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Printed	One country	World	World
	One language	One language	All languages
Interior page	£40.00	£80.00	£100.00
Cover	£100.00	£150.00	£200.00

Use on an interior page or cover of a trade, retail, custom or reference book. Applies to a single edition of that book in printed formats. Includes use in hardcover, paperback, compendium and bind-up. Allows reproduction of image for promotional purposes.

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	One country	World	World
	One language	One language	All languages
Interior page	£40.00	£80.00	£100.00
Cover	£100.00	£150.00	£200.00

Use on an interior page or cover of a trade, retail, custom or reference book. Applies to a single edition of that book in web format only, in an e-book or password-protected website. Allows reproduction of image for promotional purposes.

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	All languages	
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Cover	£200.00	

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	Free entry	Paid entrance	Online display*	Exhibition
				material**
University Campus	£10.00	£20.00	£10.00	£10.00
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National	£30.00	£60.00	£30.00	£30.00

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Up to 6 seconds	One country	World	World
	or EU		Extended rights*
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TV broadcast, whether terrestrial, cable or satellite, unlimited transmission. Includes online catch-up services. Image must only be on screen for up to 6 seconds.

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^{*}Use on website, apps, blogs and social media channels.

^{**}Exhibition related printed material, e-books and catalogues.

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