

## **John Johnson Collection: post-1960 ephemera Olympic Games London 2012**

Index created by gs July 2012

(Olympics July 25 – Aug. 12; Paralympics Aug. 29 – Sept. 9)

**N.B.** 1. Dates: All items **2012** (usually dated with month only) unless otherwise indicated  
2. **NEWSPAPERS** for Olympic Games and Paralympics. These may be whole issues; whole issues with supplements / weekend magazines; special supplements or clippings

### **Box 1**

#### **London**

##### **General: preparations and politics pre-Olympic Games / Olympic Torch Relay/ Olympic Park and other sites**

News / magazine clippings (e.g. *Radio Times*, June 7: “Got a light mate?” (Olympic torches))

Mayor of London presents A Summer Like No Other: definitive guide to the city’s best events this Summer

Poster: Get set goes global [world map with Olympic teams listed]

Olympic Delivery Authority publications

London 2012 Olympic Torch Relay; torchbearer certificate

London Organising Committee of the Olympic Games publications

London events general: London Planner June/July, July/August; The Times London for free pocket-sized guide

“London prepares” series

“The Countdown is On” pamphlet from the Olympic Delivery Authority

Ceremonies Auditions: auditionee’s label number 056 with Ticket for Technical Rehearsal of Opening Ceremony 25 July

Olympic Park map

Olympic Truce poster

Royal Mail: delivering for London

Stay healthy during London 2012 (NHS leaflet)

Times Archive Collection: London 1948

World Sport Day (Monday, 25<sup>th</sup> June) part of National School Sport Week

#### **Local Commercial**

Beefeater

Easyflat

John Lewis, Oxford Street: London 2012 Shop

Zonzo (Italian Cuisine)

#### **Local events / Local exhibitions**

British Library

Enfield (London Borough)

Eltham Choral Society

Ephemera Society Special May Fair, Holiday Inn, Bloomsbury

German Historical Institute

Havering (London Borough)

Kensington Society. Autumn newsletter  
"Kensington Village"  
King's College: Exhibition  
London Planner. Souvenir ed. July/August  
Make the Most of the City this Summer: what's on in the West End and how to enjoy it  
safely (City of Westminster)  
Royal Air Force Museum  
Race Walking Association Olympic Luncheon  
Royal Borough of Kensington and Chelsea  
Royal Holloway, University of London  
Royal Palaces  
Sir John Soane's Museum  
St Martin-in-the-Fields

## **Box 2**

### **Olympic Torch Relay / Torchbearers / Local events / Local exhibitions/ Local Commercial**

#### **Oxford / Oxfordshire**

##### **Newspapers / clippings (Olympics and Paralympics)**

*Oxford Mail* (Dec. 2011; July 7; 10-13; 18: 25; 27; Aug. 1, 4, 7, 28; Sept. 10, 11)

*Oxford Star* (June 28, July 12)

*Oxford Times* (Dec. 8, 2011; July 5; 12; 26; Aug. 2, 9, 30; Sept. 27)

*In Business*: suppl. to *Oxford Times* (June; September)

*Oxfordshire Guardian* (June 28; July 12; Aug. 2)

Your Oxford (Oxford City Council) Summer

##### **Magazines / Newsletters / What's On /Events**

*See also* Cultural Olympiad events (Box 20)

Abingdon

Arts & Events Oxfordshire (Summer 2012)

Banbury & Bicester

Blenheim Palace

Blueprint (May)

Bury Knowle Park, Headington

*Crowmarsh Gifford see Wallingford and Crowmarsh Gifford*

Didcot

Floreat Magdalena (issue 11, 2012)

Fusion Arts workshops

Millet's Farm Centre

Outline: Verity Westgate torchbearer

Oxford Bus Company

Oxford Castle

Oxford Official Guided Walking Tours

Oxford Philomusica

Oxford Preservation Trust

Oxford University Museums and Collections, April-September 2012

Oxford University Sport, Iffley Road

Oxford University. Olympics: Oxonians to watch (downloaded 27/7/12)

Oxford Youth Arts International  
Oxfordshire Limited Edition: suppl. to Oxford Times (July)  
Pegasus Theatre  
Primary Times in Oxfordshire  
Round & About Summertown/Borley/Boars Hill (July)  
Town Hall  
University of Oxford (Dept. for Continuing Education)  
Visit Oxfordshire, the official 2012 guide  
Wallingford  
Wallingford and Crowmarsh Gifford  
West Oxford Community Association Newsletter (April and July)  
What's on in Oxford and Oxfordshire July 2012  
Wolvercote & Wytham Midsummer Festival

### **Commercial**

BT (Oxford 2012/2013 phone book)  
Homefinders  
OxfordApartments  
Shepherd & Woodward  
Walters of Oxford  
Waterstones

### **Misc.**

Osney One: arrangements for the Olympics

### **Box 3**

#### **Olympic Torch Relay / Torchbearers / Local events / Local exhibitions**

#### **A**

Aysgarth

#### **B**

*Bangor, N.I. see poster in Box 12*

Broxtowe

Bury & Manchester, Salford & Trafford: Torch Relay route

#### **C**

Cheltenham. Everyman Theatre / Vamos Theatre

Colchester

Cotswolds

Coventry

Coventry & Warwickshire

#### **D**

Dorset; Swanage and Purbeck

Durham

#### **E**

Essex

Exeter

## **G**

*Guildford Cathedral Legacy of Sport Exhibition see Woking*

## **H**

Hambleton and Richmondshire

Hampshire

Harrogate

Henley-on-Thames

## **I**

Ironbridge Gorge Museums

## **K**

Kent

## **L**

Leamington Spa

Leeds

Lincoln

Lymm (Cheshire)

## **M**

Maidenhead *see* Windsor & Maidenhead

Maidstone *see also* Bury & Manchester

Manchester City

Much Wenlock *see* Wenlock

## **O**

Oldham

*Oxford and Oxfordshire see Box 1*

## **P**

Poole

## **R**

Reading

## **S**

Salford *see also* Bury & Manchester, Salford & Trafford

Scotland

Southampton

Stafford

Swansea

## **T**

Tonbridge (Kent)

Trafford *see* Bury & Manchester, Salford & Trafford

Tunbridge Wells

## **W**

*Warwickshire see Coventry & Warwickshire*

Wenlock

Winchester

Windsor

Windsor & Maidenhead

Windsor Area: Village Life (June 2012)

Winchester

Woking (Woking's Willow Sculptures: exhibited in Guildford Cathedral "Legacy of Sport")  
photographs donated by Betty Fathers

## **Box 4**

**Transport** (\*official partners)

British Airways\*

East Coast

Eurotunnel

First Great Western

French Brothers: boat trips

Island Line Trains

London Underground

National Express

National Rail

Oxford Bus Company

Southeastern Railway

South West Trains

Transport for London/Mayor of London/

## **Box 5**

### **Commercial**

List of Worldwide Olympic Partners, Official Olympic Partners, Supporters, Providers  
and Suppliers (downloaded 14/12/2011)

\* = official partner, etc.

Acer\*

Argos

Asda

BMW\*

Boots +Macmillan Cancer Support

BP\*

British Gas

BT\*

Budgens

Cath Kidston

Coca Cola\*

Compton & Woodhouse collectables

Co-operativr

EDF\*

Emma Bridgewater

Forbes-Rentals

Freeview  
Hotter  
HSBC  
John Lewis\*  
Ladbrokes  
Leaders (letting agents)  
Lloyds TSB\*  
London 2012  
Shop  
Macdonald Hotels  
McDonalds\*  
Nationwide  
Oddbins  
P&G\* (Fairy)  
Scottish Widows\*  
Sky  
TalkTalk  
Tesco  
Toys R Us  
Visa\*  
Waitrose

## **Box 6**

### **Olympic Games July 25-Aug. 12**

British Council: Visitor handbook: English for the Games  
Herts County Showground park-and-ride; directions  
Isles of Wonder, opening ceremony Programme  
Judo, Women 70kg draw sheet  
London 2012. Your essential guide to the Olympic and Paralympic Games (The Guardian)  
London 2012 live sites (big screens)  
London 2012 Lost and Found Claim Centre  
London 2012 Olympic Games Opening Ceremony [guide]  
London 2012 Olympic Games Opening Ceremony invitations (for 8 different coloured seating areas)  
London 2012 Olympic Games Opening Ceremony  
London 2012 Olympic Triathlon handbook  
Maps: Greenwich Park; Wimbledon; Olympic Park, Hadleigh Farm (Mountain biking)  
Newham Live: giant screens  
Official Guide: Team GB/Paralympics GB: Our Greatest Team  
Official Olympic Games daily programme: Day 4; Day 15  
Official Programme; London 2012 Olympic Games  
Official Programme: Football  
Official spectator guide: Football, City of Coventry Stadium; Athletics; Tennis  
Official spectator guide: Tennis with ticket, No. 1 Court, Wimbledon  
Official spectator guide: Closing Ceremony  
Olympic Football Tournament: wall chart  
Olympic Football Tournament: ticket, City of Coventry Stadium  
Tickets: Athletics, Olympic Stadium; Equestrian/Eventing, Greenwich Park;  
Athletics Race Walk, The Mall; Football, Wembley Stadium  
Olympic Identity and Accreditation Card holder

A Symphony of British Music, closing ceremony, programme  
Ultimate 2012 Olympic Guide (MagBook)

### **Box 7**

**Newspapers (small) Olympics July 25-Aug. 12**

#### **London**

*City A.M.* (July 26)

*Kensington & Chelsea Today* (July/August, August/September)

*London Evening Standard* (June 27; July 25, 31; Aug 3)

#### **National**

*Daily Express* (Aug. 3, 6, 7, 8, 10, 11)

*Daily Mail* (April 18; July 9; 20, 28, 30; Aug. 1, 2)

### **Box 8**

**Newspapers (small) Olympics July 25-Aug. 12**

#### **National cont.**

*Daily Mail* (Aug. 4, 6, 8, 10, 11)

*Mail on Sunday* (June 3; July 8; July 15; Aug. 5)

*Daily Mirror* (July 28, including We love TV; Aug. 1, 2)

### **Box 9**

**Newspapers (small) Olympics July 25-Aug.12**

#### **National cont.**

*Daily Mirror* (Aug. 8, 9)

*Sunday Mirror* (Aug. 5, 12) including Souvenir magazine at the end of the games

*Daily Star* (July 29; Aug. 11)

*I* (July 25-28; Aug. 1-4, 6-11)

### **Box 10**

**Newspapers (small) Olympics July 25-Aug.12**

#### **National cont.**

*Independent* (July 27, 28; Aug. 2, 3 and 17 (“calls to keep the Olympic flame alive”)

*Metro* (July 4; 26; Series with special Olympic wrap: no.2 (July 28), no.3 (July 29), no.6 (Aug.1), no.7 – 14 (Aug. 2-9) (Continued in Box 11)

### **Box 11**

**Newspapers (small) Olympics July 25-Aug.12**

#### **National cont.**

*Metro* (Series with special Olympic wrap (continued from Box 10) no.15 -17 (Aug. 10-12; Aug. 13)

*The Sun* (June 3; July 1; July 31; Aug 1, 2, 8, 9, 10, 13; Dec. 6)

*The Times* (June 12; July 7; “Nov. 29 2027”; July 17; 19 “London 1948”; July 20-21; 22, 23)

### **Box 12**

**Newspapers (small) Olympics July 25-Aug.12**

#### **National cont.**

*The Times* (July 27, 28, 30-31; Aug. 1-4, 6)

### **Box 13**

#### **Newspapers (small) Olympics July 25-Aug.12**

##### **National cont.**

*The Times* (Aug., 7, 8, 9-14, 18; Oct. 9)

### **Box 14**

#### **Newspapers Olympics July 25-Aug.12**

##### **Provincial** (N.B. *For Oxford newspapers see Box 2 Oxford*)

[*Abingdon Herald?*] (July 4)

*All at Sea* (June)

*Cotswold Lion* (Spring/Summer)

*The Door: Berkshire, Buckinghamshire & Oxfordshire* (May; July/August)

*Kent Messenger* (July 27)

*Maidstone Extra* (July 31)

*Ripon Gazette* (June 14; 21)

##### **Miscellaneous**

Hungarian National Academy. Exhibition: "Faster, Higher, Stronger!"

*Saga Ruby* (cruise ship's newsletter during the Olympic Games (July 28 – Aug. 12) Donated by Betty Fathers

### **Box 15 (N2)**

#### **Newspapers (Large) Olympics July 25-Aug.12**

##### **National cont.**

*Daily Telegraph* (June 6; 30; July 27, 28, 30, 31; Aug. 2, 4, 6, 8, 9, 10, 11, 13)

*Sunday Telegraph* (July 29; Aug. 5, 12)

### **Box 16 (N1)**

#### **Newspapers (Large) Olympics July 25-Aug.12**

##### **National cont.**

*Financial Times* (June 9)

*First News* (July 6; Aug. 3)

*Guardian* (July 28, 29; Aug. 1 - 4, 6 - 8, 10, 11, 13)

### **Box 17 (N2)**

#### **Newspapers (Large) Olympics July 25-Aug.12**

##### **National cont.**

*The Observer* (July 8, 29; Aug. 5, 12, 19)

*Sunday Times* (July 22, 29; Aug. 5; 12, 19)

##### **Foreign**

*Le Courrier Cauchois* (July 13)

*USA Today* (July 27; Aug. 1, 10)

### **Box 18**

#### **Magazines, Special issues**

*Baby London* (Summer)



*The Big Issue* (No. 1011, July 30)  
*Chalk and Trees*, the magazine of the Chilterns Conservation Board (Spring/Summer)  
*Cityview*: Southampton City Council (Summer)  
*Escape* for First Great Western travellers (2012)  
*Getting there* (Autumn 2008; Autumn 2010)  
*Healthy*: River Publishing Ltd. (Issue 95, July)  
*Heritage Today* (March)  
*Higher*, the magazine for the alumni of Royal Holloway and Bedford, issue 16 (Spring)  
*Hillier Gardening Club Magazine* (Summer))  
*Ingenia* (Royal Academy of Engineering) Issue 51 (June)  
*John Lewis Edition* (Summer)

### **TV Guides**

*Radio Times Olympics Special* (July 28-Aug.12)  
*Radio Times* (July 21-27)  
*Radio Times* (July 21-27) *Variant cover*  
*Radio Times* (July 28-Aug.3; Aug.4-10; Aug. 11-17)

### **Box 19**

#### **Magazines, Special issues**

*Live magazine*, the voice of youth, vol. 2, issue 7 (Summer)  
*Private Eye* (No. 1319, July 27)  
*Shortlist* (July 26; Aug. 9))  
*Smalltalk*: Yorkshire's favourite family magazine (Issue 30, Summer)  
*Time Out* London (Aug. 9)  
*Hello!* Souvenir Olympic ed. No. 1237 (Aug. 6)  
*OK!* Issue 839 (Aug. 7)  
*OK!* Commemorative issue 839 (Aug. 7)  
*OK!* Issue 840 (Aug. 14)

### **Foreign**

*Les docs del'actu.* No. 24 (June 22)  
*Paris Match* (Aug. 2; 9)  
*Point de Vue* (Aug. 7)

### **Box 20**

#### **Paralympic Games**

List of Paralympic partners (downloaded 15/7/12)\*  
London 2012 Paralympic Torch Relay; torchbearer certificate  
Chefs de Mission Seminar reception  
Clippings about Paralympians  
Competition schedule  
Lloyds TSB\* leaflets  
London Planner: Paralympics 2012  
Paralympic Games tickets, car park directions, travelcards: Rowing; Athletics; Table tennis; Swimming  
Paralympic Games daily programme; Day 4  
Paralympic identity and accreditation card holder  
Official spectator guides to events: Rowing; Wheelchair basketball; Wheelchair fencing  
Sainsburys\* leaflets

See also MacDonaldis happy meal Goalball toy (Box 9)

**Cultural Olympiad:**

London 2012 Festival  
World Shakespeare Festival/  
Olympics Inspire  
Unlimited Events (arts, culture and sport by disabled and deaf people)  
Stories of the World  
Arts & Events Oxfordshire  
BBC Proms  
British Library  
Creation Theatre, Oxford  
Dress the World (Leicester, Northampton, Nottingham)  
Henley Symphony Orchestra  
Ironbridge Gorge Museum  
London 2012 Festival Official Guide  
London Life over 2,000 years; exhibitions at London museums  
Mind the Gap  
North Wall Arts Centre, Oxford  
North West events  
Oxford Contemporary Music  
Pied Piper Theatre Company  
RSC  
Southeast events  
Sprint for Shakespeare (Bodleian library)  
Story Lab  
TimeOut London Festival Guide  
Tree of Light (South Parks Oxford etc.)  
Yorkshire and Humber events

**Box 21**

**Newspapers (small) Paralympics Aug. 29-Sept. 9)**

**London**

*London Evening Standard* (Sept. 11)  
*The Orbital*, official newspaper of the Student's Union, Royal Holloway, University of London (Sept.)

**National**

*Daily Express* (Aug. 28, 30, 31; Sept. 10, 11)  
*Sunday Express* (Sept. 2)  
*Daily Mail* (Aug. 29, 30; Sept. 3, 10, 11)  
*Daily Mirror* (Aug.30; Sept. 10, 11)  
*Sunday Mirror* (Sept. 12)

**Box 22**

**Newspapers (small) Paralympics Aug. 29-Sept. 9)**

**National cont.**

*Daily Star* (Sept. 10, 11)  
*I* (Sept. 1, 3, 10, 11)  
*Independent* (Aug. 30; Sept. 7, 9, 10)

*Metro* (Aug. 29, 30, 31; Sept. 2)  
*The Sun* (Sept. 10, 11)  
*The Times* (Aug. 29, 30, 31; Sept. 1)

### **Box 23**

#### **Newspapers (small) Paralympics Aug. 29-Sept. 9)**

##### **National cont.**

*The Times* (Sept. 1, 4-8, 10, 11)

##### **Magazines**

*Ingenia* (Royal Academy of Engineering) Issue 52 (Sept.)  
*Radio Times* (Aug. 25; Sept. 1, 8)

### **Box 24**

#### **Newspapers (large) Paralympics Aug. 29-Sept. 9)**

##### **National cont.**

*Daily Telegraph* (June 2; Aug. 29, 30, 31; Sept. 5, 8, 10, 11)  
*First News* (July 27; Aug. 31)  
*Guardian* (Sept. 3 - 8, 10, 11, 12)  
*Observer* (Sept. 9)  
Sunday Times (Sept. 2, 9)

### **Box 25**

#### **Memorabilia/Official Products\***

##### **Posters (Olympic Flame)**

Bangor N.I.  
Holywood, N.I.

##### **Posters (Advertising)**

Adnams

#### **Official Products of London 2012/Team GB/Paralympics GB**

##### **Badges**

*BP Legends Collection see Royal Mint and BP: Our Greatest Team (medallions) Box 27*

“I met Wenlock & Mandeville” photo holder

Playing cards

Sticker collection album and stickers

Sticker sheets 1-3: emblems and pictograms

Wenlock sticker set

Making history, 2012/2012 calendar

Mandeville sticker set

London 2012 taxi collection (flyer)

MacDonalds happy meal Goalball toy

Team GB and ParalympicsGB activity book

Team GB and ParalympicsGB banner

Team GB and ParalympicsGB serviettes

Team GB bracelets

Team GB metal keyring with Lions Head Logo

Team GB ribbon bookmark

Team GB tattoos

Trading card game  
Postcards  
Olympic Museum: Greeting card and postcards; pin badges (info. only downloaded 15/10/2009)  
National Lottery Commission: scratchcards  
ParalympicsGB ribbon bookmark  
It's Your London 2012. Paralympic Games Fact cards  
Child's pink Wenlock t-shirt  
Wenlock soft toy keyring

### **Unofficial**

Postcards  
Greetings cards

### **Memorabilia**

Flags  
Victorious Cake Pop-Top (Talking Tables Ltd.)

### **Packaging**

P&G Oral B  
Official Products of London 2012 packaging\*

### **Box 26**

#### **Poster**

Cisco (official network infrastructure provider) "Out of the Blocks"

### **Memorabilia**

Sainsbury's shopping bags (part proceeds to British Paralympic Assoc.)  
The Times Olympic Scrapbook  
The Times Olympic Scrapbook (completed)  
Eric Liddell, the Olympic flying Scotsman: religious pamphlet from DayOne  
John Lewis plastic bag  
London 2012 Shop/Visa plastic bag  
Museums Libraries Archives: book marks  
Postcards  
Collectors Companion no. 69, Summer  
Talents of Windsor/Moorcroft Pottery catalogue

### **Packaging**

Abbey Well British natural Mineral Water  
Bassetts jelly mascots)  
Cadbury:including Chocolate mascots; gold medal; Dairy milk with Come on Team GB  
Glaceau Vitamin Water  
Innocent smoothie  
London 2012 Shop  
Nature Valley Crunchy granola bars  
Nestle Smarties  
Next  
Ryvita crispbread  
Sainsbury's basil in a pot; caramel shortcake etc

Smith's

**Box 27** (*see also Box 29*)

**Royal Mail** (Stamps etc. issued 2012 unless otherwise indicated)

Album: London 2012 Team GB Gold Medal Winners Stamp Collection (Olympics)

Be the First: London 2012 Collection Olympic stamps: Catalogue

Discover: London 2012 Olympic and Paralympic Games Catalogue

London 2012 Olympic and Paralympic gifts: Catalogue

Autumn Collections 2012: Catalogue

Book of new 1<sup>st</sup> class stamps

Postally used 1<sup>st</sup> class stamps

Newspaper cutting re: Olympics stamps (I: Dec. 27<sup>th</sup> 2011)

High hopes: sheet of 10 commemorative 1<sup>st</sup> class stamps (issued 2011)

One aim: sheet of 10 commemorative 1<sup>st</sup> class stamps (issued 2010)

XXX Olympiad, the sports of London 2012: sheet of 30 1<sup>st</sup> class stamps (issued 2011)

London 2012 Olympic and Paralympic Games venues: sheet of 20 1<sup>st</sup> class stamps

The Olympic and Paralympic Games: The journey to 2012: 10 1st class stamps (issued 2009)

The Olympic and Paralympic Games: On track for 2012: 10 1st class stamps (issued 2010)

The Olympic and Paralympic Games: Get ready for 2012: 10 1st class stamps (issued 2011)

The Olympic and Paralympic Games: Definitive stamps: 2 1<sup>st</sup> class, 2 Worldwide up to 20g

Welcome to the London 2012 Olympic Games 2 1<sup>st</sup> class, 2 £1.28 stamps

Welcome to the London 2012 Paralympic Games 2 1<sup>st</sup> class, 2 £1.28 stamps (without original packaging)

1948 Olympic Games stamps (reproductions). Sheet of 4 stamps

London 2012 Paralympic Games, Gold Medal Winners, First Day covers (34)

**Box 28**

**Royal Mint**

Royal Mint: £5 coin (flyers only)

Royal Mint 50p (14, 18/29)

Royal Mint catalogues 2010-12

Royal Mint and BP: Legends Collection, Our Greatest Team (medallions)

London 2012 sports collection: 18/29 Modern pentathlon; 14/29 Gymnastics.(50p coins)

**Memorabilia**

Marks and Biscuit Tin (shape of Olympic London 2012 logo)

Coca Cola Can

**Box 29**

**Royal Mail (continued)** (*see also Box 27*)

Album: London 2012 Gold Medal Winners Stamp Collection (Paralympics)

Album: London 2012 Gold Medal Winners Stamp Collection (Paralympics First Day Covers)