

John Johnson Collection: pre-1960 ephemera

London Transport Board

This section has not been catalogued or digitised. The posters in Box 2 were the subject of a small Bodleian display in 2010:

<http://www.bodleian.ox.ac.uk/johnson/online-exhibitions/london-year-london-transport-posters>

Box 1

London Transport Bus Timetables and Leaflets

(for Underground timetables and leaflets, see Railways Box 18. For Underground Posters, see London Transport Board box 2)

Mounted material

Summer 1933. Excursions, Sightseeing (London Passenger Transport Board)
Green Line Route M. Timetable. Hertford via Enfield, London, Guildford
Revised Bus Routes:

Hemel Hempstead & District. 1935

Watford and Hemel Hempstead Districts. 1936

Ware and Hertford District. 1935

Letter: announcing new complete Timetable. 1.7.1936

Leaflets and Booklets (unmounted)

Green Line

Green Line Coach Guide. No. 1 1936 (London Transport). 2 copies

Coach Service Guide, 1931

Coach Map:

No.1, 1936. (2 copies)

No.2, Winter 1936-7

No.1, 1937

No.3, 1938. (2 copies)

Coach Routes:

May 1949

September 1954

Routes A and AA. 26.9.1934 (3 copies)

Routes A1, A2. March 1936

Routes A1, A2. 02.05.1937

Route B Sept. 1935

Routes C & S 30.12.1931

Route D:

August 1934

Sept 1935
12.08.1936
02.05.1937
Route I:
05.12.1934
September 1935
Route J:
05.05.1931
Sept. 1935
Routes M & Z 05.04.1933
Route N:
29.09.1931
06.06.1934 (2 copies)
04.09.1935
Sept. 1934
1937 (1 copy)
Routes O & P 09.01.1935
List of illustrated routes in the area

Timetable. London Area

November 1934
1936 (2 copies)
Bus Map. Central Area:
No.1, 1936
No.5, 1937 (2 copies)
Jan. 1949
1955

Welcome London Transport. (street map showing fifteen selected Bus Routes) n.d.

Trolleybus and Tram Map:
No.1, 1936
No.2, 1936
No.3, Winter 1936-7
No.1, 1947

Booklets:

Party Outings, 1937
Party Outings, 1938
How to Make a Party Go, 1938

Leaflets

Sunday Outlook. (4 issues, 1 duplicated), 1940?
Going Places? 1937 (2 copies), 1938 (2 copies)
Where to go at Easter 1938?
Easter Suggestions 1939

Summer Outings 1937

August Bank Holiday 1939 (for Train Services see Railways Box 18)

40 London landmarks with all particulars of bus routes from certain important districts

London and Windsor by Coach 25.03.1957

Free Lantern Lectures (includes The Story of the London Bus)

Box 2

Collection of 100 Small Posters for the Underground Railway, 1930-39

Art for All, an Exhibition of Original Paintings for Posters produced by London's Transport 1908-1949. Victoria and Albert Museum

Art for All, London Transport Posters 1908-1949.

Posters

1930

Chestnut Sunday, Bushy Park, 27.02.1930? (C. Burton)

The Man who tried to travel without a ticket/The Man who took a Season. (Fougasse)

Royal Tournament, Olympia, May 29th-June 14th (C. Burton)

1931

Chestnut Sunday, Bushy Park. Lent 1931 (Herry-Perry)

The Royal Tournament. St. Gabriel, 1931 (Herry-Perry)

1933

Crocus Time. 22.2.1933 (A.E. Marty)

Boat Race 22.2.1933 (A.E. Marty)

Bluebell Time 29.4.1933. (A.E. Marty)

Bath & West Agricultural Show. 4/33. (Arnid Johnston)

Bushy Park. Chestnut Sunday. 3.5.33 (A.E. Marty)

The Royal Tournament Olympia. May 25 to June 10. (A.E. Marty)

Trooping the Colour. June 3rd. (A.E. Marty)

Richmond Horse Show. June 8th.9th.10th. (A.E. Marty)

Lord Mayor's Show. November 9.

Motor Cycle and Cycle Show. Olympia. Nov. 25-Dec.2. (A.E. Marty)

1934

Crocus Time. (A.K. Zinkeisen)

Bluebell Time (A.K. Zinkeisen)

Lord's May 26,28,29. Oval May 30,31, June 1 (A.K. Zinkeisen)

Trooping the Colour. June 4. (A. Zinkeisen)

Richmond Horse Show. June 14, 15, 16 (A.K. Zinkeisen)

Aldershot Tattoo. June 16 & 19 to 23. (A.K. Zinkeisen)

International Horse Show. Olympia. June 21 30. (A.K. Zinkeisen)

Motor Cycle and Cycle Show. Olympia. Nov 5-10. (A.K. Zinkeisen)

Lord Mayor's Show. 9th Nov. (A.K. Zinkeisen)

1935

The Royal Tournament. Olympia May 9 to 25. (Herry Perry)
Richmond Royal Horse Show. June 13.14.15 (Herry Perry)
Lord's England v. South Africa. June 29 to July 2. (Herry Perry)
The Zoo by Floodlight. Until August 29 every Thursday (Eckersley Lomers)
Lord Mayor's Show. Nov. 9. (Herry Perry)
Leicester Square, the centre of amusement (Zero)

1936

Boat Race. April 4. (Goetz)
Rugby League Final. Wembley Stadium. April 18 (Eckersley Lomers)
Epsom Spring Meeting. April 21,22 & 23. (Barnett Freedman)
Trooping the Colour. June 23 (Batty)
Presentation of Colours by H.M. the King. Hyde Park, July 16 (Batty)
England v. All-India at the Oval. August 15,17,18. (Carpenter)
H.M. the King opens Parliament. Tues Nov 3 at 12 noon. (Osbert Lancaster)
Lord Mayor's Show. November 9. (Missingham)
Smithfield Club Cattle Show. Royal Agricultural Hall. (Betty Swanwick)
Zoo Nights. Open until 11.30 p.m. on Wednesdays & Thursdays. C & R E
Come out to Play| Use your Season Ticket C & R E
Come out to Live! Buy a Season Ticket. C & R E

1937

[Boat Race] Wednesday, March 24. (Drake Brookshaw)
Cruft's Dog Show. Agricultural Hall. February 10 & 11. (Herry Perry)
Cup Final May 1st. (G.P. Morris)
Rugby League Cup Final Wembley Stadium. May 8. (Gill-Lancaster)
Aldershot Tattoo. June 10 to 12 and 15 to 19 (Osbert Lancaster)
International Horse Show. Olympia. June 17 to 26. (Herbert)
At Lord's, June 26,28 and 29 (Gill Lancaster)
Empress Hall, Earls Court, Re-opens October 2 (Goetz)
H.M. the King opens Parliament, October 26. (S. Herbert)
Don't wait till the shop's just closing for the night
Do your shopping early (Fougasse)
Don't get your Whitsun shopping mixed up with your Coronation rejoicing. Please shop early. (Fougasse)
A Happy Christmas. (Raymond Grath)

1938

Epsom Spring Meeting. April 19.20.21.
Cup Final April 30. (Eckersley-Lomers)
Royal Academy Exhibition. May 2-August 6. (Feibusch)
Chelsea Flower Show. May 25.26.27.
Epsom Summer Meeting. May 31-June 1.2.3. (Eckersley-Lomers)
Trooping the Colour. June 9. (F.T.)
Aldershot Tattoo. June 8 to 11 & 14 to 18 (EB)

Richmond Royal Horse Show. June 9.10.11 (Zero)
Ascot. June 14-17. (Goetz)
International Horse Show. Olympia June 16 to 25.

International Society for Contemporary Music. June 17 & 24... (C. Keeling)
Oxford v. Cambridge. July 2,4,5. (F.T.)
Radiolympia. August 24 to September 3 (Gerald Feet)
Lord Mayor's Show. November 9th. (Mozley)
Bertram Mills Circus. Olympia Dec. 22 to Jan 26 (Herry Perry)
Winter Cavalcade. Earls Court. Dec. 6 to Jan 25 (M. Barnard)

1939

Cup Final Wembley April 29
Rugby League Final. Wembley Stadium. May 6 (Mozley)
Olympia. Royal Tournament. May 18-June 3. (Anderson)
Aldershot Tattoo. June 1 to 10 and 13 to 17. (T. Ritchie)
Trooping the Colour. June 8. (Mozley)
First Test Match. England v. West Indies. (C & RE)
Third Test Match. The Oval. England v. West Indies. August 19, 21, 22. (C & RE)
Radiolympia. August 23 to September 2 (Klara)
Zoo Nights. To 11 pm. on Wednesdays and Thursdays until August 31. (H. Blacker)

Undated

Bank Holiday. Free folder from Ticket Office (Mozley)
The Return of Eros to Piccadilly Circus. How the excavators ought to celebrate it. (Geo. M)
Fourth Centenary of The Bible. National United Thanksgiving Service. St Paul's
Cathedral. June 17.
At the Oval. Test Match. August 17.19.20. (Dooley)

Leaflet

London Transport Posters. Reproductions: list of posters available from London Transport.
1969.

See also: Posters: London Transport. These are catalogued (but not digitised) in our
online catalogue: www.bodleian.ox.ac.uk/johnson