

John Johnson Collection: pre-1960 ephemera

Oxford Trade Pamphlets

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Catalogue records (only) can be found on the [John Johnson Collection online catalogue](#)

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Note: The pamphlets are enveloped individually. Their numbers are given in brackets. The shelfmarks are: John Johnson Collection: Oxford Trade Pamphlets (1) etc. This sequence was assembled mainly from Bodleian holdings for *Oxford Shops and Shopping: a pictorial survey from Victorian and Edwardian times*, by Michael L. Turner and David Vaisey. Oxford Illustrated Press, 1972

Extent: 207 pamphlets

Art & Stationery Company (1 and 1+)

S. Baker & Son (2, 6 –7) clothing. *See also* Oxford Trade boxes 12 and 13

Badcock, Charles (3 – 5). *See also* Oxford Trade boxes 9, 12 and 13

William Baker (8 – 14). *See also* Oxford Trade boxes 3 and 7

G. Barton & Son (15 – 16) bicycles. *See also* Oxford Trade box 2

Bennett & Company (17) boots and shoes

J. Boffin (18) baker. *See also* Oxford Trade box 1

Boswell & Co. (19 – 21) and (180). *See also* Oxford Trade boxes 5 and 9

Civet Cat (22 – 23)

Caroche Tricycle Co (24)

John Collier & Sons (25 – 32) includes as agents. *See also* Oxford Trade box 2

W & A Gilbey (33) (wine)

Frank Cooper (34) (wine). *See also* Oxford Trade box 5

William Davies (35 – 37) (stationery)

Eagleston (agent) (38) ironmonger. *See also* Oxford Trade box 8

Elliston & Cavell (39 – 44) and (183 – 186, 189). *See also* Oxford Trade boxes 9, 12 and 13

Emberlin (45) pens. *See also* Oxford Trade box 12

W.E. Fayers for Aertex (agent) (46 – 53). *See also* Oxford Trade box 14

Gammon, Wicks & Co. (54 – 58) (wine)

Gill & Co. includes as agent (59 – 68) and (187 – 188) ironmonger. *See also* Oxford Trade box 8

John Goundrey (69) ironmonger. *See also* Oxford Trade box 8

Grimbly Hughes (70 – 71) ironmonger. *See also* Oxford Trade box 6

Hamlet and Dulake (72) auctioneer

Tyler's (73) boots and shoes. *See also* Oxford Trade box 2

Home and Colonial Stores (74 – 77)

Jones & Sotham (78 – 80) wine

G.T. Jones (81 – 82) wine. *See also* Oxford Trade boxes 2 and 6

T.H. Kingerlee & Sons (83 – 84) and (190). *See also* Oxford Trade box 1

Meadow's Stores (85). *See also* Oxford Trade box 6

William Mayo (86 – 92)

Marychurch & Blackler (93) clothier. *See also* Oxford Trade boxes 13 and 14

T. Mallam & Son (94)

Lloyd's Oriental Café (95 – 96)

William Lillington (97 – 105) boots & shoes, agent for Jaeger

Minty (106) catering

Oxford Cycle and Motor Car Company (107 – 112) and (192 – 195). *See also* Oxford Trade box 2

Oxford Wine Company and Town and County Wine Co. (113 – 120)

Pearson & Co. (121 – 123) ironmonger. *See also* Oxford Trade boxes 8 and 9

W.G. Philips (124 – 128) brewers, wine

Edward Radbone (Central Grocery and Provision Exchange) (129 – 130) and (205 – 207). *See also* Oxford Trade box 6

Rudge Whitworth (depot) (131) bicycles

Arthur Shepherd (132 – 134) outfitters. *See also* Oxford Trade box 13

H. & G. Simonds (135 - 136) brewers. *See also* Oxford Trade box 2

Slatter and Rose (137 – 140)

Henry Stone (141)

W. Strange (142)

Twining Bros (143 – 144). *See also* Oxford Trade box 6

Chas. Underhill (Oxford City Stores and agent for W.A. Gilby) (145 – 161). *See also* Oxford Trade box 6

Walker (162 – 163) tailor. *See also* Oxford Trade box 13

Wallis & Son (164) bicycles

Wilton Woodward Woodward & Richmond (165 – 170) and (197 – 204). *See also* Oxford Trade box 13

G. Wyatt & Son (agent) (171 – 174) ironmonger. *See also* Oxford Trade box 9

Zacharias and Co. (175). *See also* Oxford Trade box 13

Outsize sequence

Boswell & Co. (180). *See also* (19 – 21)

City Drapery Stores (182)

Elliston & Cavell (183 – 186), (189). *See also* (39 – 44) and Oxford Trade boxes 9, 12 and 13

Gill & Co (187 – 188). *See also* (59 – 68) and Oxford Trade box 8

Kingerlee & Sons (190). *See also* (83 – 84) and Oxford Trade box 1

W.R. Morris (191). *See also* Oxford Trade box 4

Oxford Cycle Co (192 – 195). *See also* (107 – 112) and Oxford Trade box 2

Harry Neville Prior (196). *See also* Oxford Trade box 7

Wilton Woodward (agents for Jaeger) (197 – 204). *See also* (165 – 170) and Oxford Trade box 13

Radbone & Son (205 – 207). *See also* (129 – 130) and Oxford Trade box 6