Developing a search strategy
The pitfalls of searching

1. Finding too many results
The pitfalls of searching

1. Finding too few or no results at all
The solution: develop a search strategy

Example research topic:
Bullying among boys in secondary schools
Identify key concepts

Bullying among boys in secondary schools
Think about alternative keywords

<table>
<thead>
<tr>
<th>Row</th>
<th>Concept 1:</th>
<th>Concept 2:</th>
<th>Concept 3:</th>
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</thead>
<tbody>
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<td>Boys</td>
<td>Secondary schools</td>
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<td>2</td>
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**Think about alternative keywords**

<table>
<thead>
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<th>Research Topic: Bullying among boys in secondary schools</th>
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<tbody>
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<td><strong>Row 1</strong></td>
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Bullying amongst boys in secondary schools

Key:
- GCSE
- A-Level
- Joining Words
- Sex Form
- Comprehensive
- Private
- Grammar
- Sexuality

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- Exclusion
- Aggression
- Fighting
- Conflict
- Harassment
- Friendship
- Behaviour
- Cyber Bullying
- Safety
- American Bully
- Adolescents
- Teenagers
- Young People
- Males
- Young Males
- Girls
- Boys
- Key Stage 3-5
- High School
- Education System
- College
- Joining Words
- Sex Form
- Shortening a Word
- Instead of
- Merging
Bullying amongst boys in secondary schools