Brewers' and Allied Traders, 1905, 1909 [mounted with] Grocery, Provision, Oil & Italian Warehouse and Allied Trades 1905

British Industries Fair 1922, 1939 (invitation to John Johnson)

Wiggins Teape at BIF 1937

John Dickinson at BIF 1938

Birmingham Chamber of Commerce BIF promotion and information 1936, 1937

Daily Mail Ideal Home Exhibition (various, including tickets), 1922, 1935, 1937

Design Centre, 1956

International Horse Show, Olympic, 1911

Naval, Shipping & Fisheries exhibition, 1905

Printers', Stationers', Paper-Makers', Bookbinders..... Exhibition and Market. Royal Agricultural Hall, 1891

Tobacco Trades' Exhibition, Royal Agricultural Hall, 1895

Edinburgh. Scottish Alliance. Cost Congress and the Publicity and Selling Congress of the Federation of Master Printers and Allied Trades of Great Britain and Ireland, 1930

London Stores and Shops (excluding Fashion, Clothing and Shoes)

John Barnes, Hampstead. Exhibition of furniture & furnishings

John Barnes, Hampstead. Exhibition of Present Day Attractions of Electricity

Finnigans Christmas presents

Gordon Russell. Exhibition of Modern Furniture, [n.d.]
Harrod's Diamond Jubilee (1849 – 1909)

Heal's, Mansard Gallery. Light & Glass exhibition, 1934
Samuel Jones & Co., 1936
Selfridge & Co., opening of new building, 1909

Stores and Shops, unmounted

Dunbar Hay Ltd. Invitation to view new premises at 15 Albermarle Street [1936?]

Dunbar Hay. This shop was opened in 1936 with the object of trying to put on the market the talent of the younger designers....

Dunbar Hay Ltd . China, glass, interior decorations, furniture. 2 copies, one with annotation on verso: 'design by Eric Ravilious please return to Gerald Morice.....'

Gordon Russell Limited. Fifty Years of Furniture Making 1909 – 1959 at the Ceylon Tea Centre, Lower Regent Street

A W Gamage Ltd. Opening of the new Baby carriage salon & exhibition of infants outfitting, 1919

Victor Garland. Invitation to the first birthday of the Havana, 6 New Compton Street, W.1

Heal's new shop, 196 Tottenham Court Road, Nursery flat, Nursery section, 1939

Henry Hope & Sons. Invitation to visit new building, 17 Berners Street, W.1 (invitation to John Johnson)

Selfridge's Radio Exhibition & new Television Theatre

Hotels & Restaurants

Imperial Restaurant, Regent St., 1901 (opening). Invitation by Dudley Hardy
People's Café Company. Dinner
Strand Palace Hotel, inaugural reception, 1909

Messrs. Mackenzie, Hallett & Co. Invitation to drink 'Old Man's Milk' at 10 Pall Mall East, 1860

Lion Hotel, Nottingham. Banquet to inaugurate the enlargement, 1868

Nell Stewart 'sells fruit & flowers'... advertisement. Number One Clarges Street, Piccadilly

Goldsmiths & Silversmiths Company. Invitations to view diamond ornaments, jewellery and silver plate specially suitable for Christmas and New Year presents. 4 different, all undated.

Pottery and Handicrafts

Poole Pottery (3 items, one printed at the Curwen Press)

Ravenscourt Pottery

Miss Dollie Lee. Special display of Della Robbia and Rocco Embroideries, etc. at Clarendon Hotel, Oxford, [n.d.]

Special Exhibition of English and Foreign Art Pottery. W. Rowntree & Sons

Home Arts & Industries Exhibition and sale of British Handicraft, Dorland Hall, Lower Regent St.

Cottars' Market, 46 Beauchamp Place, S.W.

Stark Brothers Limited, 1 Church Street, Kensington, Exhibition of Smiths' Ironwork, 1926

Arts

Messrs. Henry Sotheran Ltd. Collection of coloured caricatures by James Gillray

Messrs. Cassell, Petter, and Galpin. Invitation to Mr & Mrs Geo. Cruikshank to a private view of foreign architectural and decorative works (and Gustave Doré's Bible), La Belle Sauvage Yard (New Buildings), December 9th 1865

Directors of Theatre Royal Drury Lane. Invitation to private view of the new Drury Lane, April 11, 1922

Arts et Metiers Graphiques. Talk by Charles Peignot on occasion of the private showing of the film La Lettre

Advertising Exhibitions (unmounted): London (in Fashion envelope)

Business Publications Ltd. First exhibition by Photographers in advertising, News of the World Building, Bouverie St., Fleet Street, [no year]

Masson, Seeley & Co. Invitation to the press view of an exhibition (of advertising and display material), [no year]

C. Vernon & Sons, Ltd. Exhibition of modern advertising, Exhibition Hall, Gardiner House, Charterhouse Street. [no year]

Box 2

Invitations to Trade Shows

Fashion

The Trade: mounted material

The Fashion Group of Great Britain, January 1937

Frankfurt Fashion Centre. Display at Claridges, Friday 27th November, 1936

Fashion Group of Great Britain revives the 5 O'clock tea at the Café de Paris, January 25th 1939

International Wool Secretariat Presentation of Wool Underwear and Lingerie. Mayfair Hotel, London, May 1939 (with menu)

Advance Coronation Fashions. Drapers' Organiser, London

The Queen pp. 49-52. Fichu, square train, bustle and high neck and long sleeves

British Colour Council. Fashion colour schemes for Autumn and Winter ensembles [no year] (mounted with) Let Sibyl Jane run your parades

The Correlation chart of the British Colour Council. Autumn and Winter 1937/1938. Includes chart of gipsy colours

Show Fashion Guild of America. Spring style showing, Waldorf Astoria, New York City, November 5 – 7 1936

The Trade: unmounted material (in Fashion envelope)

British Colour Council. Fashion colour schemes for Spring and Summer ensembles, 28, Sackville Street (no year)

The Draper's Organiser Spring Fashion Parade. May Fair Hotel, London (no year)

International Wool Secretariat. Printed WoolFabrics at their Bush House Showrooms (no year)

International Wool Secretariat. New wool fabricdees in the British Colour Council's spring shades (no year). Bush House

London Stores: mounted material

August Ahlborn, Quadrant House, 74, Regent Street, 1874

J. & K. Connor. An invitation to view Connor Millinery (no year)

D & F Co. Ltd. The fashion for 1908

Derry & Toms. The show of Spring. The month of May 1893

Derry & Toms. Invitation to inspect a very large selection of costumes for all occasions (no year)

Dickins & Jones. Model gowns by the most exclusive Parisian coutieres [sic] (no year)

Dickins & Jones. Advertisement for Paris collections (no year)

W.L. Field. Dress department. Autumn – Winter 1895

Messrs. Foster & Co. Hunting, Shooting and Fishing costumes.

Green & Edwards, Finchley Road. Invitations to meet the Berlei corsetiere and figure-beauty specialist (2 different)

A Grierson, 1 Bank Buildings, Broadway, Crouch End. Latest novelties. Spring 1895

Harrods. New aspects of fashion, Spring 1929

Hyam & Co. Just out. Wood engraving, [n.d.]

Messrs. Jay's Fashions. Extract from the "Queen" newspaper

Knowlman Bros., general drapers and dressmen, Holloway Road, Early autumn show.

Robert Bracey Ling. 7 & 8 The Broadway, Wimbledon. Spring goods, March, 1895

Marshall & Snelgrove. Jubilee advertising leaflet, 18th March 1887

Charles N. Morris & Co., 40 & 41 Gt. Castle St., London. Laces, embroideries, scarves, etc. for the spring season, [n.d.]

Parisian Millinery and Mantle Rooms, advertisement [incomplete, n.d.]

Diana and Betty Pacquin, Liberty House, Regent Street. Presentation of new autumn and winter models in coats and gowns... [n.d.]

Smethurst & Co., Eagle House, Oxford Street, Autumn fashions, [n.d.]

Sykes, Josephine & Co., 280 Regent Street (and Brighton). Advertising Parisian attire

Wetherall, 94 New Bond St. Invitation to spring sports clothes show, [no year]

London Stores: unmounted material (in Fashion envelope)

Delman Footwear, Delman House, Old Bond Street (no year)

Dickins & Jones: Charnaux Consultation Week (no year)

Edinburgh Weavers, 55, New Bond St. New range of fabrics in keeping with contemporary architecture and decoration (no year)

R.B. Evans & Co. Mannequin parades of the latest Spring fashion (compèred by Miss Sibyl Jane) (no year)

Gabi Ltd. Millinery and blouses. 14 Conduit Street, (no year)

Gooch's Autumn collection. Mannequin parade at Roundpoint

Heim Ltd., 9 Grafton Street, Bond Street. 1938 Beach & Resort Wear collection

Ronald Morrel Ltd. Couturier, 35 Davies Street, Mayfair. Advanced autumn & winter collection 1936 – 7

What are the wild waves saying? Cocktail party at Bury Court, Jermyn Street, to present 1939 collection of 'Slix' swim wear and resort wear

Stella Mary Pearce, 36 New Bond Street. Advance collection of autumn models, (no year). Invitation to Miss [Enid] Marx

Revills, 15, Hanover Square. Private view of new autumn models, 1937

Rose Veness, Kensington House Church Road, Upper Norwood. First show of millinery & costumes continuing throughout the season (no year)

Provincial, Scottish and Foreign Stores

Abingdon. Hedges & Matthews, 15 & 16 High Street. Autumn & Winter seasons, 1889

Birmingham

W. Gent & Son, 23-24 Bennett's Hill. New dressmaking department, [May 1895]

Midland Drapery Stores. Autumn & Winter fashion book is now ready, [Oct. 1886]

H. J. Nicoll. Spring 1884

Brighton

H. & M. Gould, 71 Western Road. Enlargement of premises, Jan 1, 1861

Budleigh Salterton. M. Gush & Son. New goods for the autumn and winter seasons, September 26, 1872

Derby. E.A. Hasker's, 5 St. Peter's Street. Drapery novelties, [n.d.]

Leicester.

Freeman, Hardy & Willis. 39 Rutland Street. Invitation to dinner on Friday, January 23rd
Two different, one in two copies, (no year)

Liverpool

S.S. Bacon, 81, 83 & 85 Bold Street,. Visiting season (ball gowns and evening dress), [n.d.]

Haigh & Company, 60, Bold Street. Novelties for the season, April 1870

Mrs. Morgan, 102 Bold Street, ladies outfitter, 1 Sept 1871

Romer. 62 Bold Street. Fashion artist, court dressmaker,

Manchester. Rylands & Sons, Special show of lace & needlework embroidery & c. Jan 5th 1898

Ramsgate, Lewis, Hyland & Linom, Harbour Street. Display of Parisian models, [n.d.]

Southport. Boothroyd, Son & Rimmer. Summer fashions. May 2nd 1876

Sydenham. Walter Cobb. Spring announcement 1906

Watford. Mrs. Wade announcing large and elegant assortment of millinery and dresses, [n.d.]

Wigan. Joseph Meek & Sons, 17 & 19 Wallgate. Show day, Wednesday, 26th April 1876

Wisbech. Edwin B. Bellars, Market Place. Newest modes for the coming season, [n.d.]

Glasgow. Clarke & Buchan, 206 Sauchiehall St. Model gowns & coats, [n.d.]

Provincial, Scottish and Foreign Stores: unmounted material (in separate envelope)

F.W. Grafton and Company, 100, St. James's Buildings, Oxford Street, Manchester
Private view of the new Grafton anti-shrink (patented) fabrics (no year)

Cepea Fabrics Limited, St. James's Buildings, Oxford Street, Manchester Private advance shopping of the Cepea Fashion Bureau

Caleys of Windsor. Charnaux (corsets), (no year), Artist Zero

Clarke & Buchan, 206 Sauchiehall St., Glasgow. Model gowns & coats (no year)

S.F. McKinnon & Co., Toronto. Semi-annual exhibition of Parisian patterns, Spring 1887

Book trade, Printing etc.

Adam Bros. & Shardlow Ltd. Exhibition of printing. Lansdown Room, May Fair Hotel, Berkeley Square. October 3rd to 7th 1938

Messrs. William and Gilbert Foyle, 121 Charing Cross Road. Exhibition of fine bindings at moderate prices. December 1st to 31st 1936

Henderson & Spalding. Stand 21 at the Book Exhibition Dorland Hall (no year)

Maggs Bros, 50 Berkeley Square. Exhibition of one hundred famous books. June 5 to 19 1939

John Dickinson & Co. Special exhibition with educational lectures. Carfax Assembly Rooms, Oxford (no year)

Textbook Clinic. The first annual textbook exhibition. New York Public Library May 23 to June 3, 1939

Social Stationery. Japan Paper Company. Hotel Alexandria, Los Angeles and Hotel Palace, San Francisco. Contains paper samples and mailing list card (no year)

Transport: unmounted material

Orient Steam Navigation Company Limited. Luncheon of Australian Fresh Meats. On board the S.S. Orient in the Royal Albert Dock (no year)

Thames Ironworks, Shipbuilding & Engineering Co., Ltd. Launch of the First-class battleship H.M.S. Thunderer at their yard, Canning Town, 1st of February 1911. Invitation and three tickets

The Motor Boat. Cocktails. Warwick Room, Earls Court Exhibition, October 15th, 1937.

A special invitation to all motorists. London Auto-Sales, 29, The Broadway, Mill Hill, London, 1939

Misc: mounted material

Messrs. Perry & Co., Regent Street, Showing a choice state dinner service, specially manufactured for the Prince of Wales, [n.d.]

Baldwins Limited. Admission card to Thirty-Sixth Annual General Meeting. March 31 1938

Second London Leica exhibition at the Galleries of the Royal Society of Painters in Water-colours, 5a Pall Mall East (2 copies), [1937]

Shaw & Kilburn 174/182 Great Portland Street. Show 'cut' chassis of a Vauxhall Light Six (electrically driven). Demonstration (no year)

R.B. Ling Flower Show. May 1, 1894

Misc: unmounted material (in separate envelope)

Messrs. D. Anderson & Son. Special demonstration, under fire, of a new flexible asphalt roofing. London County Council, Lupus Street, Pimlico, [1925]

Dulwich Post. Laying of the foundation stone of the New Building at Bassano Street, Lordship Lane (no year)

Imperial Chemical Industries. Exhibition of Velan. Dorland Hall, Lower Regent Street, October 5 – 8 1937

Imprenta La Academica. Serra y Russell Barcelona

Rinso / Sanforizing Exhibition at Simpson Piccadilly (no year)

Rinso Wash-Testing Laboratories, Sanforizing-Service. Luncheon. Midland Hotel, Manchester, September 22nd, 1937

Studio Briggs Ltd (West End). Opening (no year)

Tropical Exploitation Syndicate, Warnford Court, Throgmorton Street, London. Permanent exhibit of the Coconut and its by-products, [1914]

Wireless Burglar & Fire Alarm. Private demonstration. Hotel Cecil, [1921]

Native Guano Company's Show of Farm & Garden Produce. The Sewage Works, Aylesbury, 26th October 1881

See also

Exhibitions 4

Exhibition Catalogues 19 – 23 (general and trade exhibitions)

Poster Stamps

Publicity

Tickets: Entertainments misc. (includes tickets to Fine Art exhibitions, Great Exhibition, Trade Exhibitions, etc.)