John Johnson Collection: pre-1960 ephemera
Private Press index

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For the complete Private Press index, please see: http://www.bodleian.ox.ac.uk/johnson/search/indexes/theme/private-presses

Introduction
This index is intended to give a general outline of the contents of this large and important section of private and quality commercial press material. All large publications or formally published items have been indexed.

A number of section titles are described by 'block headings', such as 'Catalogues, prospectuses and announcements', which indicates that items (not necessarily all three at once) of this nature can be found in this section. The term 'Catalogue' is used to describe a wide variety of publications which have the intention of listing a bookseller’s, publisher’s or printer’s stock for sale. This includes everything from early columned lists to traditional format booklets.

Jobbing printing is used to describe work done by the printer or press (usually of an advertising nature) for another company (usually a paying customer). These sections include everything from stationery to large advertising brochures and, where possible, the largest items have been indexed.

This section formerly contained many private press books, many not available elsewhere in the Bodleian. These books have been removed and catalogued. They are listed with shelfmarks and should be ordered through the Bodleian catalogue and not through the Librarian of the John Johnson Collection.

The Private Press section also contained a large amount of personal and professional correspondence between Johnson and various pressmen. All letters to and from Johnson have been removed and placed in a separate and as yet uncatalogued, manuscript section. It is hoped that the letters will be catalogued and fully indexed. Until then, permission to view this small collection (3 boxes) of letters must be obtained from the Librarian of the John Johnson Collection.

Since the acquisition of the John Johnson Collection by the Bodleian in 1968 we have continued to collect private press ephemera. There is a separate list of post-1960 Private Press material.

Laboratory Press (Pittsburgh)

Box 1
Miscellaneous: Prospectuses, announcements, business stationery etc
see also: Merrymount Press Box 2 & Rollins, Carl Purrington
Papini, Giovanni *A Prayer for Fools* [1929] = Johnson c.2290

**Folder**
Carnegie Institute of Technology Student Projects 1923 - 1933 (incomplete series of printing specimens)

**Lakeside Press (R Donnelley & Sons Co, Chicago)**

**20th century**

*A high quality commercial printing company.*

**Box 1**
The Lakeside Press, Vol.III, No.1  [Chicago;]
Exhibition catalogues, artists invitations &c for exhibitions at the Lakeside Press Galleries or of Lakeside Press work.
Catalogues, prospectuses and announcements
Business stationery
Miscellaneous

**BOOKS REMOVED TO JOHNSON BOOKS**
Weber Linn, James *A shrine of labour* [Chicago; 1944] = Johnson e. 3886
Give us small books [Chicago; 1932] = Johnson e. 3887

**Box 2**

**Lakeside Press Advertising Brochures for Printing Techniques**
Deeptone
Halftone
Offset lithography
Water-colour printing
Gravure, roto-gravure & sheet-fed gravure
Photo-Fact
Kodachrome
Direct colour photographic reproductions

**Landauer, Bella C. (Ephemera Collector; 1875 - 1960; USA)**

**20th century**
Landauer, Bella C  Early American tradecards  [USA; 1927]
Landauer, Bella C  When advertisers discovered Shakespeare  [1937]
Landauer, Bella C  Swashbuckleberry  [1939]
Articles concerning Landauer and her collection
Correspondence (removed to Private Press Letters)
Christmas cards and Seasonal ephemeral printing
Miscellaneous
New York Historical Society Quarterly
Lane, John
19th to 20th century

The Bodleian, a journal of books at the Bodley Head, Winter 1933 [London; 1933]
The Bodley Headlines issues 1 & 2 [London; 1936]
The Yellow Book, an illustrated quarterly, volume VIII [London; 1896]
Catalogues, prospectuses and announcements

Lardner, Dr (London)
19th century

Catalogues and publications lists : Mid-19th century

Lantern Press (San Francisco)
20th century

see also Grabhorn Press

BOOKS REMOVED TO JOHNSON BOOKS
Anderson, Sherwood The Modern Writer [San Francisco; 1925] = Johnson e. 2928

LATIN PRESS (Guido Morris, St.Ives)
20th century

This section contains many proofs sent to Johnson by Guido Morris.

Folder 1
Loquela Mirabilis, Vol. 1, No.1; Vol 2, No.1 [Bristol; 1937]
Loquela Mirabilis : Miscellaneous

Box 2
Jobbing printing
Press stationery, greetings, tradecards etc
Bristol Zoo : Broadsheets 3 & 4
Miscellaneous
Prospectuses and announcements, specimens and miscellaneous items
see also: Totem Press

Latin Press adds 1
Specimens
Jobbing printing
Christmas card
Printing relating to Penwith Society of Arts
Latin Press adds 2
Plastic binder containing Guido's early printing and Stephen Holland's memoir

Latin Press adds 3
Plastic binder with 'Verse & Version' Zukofsky
Ballade of Boys Bathing' Rolfe
'Version of Horace' Bunting; Poems of Departure' Pound

Latin Press adds 4
Guido Morris's later printings
Correspondence
Photocopies of correspondence

Leadenhall Press (Andrew White Tuer)
19th century

There are many Leadenhall Press book in Johnson books. They are in a discrete sequence: Johnson L.

Box 1
Jobbing Printing:
'Stickphast paste' advertisements
Bookplates
Momento 'imprynted yn ye olde streete of London Trowe ye greate attraction yn ye Health Exhibition..' [1884]
Momento of Inventions Exhibition, 1885 (by Bartolozzi)
Pear's soap pages
Miscellaneous jobbing: Catalogues, programmes, advertisements etc

Catalogues and announcements
Loftie, W J  London City [London; 1890]  (announcements &c.,)
Catalogues, prospectuses and announcements (inc. Horn books)

Box 2
Lang, Andrew  How to fail in literature [notebook]
The history of a failure (with correspondence interleaved)
Correspondence
Miscellaneous: Business stationery, horn-book stationery etc
Types and specimens
Paper and Printing Trades Journal : Tables
Notes on Press publications in Bodleian
Articles about the Press
The Author's Hairless paper pad
Lee Priory Press
1813 – 1823

Published Works
Johnson, John  The Lee Priory Press  [from Johnson's own notes]
Works relating to Sir Egerton Brydges and John Johnson: Non Lee Priory
Announcements, Titles/Prospectuses, Illustrations etc

BOOKS REMOVED TO JOHNSON BOOKS
Brydges, Sir Samuel Egerton List of pictures at the seat of T B Brydges Barrett, Esq. [Lee Priory; 1817] = Johnson d.2386 (see also Vet.A6.d.339)
Brydges, Sir Samuel Egerton The Sylvan Wanderer, part II [Lee Priory;1815] = Johnson d.2404 (v.1:pt.2) (see also 270.d.127)
Quillinian, Edward Stanzas by the author of 'Dunluce Castle' [Lee Priory; 1814] = Johnson c.570 (see also 4BS.655 (3))
Puckles, John The Club; in a dialogue between father and son [London; 1817] = Johnson d.2401 (see also 8F.95 Art ; Jessel.d.237 (print. John Johnson)
Stanley, Thomas Poems [London; 1814] = Johnson e.3272 (see also Harding C.2871; Thorn-Drury f.4: 27980.f.82 (1))
Occasional Poems written in the year MDCCCXI [Lee Priory; 1814] = Johnson c.569 (see also 4BS.655 (1))
The engravings on wood at the Lee Priory Press printed on Chinese paper with verses [Lee Priory; 1820] = Johnson d.2403 (see also 280.d.148 ; Broxb. 68.1)

Limbird, J
19th century

Serial publications
Book titles
Trade card

Limited Editions Club and Heritage Club (George Macy, New York, USA)
20th century

Box 1
Lewis, Sinclair  Samples a book containing many fine pages from the books to be published ..with a note on collection  [New York; c.1935]
Zweig, Stefan  Thanks to books (translated by Wesley Koch) [New York; 1929]
The Limited Editions Club (subscription booklet) [New York; 1929]
A checklist of books published by the Limited Editions Club: From October 1929 to September 1932 [New York; 1933]
A record of the proceedings of the Limited Editions Club's dinner to celebrate the twenty-first birthday of the Club... [New York; 11.05.1950]
Notices of shipment (arranged chronologically by series)
Award presented to John Johnson by the Limited Editions Club for the distinguished service
rendered to the world of books [12.05.1950]

BOOKS REMOVED TO JOHNSON BOOKS
Meynell, Sir Francis. The address by Francis Meynell at the dedication of the George Macy Memorial Collection, with a list of the titles [Columbia University; 14.05.1957] = Johnson d.2125

Box 2
Correspondence (removed to Private Press Letters)
Greetings cards
Club newsletters
Catalogues, prospectuses and announcements
Limited edition artwork
Miscellaneous: Subscription forms, news cuttings, advertisements etc

Lumsden, J (Glasgow)
19th century
Lumsden & Sons Juvenile drawing book, containing easy lessons (Nos. 4 & 13) [Glasgow;]
1 print: ‘My Grandmother’

BOOKS REMOVED TO JOHNSON BOOKS
The merry cobler and his musical alphabet [Glasgow; between 1815 and 1825?] = Johnson e.3421
Sobersides, Solomon Christmas tales for the instruction of good boys and girls [Glasgow; 1814] = Johnson e.3422
The story of the Forty Thieves [Glasgow; between 1815 and 1825?] Johnson e.3420

20th century
Parley, Norman New methods of reproduction of books and manuscripts with five examples of 'Replika' process' [Bradford; 1928]
Jobbing printing
Greetings cards
Press stationery
14 designs (photographed)