

John Johnson Collection: pre-1960 ephemera

Trade cards

The majority of the Trade Cards in the John Johnson Collection are [catalogued and digitised](#). Book trade trade cards are in a separate sequence. Additionally, trade cards can be viewed through [Zegami](#), an interactive database.

Oxford trade cards are in the Oxford Trade section and are available through the ProQuest project: [The John Johnson Collection: an archive of printed ephemera](#).

Records for trade cards enable searching by all trades and products.

Extent: 30 boxes (main trade card sequence)

The recent acquisition of the Lennox-Boyd collection has added substantially to our trade ephemera, especially trade cards, bill headings and hotels. Finding aids are in preparation.

There is a parallel sequence of Bill Headings (*see* separate index) and a small folder of Trademen's Lists.

Box I

Accountants
Agriculture and Agricultural Implements
Antique Dealers
Architects, Bricklayers and Builders
Art Galleries
Artists

Box II

Artists Materials, Colourmen
Astrologers
Auctioneers, Appraisers
Bakers
Basket and Hamper Makers
Baths and Spas

Box III

Bell Hangers
Bellows Makers
Bill Posters and Deliverers
Blacking Manufacturers
Boatmen
Boots and Shoes
Brass Founders
Brewers

Box IV

Brush Manufacturers

Butchers
Cabinet Makers

Box V

Carriers
Cheesemongers
Chemists and Druggists

Box VI

Chimney Sweeps, Carmen and Nightmen
Chinamen and Glass Sellers

Box VII

Coach Manufacturers
Coal and Coke Merchants
Coffee Houses
Confectioners

Box VIII

Coopers
Corn Merchants
Court Plaster Warehouse
Cupping
Cutlers
Dairy Produce
Dentists

Box IX

Doctors and Bone Setters
Dyers and Cleaners
Educational
Engineers
Farriers
Fishmongers and Fisheries, Game Dealers
Flagmakers
Floor Cloth and Carpet Manufacturers
Fruiterers and Greengrocers
Furniture Removers

Box X

Furriers
Goldsmiths, Silversmiths, Jewellers

Box XI

Grocers, Tea and Coffee Dealers

Box XII

Haberdashers

Box XIII

Haberdashers
Hairdressers and Perfumers
Hat Makers

Box XIV

Hawkers
Horticulture, Nurserymen and Seedsmen

Box XV

Hotels

Box XVI

Hotels

Box XVII

Hotels Booklets

Box XVIII

Hotels Booklets

Box XIX

House Decorators
Instrument Makers

Box XX

Iron Founders and Ironmongers

Box XXI

Ivory Turners
Japanners
Job Masters and Livery Stables
Lace Makers
Laundry
Leather Sellers Merchants
Linen and Woollen Drapers

Box XXII

Mercers
Mill Makers
Milliners
Minerals

Box XXIII

Money Lenders
Music, Musical Instruments
Oilmen
Opticians
Paper Hangers

Box XXIV

Paper Stainers
Pewterers
Photography
Picture Frame Makers, Carvers, Guilders
Picture Restorers

Box XXV

Playing Card Manufacturers
Plumbers and Glaziers
Poulterers
Rat Catchers
Razor Makers
Restaurants
Rocking Horse Makers
Saddlers

Box XXVI

Shipping
Shirts and Shirt Buttons
Shop Fitters
Snuff Makers
Sporting Purveyors
Stay Makers

Box XXVII

Surveyors
Tailors
Tallow Chandlers

Box XXVIII

Tattooing
Taxidermists
Timber Merchants
Tin Plate Workers
Tobacconists
Tripe Warehouses
Trunk Makers
Truss Makers
Umbrellas
Undertakers

Box XXIX

Upholsterers
Veterinary Surgeons
Watch and Clock Makers
Whale Merchants and Cutters
Wheelchair Makers
Wig Makers

Window Blinds

Box XXX

Wine and Spirit Merchants

Woollen Manufacturers

Miscellaneous

See also

Trade Cards: Watchpapers

Bill Headings

Trademen's Lists