John Johnson Collection: pre-1960 ephemera
Labels

Index created by SJS 11/93, revised 2009

This section has been catalogued and digitised (with the exception of items in copyright and box 24).

Catalogue records (only) can be found on the John Johnson Collection online catalogue: Records and images are available through The John Johnson Collection: an archive of printed ephemera (JISC-funded project, partnered by ProQuest)

Extent: 24 boxes

Box 1

Household
Bedding/Bedroom furniture

Cleaning Products:
Blacking (London, Bristol, Colchester)
Black Lead
Carpet Shampoo
Knife Powder/Polish/Board
Plate Powder
Polish/Furniture Cream

Cutlery & razors (Sheffield):
Bingham, C.T.
Budding Knives, Curtis
Eastern Produce and Estates Co. Ltd.
Gillette
Hunter & Co. Ltd.
Johnson, Christopher / C.J.
Marples & Sons, Wm.
Pinking Shears Co. Ltd.
Planters Stores & Agency Co. Ltd.
Rogers & Sons, Joseph
Shaw and Son, H.
Wilkinson
Wostenholm’s/ Wostenholm and Sons Ltd.

Locks
Paint (UK, Monaco, USA)
Picture Frame makers
Misc.

Chemist Goods
Court Plaster
Creams (UK, France)
Disinfectant & Fumigation

Box 2

Chemist Goods continued
Laundry:
Laundry Blue
Starch

Lip-salves and Lipsticks

Lozenges, Oils, Mixtures and Medicines:
Labels for surgeons etc
Alphabetical by place, by company name (London, Provincial)

Box 3

Chemist Goods continued
Lozenges, Oils, Mixtures and Medicines continued:
Alphabetical by place, by company name (London, Provincial)

Perfumes and Toilet Water (by place, then alphabetical by manufacturer):
London
Provincial
Barbados
Jersey
France (Paris)
Germany
USA

Perfume labels with a manufacturers name:
Bouquet
Cologne
Elderflower water
Esprit de…
Essence of Verbene
Essence of Violet
Fine Honey Water
Fine Hungary Water
Lavender Water
Penny Royal Water
Pomatum
Rose Water
Secondary Material

**Pomades (by place, manufacturer, alphabetical where no manufacturer stated):**
London
Provincial
No place name given
France (Paris) – alphabetical by product name

**Pomades (Misc.) – no manufacturer’s name, no place name:**
Bandoline Fixateur
Bears Grease
Circassian Cream
Hair Oil
Marrow Oil
Myrtle Pomatum
Scented Pomatum

**Rouge**

**Toilet Rolls:**
Black Prince (Windsor and St George’s on the same backing sheet)
British No.3
Guild (Pilla on the same backing sheet)
Marvo (Elsan on the same backing sheet)

**Box 4**

**Soap**

**General:**
London
Provincial
England (miscellaneous)
Dublin
France (M. Bertin & Cie. & others)
USA

**Box 5**

**Soap continued**

**General continued:**
Soap packaging
Soap miscellaneous:
F.S. Cleaver
Grossman & Son (also Rimmel, The Oatine Co. and Bronnley)
Savory, Moore & Co. (also Taylor & Chardin Houbrigant)
London (alphabetical)
France (alphabetical)

Shaving Soaps:
Lotus Bloom
Ross, A.
Taylor, C.

Shampoo:
Bandbox
Boots

Face Powder:
Atkinson, J & E.
Breidenbach, H.
Hovenden & Son, R.
Pond’s
Phillips

Face Powder (France) – Dissey et Piver

Talcum Powder:
Wakeling, E.J.
Wesley’s
Misc.

Toothpaste/powder

Food
Canned Food (by manufacturer/cannery):
England

Box 6

Food continued
Canned Food continued (by manufacturer/cannery):
England
Scotland
Wales

Canned Food (foreign countries, by manufacturer/cannery):
Australia (including Tasmania)
Belgium
Canada
Czechoslovakia
Germany
Holland
Japan
Jersey
Malaya
Norway
Portugal
Singapore
USA
Misc.

Box 7

Food continued
Biscuits and Cakes:
England
Ireland
Scotland
Wales
Belgium
Canada
Holland
USA
Biscuits and Cakes (packaging)

Confectionery:
England

Box 8

Food continued
Confectionery continued:
England
Scotland
Austria
Canada
Czechoslovakia
France
Switzerland

Dates and Figs (alphabetical by packing company, packing company unknown)
Honey

Jams (alphabetical by manufacturer, misc):
England
Ireland
Scotland
Australia
Israel
New Zealand
USA

Marmalade:
England
Scotland

Box 9

Food continued

Patent Foods

Purveyors to Her Majesty

Pickles, sauces, mustard etc:
Anchovies
Capers
Granules (Gravy, curry powder)
Oils (England, Germany)
Pickles and Chutneys
Sauces
Seasonings (salt and spices etc)
Vinegars (wine, malt etc)
Misc.

Dairy Produce:
UK (Applin & Barrett, Co Operative, Cow & Gate, Crown Express Dairy, Fullwood and Bland’s Dairy, Job’s Gateway, Kraft, Unigate, Wilts United Dairies Ltd.)
Canada
France
Irish Free State
Switzerland
USA
Album of labels
Box 10

**Tea, Coffee and Cocoa:**

- Cocoa
- Coffee (England, Scotland, Germany)
- Tea (England, France, Misc.)

**Greengrocers (alphabetical by grower or distributor)**

- England
- Portugal
- Spain
- USA

Box 11

**Greengrocers continued (alphabetical by grower or distributor):**

- USA
- Secondary material

**Miscellaneous food**

**Baking Ingredients:**

- Arrowroot
- Baking Powder
- Bicarbonate of soda
- Egg powder
- Cornflour
- Custard powder
- Jelly/ gelatin
- Pontefract cakes/ lavender lozenges/ arrowroot etc
- Sugar Loaf
- Vanilla Essence
- Wheat
- Sandwich fillings etc

**Misc. Food**

**Peter Leech & Son (Whitehaven)**

**Baking Ingredients:**

- Ground almonds
- Cinnamon
- Silicate of soda
- Ground spices
- Lump Sugar
- Black treacle
Tea & coffee
Salmon
Plain Labels

Box 12

Matches (arranged alphabetically by manufacturer)
UK
Austria
Belgium
China
France
Germany
Holland
Japan

Box 13

Matches continued
Japan
Norway
Russia
Sweden
Thailand
USA
Matches (secondary material)
(contact David van der Plank for more information on matches on: Carnstabba, St.Ives, Cornwall, TR26 3LS)

Candles/Tapers

Sporting Gunpowder
alphabetical by manufacturer
bulleted breach caps

Box 14

Paper Trade
Notepaper packets (alphabetical by manufacturer):
England
France
USA
Misc.

Ream Labels (alphabetical by manufacturer/title):
England
Scotland
Ream Labels (Misc.):
Super fine / super fine fine ream labels
Air dried brown paper / Air dried rope paper ream labels
Misc.

Box 15

Paper Trade continued

Pens and Pencils (alphabetical):
England
Scotland
Germany
Secondary material (Punch illustrations?)

Ink:
alphabetical by manufacturer
London
Gloucester
Lemington
alphabetical by title

Envelope bands:
alphabetical by manufacturer/ title
Misc.

Postcard bands:
alphabetical by manufacturer
alphabetical by label title
black sealing wax
misc.
Box 16

Paper Trade continued
Postcard bands continued:
alphabetical by label title
black sealing wax
misc.

Weaving Trade
Pins, needles, buttons and cotton (by manufacturer, or label title if manufacturer’s name absent)

Bale labels: Europe
Scotland
Austria
France
Italy
Portugal
Russia

Bale Labels: Asia
Burma
India: Bartlett & Gladstone, J.D & other Anglo Indian bale labels

Box 17

Weaving Trade continued
Bale Labels: Asia continued
Burma
China
India: Anglo Indian Labels
India: Anglo Indian (Untitled)
India – by company
India - miscellaneous
Philippines
Singapore

Bale Labels: South America
Venezuela – Santana Heranos y Ca.
Venezuela – by title

Bale Labels: Miscellaneous
Fabric
Engraving

Box 18

Weaving Trade continued
Bale Labels: Miscellaneous continued
Colour labels
Embossed labels
Embossed colour labels
Pencil sketch of labels

Irish Linen:
alphabetical by manufacturer
alphabetical by title
untitled

Woven labels (by manufacturer)

Beer
Ale and Beer (by manufacturer):
England

Box 19

Beer continued
Ale and Beer (by manufacturer):
England
Scotland
Wales

Foreign Ale and Beer (by manufacturer):
Germany
Norway
USA

Ginger Ale (by manufacturer)
Ginger Beer (by manufacturer)
Cider (by manufacturer)
Perry (by manufacturer)

Stout and Guinness:
Stout
Guinness
Secondary Material

**Soft Drinks (by manufacturer, and then misc.):**
England
Scotland
Australia
Canada
France
Germany
Norway
South Africa

**Wine**

**Wine Merchants:**
Asher Storey & Co. Ltd (French, Portugese & German wine)
Hedges & Butler (Austrian and French wine)
James Son & Co., Robert (Chilean wine)
Wintle & Co., J.
Wine Vaults Ltd.
Young, G.W.

**Box 20**

**Wine continued**

**Wine:**
England
Australia
Croatia
France
Germany
Russia
USA
Champagne ( & German Sparkling Wine)
Misc.

**Wine blanks**

**Fruit and Ginger Wine**
Alphabetical by company (England, Ireland)
Secondary material
Box 21

Spirits, Liqueurs and Fortified Wines

**Brandy:**
- England
- France (Armagnac, Cognac)
- Germany
- USA
- Miscellaneous (advertisement for Martell’s cognac)

**Gin and Sloe Gin:**
- Cordial Gin
- Dry Gin (Gordon’s)
- London Gin
- Old Tom
- Plymouth Gin
- Sloe Gin
- Misc Gin

**Liqueurs (alphabetical by name of liqueur):**
- England
- Denmark
- France
- Germany

**Madeira, Port and Sherry (and other fortified wines):**
- Madeira
- Malaga – alphabetical by manufacturer
- Port – alphabetical by brand/title of advert
- Sherry (England, Australia, Cyprus, Germany, Spain- amontillado & sherry)

**Rum:**
- England
- France
- Germany
- Jamaica

**Tonic - quinine/bitter**

Box 22

Spirits, Liqueurs and Fortified Wines

**Vodka**
**Whisky:**
- Whisky
- Irish Whisky
- Islay Whisky
- Scotch Whisky (Drambuie, Scotch Whisky by distillery, Scotch Malt Whisky by distillery/blender)

**Various:**
- Cigars
- Fish Hooks

**Clothing (various):**
- Boots and shoes
- Collars and cuffs
- Fans
- Gloves
- Handkerchief
- Hats
- Parasol
- Swimsuits
- Veils
- Misc.

**Hotels:**
- Scotland
- Wales
- Belgium
- France
- Germany
- Italy (Milan, Naples, Rome & Taormina)
- Sweden
- Switzerland
- USA

**Games (by publisher):**
- Dean & Son (Ludgate Hill)
- Darton, William
- Harris, John (Wallis, John)
- Newbery, E. (Wallis, John)
- Wallis, John (Newberry, E.)
- Wallis John
- Wallis, J & E.
- Wallis & Son

**Maps (by creator of guide, by place where creator’s name absent):**
- England
Scotland
Wales
Map of Europe
France
Germany
Sweden

**Booktrade:**
Alphabetical by title (including creator’s name where present, i.e. ‘Garry’s Rudiments of Perspective’ sorted under ‘G’)
Miscellaneous

**Box 23**

**Various continued**

**Air Travel etc:**
Air Mail

**Air Lines:**
USA
Canada

British India Line/ Baggage Dar-Es-Salaam/British India Steam Navigation Company. Ltd
Eneas MacKay Travel Agency
Harrods Luggage Labels

**Label Manufacture**
Association of Maker’s of Coated Paper in Great Britain, the.
Bullionfield
Butcher & Co.
Electro-tint Engraving Co.
Metal Box Company Ltd.
Ormeods Ltd.
Schelter & Giesecke, J.G. (Leipzig)
Untitled

**Label Manufacture – Secondary Material**
Commercial Art Journal
Printing Art, the.
‘A Monthly Bulletin’ (for the brewing trade)
Untitled
Miscellaneous

Box 24

Large labels
Knife Polish
Shaving Soap
Face Powder
Pickles, sauces and mustard
Dairy Produce
Greengrocers
Cider
Soft Drinks
Bale Label
Woven Label
Misc.

History: This section has expanded from 17 boxes due to preservation work undertaken for the ProQuest project. Old references may therefore be incorrect.

See also
Address Labels
Johnson Albums 64, 89
Johnson Albums Adds. c.3, c.23, d.14 (see separate indexes)