## John Johnson Collection: pre-1960 ephemera Private Press index

L

For the complete Private Press index, please see: http://www.bodleian.ox.ac.uk/johnson/search/indexes/theme/private-presses

#### Introduction

This index is intended to give a general outline of the contents of this large and important section of private and quality commercial press material. All large publications or formally published items have been indexed.

A number of section titles are described by 'block headings', such as 'Catalogues, prospectuses and announcements', which indicates that items (not necessarily all three at once) of this nature can be found in this section. The term 'Catalogue' is used to describe a wide variety of publications which have the intention of listing a bookseller's, publisher's or printer's stock for sale. This includes everything from early columned lists to traditional format booklets.

Jobbing printing is used to describe work done by the printer or press (usually of an advertising nature) for another company (usually a paying customer). These sections include everything form stationery to large advertising brochures and, where possible, the largest items have been indexed.

This section formerly contained many private press books, many not available elsewhere in the Bodleian. These books have been removed and catalogued. They are listed with shelfmarks and should be ordered through the Bodleian catalogue and not through the Librarian of the John Johnson Collection.

The Private Press section also contained a large amount of personal and professional correspondence between Johnson and various pressmen. All letters to and from Johnson have been removed and placed in a separate and as yet uncatalogued, manuscript section. It is hoped that the letters will be catalogued and fully indexed. Until then, permission to view this small collection (3 boxes) of letters must be obtained from the Librarian of the John Johnson Collection.

Since the acquisition of the John Johnson Collection by the Bodleian in 1968 we have continued to collect private press ephemera. There is a separate list of post-1960 Private Press material.

## **Laboratory Press (Pittsburgh)**

#### Box 1

Miscellaneous: Prospectuses, announcements, business stationery etc see also: Merrymount Press Box 2 & Rollins, Carl Purrington

#### BOOK REMOVED TO JOHNSON BOOKS

Papini, Giovanni A Prayer for Fools [1929] = Johnson c.2290

#### **Folder**

Carnegie Institute of Technology Student Projects 1923 - 1933 (incomplete series of printing specimens)

## Lakeside Press (R Donnelley & Sons Co, Chicago)

#### 20th century

A high quality commercial printing company.

#### Box 1

The Lakeside Press, Vol.III, No.1 [Chicago;]

Exhibition catalogues, artists invitations &c for exhibitions at the Lakeside Press Galleries or of Lakeside Press work.

Catalogues, prospectuses and announcements

**Business stationery** 

Miscellaneous

#### BOOKS REMOVED TO JOHNSON BOOKS

Weber Linn, James *A shrine of labour* [Chicago; 1944] = Johnson e. 3886 Give us small books [Chicago; 1932] = Johnson e. 3887

#### Box 2

#### **Lakeside Press Advertising Brochures for Printing Techniques**

Deeptone

Halftone

Offset lithography

Water-colour printing

Gravure, roto-gravure & sheet-fed gravure

Photo-Fact

Kodachrome

Direct colour photographic reproductions

## Landauer, Bella C. (Ephemera Collector; 1875 - 1960; USA) 20th century

Landauer, Bella C Early American tradecards [USA; 1927]

Landauer, Bella C When advertisers discovered Shakespeare [1937]

Landauer, Bella C Swashbuckleberry [1939]

Articles concerning Landauer and her collection

Correspondence (removed to Private Press Letters)

Christmas cards and Seasonal ephemeral printing

Miscellaneous

New York Historical Society Quarterly

## Lane, John 19th to 20th century

The Bodleian, a journal of books at the Bodley Head, Winter 1933 [London; 1933] The Bodley Headlines issues 1 & 2 [London; 1936] The Yellow Book, an illustrated quarterly, volume VIII [London; 1896] Catalogues, prospectuses and announcements

## Lardner, Dr (London)

19th century

Catalogues and publications lists: Mid-19th century

## **Lantern Press (San Francisco)**

20th century

see also Grabhorn Press

#### BOOKS REMOVED TO JOHNSON BOOKS

Anderson, Sherwood *The Modern Writer* [San Francisco; 1925] = Johnson e. 2928

## LATIN PRESS (Guido Morris, St.Ives)

20th century

This section contains many proofs sent to Johnson by Guido Morris.

#### Folder 1

Brown, Philip A H & Baker, Anthony 'The Latin Press, a tentative checklist' in The Private Library, winter 1969, pp 180 - 187 (annotated with Bodleian and John Johnson shelfmarks) Loquela Mirabilis, Vol. 1, No.1; Vol 2, No.1 [Bristol; 1937] Loquela Mirabilis: Miscellaneous

#### Box 2

Jobbing printing

Press stationery, greetings, tradecards etc

Bristol Zoo: Broadsheets 3 & 4

Miscellaneous

Prospectuses and announcements, specimens and miscellaneous items

see also: Totem Press

#### Latin Press adds 1

Specimens
Jobbing printing
Christmas card
Printing relating to Penwith Society of Arts

#### Latin Press adds 2

Plastic binder containing Guido's early printing and Stephen Holland's memoir

#### Latin Press adds 3

Plastic binder with 'Verse & Version' Zukofsky

Ballade of Boys Bathing' Rolfe

'Version of Horace' Bunting; Poems of Departure' Pound

#### Latin Press adds 4

Guido Morris's later printings

Correspondence

Photocopies of correspondence

## **Leadenhall Press (Andrew White Tuer)**

19th century

There are many Leadenhall Press book in Johnson books. They are in a discrete sequence: Johnson L.

#### Box 1

#### **Jobbing Printing:**

'Stickphast paste' advertisements

Bookplates

Momento 'imprynted yn ye olde streete of London Towne ye greate attraction yn ye Health Exhibition..' [1884]

Momento of Inventions Exhibition, 1885 (by Bartolozzi)

Pear's soap pages

Miscellaneous jobbing: Catalogues, programmes, advertisements etc

#### **Catalogues and announcements**

Loftie, W J London City [London; 1890] (announcements &c.,)

Catalogues, prospectuses and announcements (inc. Horn books)

#### Box 2

Bury, J P T 'A.W. Tuer and the Leadenhall Press' in The Book Collector, Summer 1987 [reprint]

Lang, Andrew How to fail in literature [notebook]

The history of a failure (with correspondence interleaved)

Correspondence

Miscellaneous: Business stationery, horn-book stationery etc

Types and specimens

Paper and Printing Trades Journal: Tables

Notes on Press publications in Bodleian

Articles about the Press

The Author's Hairless paper pad

## **Lee Priory Press** 1813 – 1823

#### **Published Works**

Johnson, John The Lee Priory Press [from Johnson's own notes] Works relating to Sir Egerton Brydges and John Johnson: Non Lee Priory Announcements, Titles/Prospectuses, Illustrations etc

#### BOOKS REMOVED TO JOHNSON BOOKS

Brydges, Sir Samuel Egerton *List of pictures at the seat of T B Brydges Barrett, Esq.* [Lee Priory; 1817] = Johnson d.2386 (see also **Vet.A6.d.339**)

Brydges, Sir Samuel Egerton *The Sylvan Wanderer*, part II [Lee Priory;1815] = Johnson d.2404 (v.1:pt.2) (see also **270.d.127**)

Quillinan, Edward Stanzas by the author of 'Dunluce Castle' [Lee Priory; 1814] = Johnson c.570 (see also  $4^{0}BS.655$  (3))

Puckles, John *The Club; in a dialogue between father and son* [London; 1817] = Johnson d.2401 (see also **8**<sup>0</sup> **F.95 Art ; Jessel.d.237** (print. John Johnson)

Stanley, Thomas *Poems* [London; 1814] = Johnson e.3272 (see also **Harding C.2871**; **Thorn-Drury f.4**; **27980.f.82** (1))

Occasional Poems written in the year MDCCCXI [Lee Priory; 1814] = Johnson c.569 (see also  $4^{0}BS.655$  (1))

The engravings on wood at the Lee Priory Press printed on Chinese paper with verses [Lee Priory; 1820] = Johnson d.2403 (see also **280.d.148**; **Broxb. 68.1**)

## Limbird, J 19th century

Serial publications Book titles Trade card

## Limited Editions Club and Heritage Club (George Macy, New York, USA) 20th century

#### Box 1

Lewis, Sinclair Samples a book containing many fine pages from the books to be published ..with a note on collection [New York; c.1935]

Zweig, Stefan Thanks to books (translated by Wesley Koch) [New York; 1929]

The Limited Editions Club (subscription booklet) [New York; 1929]

A checklist of books published by the Limited Editions Club: From October 1929 to September 1932 [New York; 1933]

A record of the proceedings of the Limited Editions Club's dinner to celebrate the twenty-first birthday of the Club... [New York; 11.05.1950]

Notices of shipment (arranged chronologically by series)

Award presented to John Johnson by the Limited Editions Club for the distinguished service

#### BOOKS REMOVED TO JOHNSON BOOKS

Ballard, Charles R. The book I've read before [New York; 1972] = Johnson e.2912 Meynell, Sir Francis. The address by Francis Meynell at the dedication of the George Macy Memorial Collection, with a list of the titles [Columbia University; 14.05.1957] = Johnson d.2125

Untermeyer, Louis. The lowest form of wit [New York; 1947] = Johnson c.500

## Box 2

Correspondence (removed to Private Press Letters)
Greetings cards
Club newsletters
Catalogues, prospectuses and announcements
Limited edition artwork

Miscellaneous: Subscription forms, news cuttings, advertisements etc

## Lumsden, J (Glasgow)

## 19th century

Lumsden & Sons Juvenile drawing book, containing easy lessons (Nos. 4 & 13) [Glasgow;] 1 print: 'My Grandmother'

#### BOOKS REMOVED TO JOHNSON BOOKS

The merry cobler and his musical alphabet [Glasgow; between 1815 and 1825?] = Johnson e.3421

Sobersides, Solomon *Christmas tales for the instruction of good boys and girls* [Glasgow; 1814] = Johnson e.3422

The story of the Forty Thieves [Glasgow; between 1815 and 1825?] Johnson e.3420

# Lund Humprhies & Co Limited. Publishers. Percy (Country Press) 20th century

Parley, Norman New methods of reproduction of books and manuscripts with five examples of 'Replika' process' [Bradford; 1928]

Jobbing printing

Greetings cards

Press stationery

14 designs (photographed)