John Johnson Collection: pre-1960 ephemera
Food

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Records and images are on The John Johnson Collection: an archive of printed ephemera
(JISC-funded project, partnered by ProQuest).

Extent: 9 boxes and part of 1 folder

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Box 1
Grocers Lists
Grocers General
Groceries
Fruit

Box 2
Dairy Produce - Milk
Cheese
Butter
Margarine
Egg Powder/Custard

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Bread - Bakers
Flour
Baking Powder/ Yeast
Cereals
Pamphlets/Leaflets on Bread
Macaroni/Pulses

Box 4
Sugar
Jellies
Cakes and Biscuits

Box 5
Jam and Honey
Condiments and Sauces
Oil and Vinegar
Salad Cream
Salt

**Box 6**
Liebig

**Box 7**
Meat
Meat Extract - Bovril/Marmite
Fish

**Box 8**
Patent Foods
Health Foods

**Box 9**
Soup
Tinned Foods
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Ices

**Detailed index**

**Box 1**

**Greengrocers’/ Grocers’ Lists**
Barrows
Black
Co-operative Wholesale Society
Covent Garden
Eifler’s Delicatessen
Freemans (Norwich)
Grasshopper Warehouse
Hayward (poem)
Holland
Hill, James
International Stores
Jackson & Co. Ltd., RT.
Kyle and Co. (Importers)
Liptons (Folkestone)
Love, W.
Lyde & Co., John
Moore Bros.
Peark’s Stores
Perelli-Roco (Recipes)
Radcliffe (Alphabet Rhyme),
Sainsburies (Xmas and Pictures)
Saward
Smith, G.A.
Stokes
Thrift & Sons, John
Tinley, R.R.

Miscellaneous:
The “Apollo” Breakfast, Dinner, Tea & Supper Rooms
Holden, S. – Family Grocers, Drapers, Provision and General Merchants
Kavanagh, Pat. – ‘Cabbage! The Secret of Perpetual Youth’
National Mark Canned Fruit and Vegetables (Ministry of Agriculture & Fisheries)
Pierce, W. – Crown Inn
Rowland, W.K – General Stores
‘Why Food Prices are Rising’
Misc. advertisements

**Fruit and Vegetables**
Australian Canned Fruit

Banana:
CIB, Paris

Calavo:
California – brand of avocado

Cokernut:
Edwards & Co. (Dalston)

Dominica Limes:
representative in London : Algernon & Aspinall

Figs:
Aram Hampazum fig factories
Batger & Co.

Peanuts:
Planter Nut & Chocolate Co.

Plums:
Hale & Co.

Potatoes:
George Dengate, St. Leonards)

Sultanas

Preserved Fruit:
Coopers
Ritters

Mincemeat:
Stone, Joseph (Chelsea)
Dougherty’s (USA)

Miscellaneous:
S. Nathan, University of Bristol – Fruit and vegetable Research Station
Pascual fruit label

See also
Cookery and Household 2 (Witloaf Belgian chicory)

Box 2

Dairy Produce

Milk
Alderney Dairy Co.
Aplin & Barrett & Western Counties Creameries Ltd. – St. Ivel
Aylesbury Dairy Co.
Birmingham Dairy Co.
For Carnation evaporated milk see Cookery and Household 2
Cheapest Butter, Egg & Milk Depot
Co-op Milk
Cow and Gate
Dairy Supply Co. Ltd.
Devonshire Dairy Co.
Express Dairy, St. Ivel
Gallow Park Dairy United Dairies
For Libby’s evaporated milk see Cookery and Household 2
Krueger, Dr. Otto
Molié & Co.
Morgan, Benjamin
National Milk Publicity Council
Nestle (Nursery Books)
Nestle (Viking Brand)
Norwegian Milk Condensing Company – Viking Brand
Protene Co. Ltd
Quality Milk Producers Limited
“Satona”
South Down Farm – Cheap Adulterated Milk

Patent Foods – Swiss Milk
(arranged alphabetically by company)

Milk Miscellaneous

Cheese
Aplin & Barrett & Western Counties Creameries Ltd
Chalet cheese
Chiron Michel
Craft, John
Gloucester Dairy Association
MacLaren’s “Imperial” Cheese
Williams Brothers Ltd – Mrs Chent’s Celebrated Cheshire
Wilts United Dairies Ltd – ‘Diploma’

Box 3

Butter
Appleton, W.
Bennis & Sons
Bleecker Dairy
Devonshire House Provision Stores
Gibbs, W.
Home & Colonial Tea Stores
Hudson Brothers
International Tea Stores
Liptons
New Zealand Butter

Margarine
Blue Band
Golden Fleece
Home and Colonial Stores, Ltd. – ‘Perfect Margarine’
Maypole
Monsted
Pearks Margarine
Stork

Cooking Fat
Bibby & Sons, Ltd., J.
Jago – “Nucoline”
Butter Substitutes
Butovo
Tomlinson & Co.’s Butter Powder
For Spry see Cookery and Household 2

Custard Powder
Bird’s Custard Powder see also Cookery and Household 2
For Foster Clark’s custard see Cookery and Household 2

Egg Powder
Bird’s egg powder
Freeman’s Digestive Egg Powder
Goodall’s Egg Powder
Peterkin Egg Substitute

Misc.
Stone’s Essence of Rennet
Atora Suet see also Cookery and Household 2

Bread

Bakers/Types of Bread
Aerated Bread (process of breadmaking)
Allinson - Dietary Leaflet, Adverts
Almonds Bread
Beedles Bakery
Bird and Sons, Alfred
Cathles Bakery (Malt Bread)
Daren Bread
Finney, William
Fowler’s Bread - Cheap Bread
Hovis Bread and Biscuits see also Cookery and Household 2
Huntley and Palmers - Dinner Rolls
Mallett, F.S.
Meaby. Steam Bread and Biscuit Baker
Montgomery’s Malt Bread
Orchard’s Wholemeal Bread
For Ryvita crispbread see Cookery and Household 2
Slawson, R.
Smith, Richard – Germ Flour, Bread, Biscuits &c.
The Veda Food Company Ltd - “Veda” Bread
Wallace Bakery
Your Daily Bread issued by National Association of Master Bakers

Flour
Brown’s Standard flour
Brown and Polson Corn flour
Carwardine
*For Cokernut flour (Traver’s) see* Cookery and Household 2
Chapman, Entire Wheat flour
Coombs Pastry flour
Fitton, S and Sons. Germ flour, bread, biscuits, & c,
Goodwins
Heckers’ Buckwheat flour

**Box 4**

**Flour continued**
Johnston’s Corn flour
Jones - Patent Flour
Kingsford “Oswago”
McDougall’s flour and Cookery Book
Marshalls’ Oat flour
*For Paisley flour see* Cookery and Household 2
Pilsbury’s
*For Profarin flour see* Cookery and Household 2
*For Red Ring self-raising flour see* Cookery and Household 2
Scott, A& R - Oat-flour
Seatrees - Patent Bread and Flour
Spillers
St Louis Milling Company – Anita (U.S.A.)
St Paul Roller Mills Company - Orange Blossom flour (Minnesota)
Victoria Flour Company - Feathery Flake self raising flour
Washburn, Crosby Co. Flour Mills
Washburn’s

**Rising Agents - Baking Powder/ Yeast**
Borwick - Calendars *see also* Cookery and Household 2
Brown and Polson
Canby, E. - Silver Star Baking Powder
Dwight’s Cow Brand Soda
Fleishman and Co. - compressed yeast
Freeman’s Baking Powder - cartoon
Gantz, Jones & Co. – Sea Foam
Goodall’s
Heckers’
Kenton Baking Powder
Newman’s Baking Powder
Rizine Food Co. Ltd.
Spragues, Warner & Griswold - Unrivalled Baking Powder (Chicago)
Warner’s Safe Yeast
Yeatman’s Yeast Powder
Cereals
American Cereal Co. - Quaker Oats
*For* Cream of Wheat (porridge etc) *see* Cookery and Household 2
Burton, E - Oatmeals
Force - *The Story of Wheat* *see also* Cookery and Household 2
Glaxo Laboratories Ltd. - Farex - Comprehensive Cereal Food
H-O Breakfast Food
Hunter & Son – Golfer Oats
Kellogg Company (*see also* Cookery and Household)
Muscantine Oat Meal Co.
Natural Food Co.
Pettijohn’s California Breakfast Food
Robinson – Scotch “Provost” Oats
Rockford Oatmeal Co.
Sanitarium Health Food Co.
Shredded Wheat Co.
Sydney Whole Wheat Blocks - Series Cards

Box 5

Bread pamphlets/leaflets
(arranged alphabetically by title)
*Better Bread* - The Scottish Milk Powder Co. Ltd
*Bread in English History* - The Millers’ Mutual Association Ltd
*Junior Traveller, The* – Hovis *see also* Cookery and Household 2
*Minute Book, The* – W. Hill & Son Ltd
*New Gifts for users of Allinson All British Pure Health Products* 
Procea - starch reduced breads
*This Booklet tells the Story of the Real Food Value of Turog Bread*

Macaroni/Pulses
International Tea Company Stores
Savoy Products

Sugar Products
Canadian “Beekist” Honey
Commercial Agent for the Province of Quebec – Maple Syrup
International Co.’s Stores Tea – Sugars
Tate and Lyle
Secondary Material – The Penny Magazine ‘A Day at a Sugar-Refinery’

Jellies
Boston Crystal
Cooper, James
Cox’s Gelatine *see also* Cookery and Household 2
Freeman’s Blancmanges.
Green’s Chocolate Mould. (*for* Green’s sponge mixtures etc. *see also* Cookery and Household 2)
Hansen’s, Chr.
Lushus Table Jellies
Mander, Weaver & Co.
Moir’s Table Jelly Powder
Nelson’s Patent Opaque Gelatine
Pascall’s Concentrated Portable Jellies and Blanc-Manges
Pink & Sons, Edward.
Rizine Co.’s Fruit Jelly Flakes
Robertson & Co., Walter – Chelsea Table Jellies
Sander’s Jellies
Scholefield’s original concentrated Jelly & Blanc Mange
Viota
‘Receipts for making new and delicious Fruit Beverages, Ices, Jellies &c, &c.’

**Biscuits and Cakes**
Ashford, Charles
Bee Biscuits
Boyle’s Jap Nuggets
*For* Cakeoma *see* Cookery and Household 2
Chiltonian
Christies Ginger Wafers
Cooper & Co.
Crawford
Drew & Son
Express Dairy Co. Ltd – ‘Christmas Fare’
Fortt, James – Bath Oliver biscuits
Fuller’s Cakes
Hill & Son, John
Hill & Son, W.
Holmes & Coutts- Sea Foam Wafers
Hughes – Celery Crackers
Hughes & Maudsley – Funeral Biscuits
Green’s sponge mixtures etc. *see* Cookery and Household 2
Huntley and Palmers

**Box 6**

**Biscuits and Cakes (continued)**
Huntley and Palmers
International Co.’s Tea Stores
Jacob & Co.
Lemann, Francis
Maids of Honour
MacFarlane Lang & Co.
McVitie & Price
Mellins
Meredith & Drew Ltd.
Mews, T.
National Biscuit Company
Natural Food Co.
Pechon, P. Patisserie française
Peek and Frean
Phillips Stores Ltd. - Shrewsbury Cakes
Pursell, J.
Riley’s
Romary’s biscuits see also Cookery and Household 2
Ryvita see also Cookery and Household 2
Stevens
Storey, J.B.
Sword & Co.
Wilson’s American Extra Toast Biscuits

Miscellaneous

Foreign Biscuits
France:
Biscuits Georges
Graindor
Lefevre – Utile
Biscuits Olibet
Biscuits Pernot
Italian:
Lazzaroni & Co., D. - Amaretti di Saronno
USA:
Goudy & Kent
Oesterreichers

For Syrups (Tate and Lyle, Towle’s Log Cabin) and Treacle (Fowlers) see Cookery and Household 2

Condiments and Sauces:

Jam and Honey
Appleford’s Pure Clear Australian Honey
Atmore’s Mince-Meat and Genuine English Plum Pudding
Chivers Jams (see also Jellies, Box 4 and Cookery and Household box 2)
Crosse and Blackwell
Box 7

Jam and Honey (continued)
English Country House
Hartley’s Marmalade
Headley
Hoge’s Horehound Honey
Hughes, A.J.
Internation Stores/ Internation Co.’s Tea Stores
Kydd’s Jams
Liptons, International Stores
Pink’s Jams (Jellies and Marmalade)
Robertson’s ‘Golden Shred’
Warrens
Wilkin & Sons Ltd.
Secondary Material – ‘Honey for Health’ by Dr Josiah Oldfield

Mustard
Champions
Colburn’s
Colman’s see also Colman’s starch, Colman’s mustard for baths
Farrow’s Mustard
Keen’s Mustard
Sadler’s Mustard
Stickney and Poor’s

Mustard – unmounted booklets
Colman’s - children’s booklet stories
Colman’s booklet -‘Mustard uses Mustered’
Keen’s Mustard

Sauces
Batty and Co. “The” Sauce/ Nabob Sauce
Birmingham Vinegar Brewery Company Limited
Bovril, F.A. – American Tomato Catsup
Bracknell, G. & S.
Cocks, Charles – Original Reading Sauce
Crosse & Blackwell – Soho Sauce
Ellson, T. – Wycombe Sauce
Fescati Brothers – Royal Victoria of the Queen’s Own Fish Sauce
Garton’s H.P. Sauce
Goodall, Blackhouse & Co. - Yorkshire Relish (see also Cookery and Household 2 - Goodall, Backhouse and Co.)
Box 8

Sauces (continued)
Goodman’s Vale Sauce
Gordon & Dilworth
Holbrook’s Sauce
Mason, Frederick – P & O Sauce
Mason & Co., George - “O.K.” Sauce
Matthews & Son
Osborn & Co., C.
Rowat
Sharwood & Co. Ltd., J.A.
Smith’s Universal Indian Sauce
Wingrave, J.
Miscellaneous sauce labels

Pickles
Abbasali, S. & Co.
Batty & Co.
Maconochie Bros.
Pink and Sons, Edward
Misc pickle label (inc Piccallilli.)

For Lea and Perrins Worcester Sauce see Cookery and Household 2

Oil and Vinegar
Breffitt & Co.
Pott’s Malt Vinegar
Sarsons
Spice Island Company
Union Oil Company
Misc.
For Heinz salad cream and mayonnaise see Cookery and Household 2

Salt
Cerebos Salt
Cubie and Paterson, Wholesale salt Merchants.
Falk British Table Salt.

Spices
For Sharwood curry powder see Cookery and Household 2
Meat Extracts:

Liebig
By country, by date (using Jansens catalogue)
UK/ USA
Belgium
France

Box 9

Liebig continued
By country, by date (using Jansens catalogue)
France
Germany
Italy

Box 10

Liebig continued
By country, by date (using Jansens catalogue)
Italy

Liebig continued

Material which came with the Lillington Collection (and other loose items)
(By Country, by date) – Food 10 (30) – (58)
UK/USA
Belgium
France
Germany
Miscellaneous

See also Album 89: Album titled (embossed on cover) Album für Liebigbilder. [Meat extract labels of the Liebig company]. Cards mounted in specially-designed pages.

Meat and Meat Products
Diagrams of cuts of meat

Butchers
Ainslie Bros.
Bobby, F.
Cooper & Co.
Cox and Son
DBC (Danish Bacon Company)
Denny and Son
Evans, Enoch
Fitter & Son, John S.
Fletcher Ltd.
Gibson, W.
Good, C.W.
Godwin, James
Greig, David

**Box 11**

**Butchers/ Miscellaneous advertisements for meat**

Henry
Home and Colonial Store
International Tea Co.
Jackson Bros.
Ketteman, H.J.
London and Provincial Meat Stores
Measures, W.
McCall & Co. Ltd - Paysandu Ox Tongues (Tinned)
New Zealand Meat Booklet and Recipes
North Bros.
Oates, Thomas
Old Pork Stores
Palethorpes
Poulton and Noel
Prince Brothers
Shaw’s Bacon (Limerick)
Shippam
Staines, H.
‘Tulip’ brand
‘Utopia’ direct supply
Wilson Packing Co.

**Beef Extracts**

Aplin & Barrett
Armour’s Extract of Beef
Bisto (see also Cookery and Household 2)

Bovril
advertisements
fold out/ moveable advertisements
Box 12

Beef Extracts continued
Bovril continued
Booklets
Lillington Collection advertisements

Brand & Co.
Compton’s Gravy Salt
Dickson Beef Tea Co. (Song Book and Recipes)
Johnson’s Fluid Beef
Liptons’ Fluid Beef.
Oxo, (Books of Magic.)
Taylor, E. & T.
Vimbos (An Ox in a Tea-cup)
‘The Meat Biscuit’ by Gail Border

Fishmongers
Barrett, C.
Casling, W.
Cope Bros.
Hart’s Fried Fish Restaurant
Mac Fisheries
National Fish Association
Porter’s Eel Pie House
Reppington R

Vegetable Extract
Marmite see also Cookery and Household 2

Patent Foods:

Baby Foods
Allenbury’s, Britain’s Best Babies
Allinson, Dr
Atkinson & Barkers
Benger’s Preparation - Foods for Invalids, Children
Carle & Sons, John - Imperial Granum
Chibnall – “Dorina” Nursery Biscuits
Farley’s Infant Food Ltd. - Rusks.,
Florador Food - Seven Ages of Man
Frame Food Co. Ltd.
Fromm’s Extract
Glaxo - supermilk
Hovis Food
Keen, Robinson & Co.
King’s Wheaten Food
Mellin’s Food

**Box 13**

**Baby Foods continued**
Mellin’s Food
Neave’s Food
Nestle
Dr Ridge’s
Robinson and Bellville - Patent Barley and Groats
Savory & Moore
Trufood Ltd
Wells, Richardson & Co. – Lactated Food
Mrs Winslow’s Soothing Syrup
Miscellaneous

**Malt Extracts**
Bronamalt, Tonic Food
Hamburg Hoff’s Malt-Extract
Horlicks
Liebig – Malted Food Extract
Maltine
Mitchell’s Malted Food
Montgomery’s Extract of Malt
Ovaltine
Paterson’s Extract Malt

**Health Foods**
Dr. Allinson’s Natural Food
Armours
Borden’s Patent Meat Biscuits
Duryeas’ Maizena
Fromms Extract
Kellogs All-Bran
Mapleton’s Frittamix/ Nut Foods
Dr Nichols’ Food of Health
“Odin”
Orzone Company- Booklet on an Introduction to Health Foods
Proferin Flour. *(see also* Box 3 Flour, and Cookery and Household 2)
Dr Tibbles’ Vi-Cocoa, Ltd.
Virol - The Exhibition ...Pick-me-up.
Box 14

Slimmer/ Diet Guides
Limmits
The Never-Say-No Diet!
Keep Slim Recipes for a Week

Soups, Tinned and Frozen/ Preserved Foods

Tinned Foods
*For* Aylmer (Canadian sweet corn) *see* Cookery and Household 2
Beppo Ltd – Gennaro’s brand
Campbell’s.
Edwards’ Desiccated Soups
F.M brand peas
Heinz 57 Varieties (*see also* Cookery and Household 2)
Frederick King & Co. Limited.
Lazinby’s Soup Squares
Libby, McNeill & Libby, Ltd.
Lincan - Fresh Fruits and Vegetables Tinned Foods
Portable Soup cakes from Buenos Ayres.,

Fast Food
Frood

Frozen Foods
Antitrophic Company - Glacialine - Preserver
Smedley’s Frozen Foods.
Lightfoot Refrigeration Co. Ice-Cream/Patisseries
Hilaire Rouze.

Misc. Magazines
*Globus Conserves*
*Natures’ Way Monthly*,
*Sugar and Spice*. April 1931

*See also*
Window Bills and Advertisements folder VI

Food (1) – (40)
Grocers (1)
Fruit and Vegetables (2) – (3)
Diary (4) – (12)
Bread (13) – (21)
Groceries (22) – (36)
Cocoa and Chocolates (37) – (40)

Tea (41) – (59)

**Cookery and Household**

**Cocoa, Chocolate and Confectionery**

**Labels boxes 5 – 11**

**Trade Cards boxes**
II (Bakers)
IV (Butchers)
V (Cheesemongers)
VII (Confectioners)
VIII (Corn merchants; Dairy produce)
IX (Fishmongers and Fisheries and Game Dealers; Fruiterers and Greengrocers)
XI (Grocers, Tea and Coffee Dealers)
XIII (Oilmen)
XXV (Poulterers; Restaurants)
XXVIII (Tripe warehouses)

**Stamp Posters 8**