

## **John Johnson Collection: pre-1960 ephemera Food**

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Catalogue records (only) can be found on the [John Johnson Collection online catalogue](#)  
Records and images are on [The John Johnson Collection: an archive of printed ephemera](#)  
(JISC-funded project, partnered by ProQuest).

Extent: 9 boxes and part of 1 folder

### **Summary index**

#### **Box 1**

Grocers Lists  
Grocers General  
Groceries  
Fruit

#### **Box 2**

##### **Dairy Produce - Milk**

Cheese  
Butter  
Margarine  
Egg Powder/Custard

#### **Box 3**

##### **Bread - Bakers**

Flour  
Baking Powder/ Yeast  
Cereals  
Pamphlets/Leaflets on Bread  
Macaroni/Pulses

#### **Box 4**

Sugar  
Jellies  
Cakes and Biscuits

#### **Box 5**

Jam and Honey  
Condiments and Sauces  
Oil and Vinegar

Salad Cream  
Salt

**Box 6**

Liebig

**Box 7**

Meat  
Meat Extract - Bovril/Marmite  
Fish

**Box 8**

Patent Foods  
Health Foods

**Box 9**

Soup  
Tinned Foods  
Frozen Foods  
Ices

**Detailed index**

**Box 1**

**Greengrocers'/ Grocers' Lists**

Barrows  
Black  
Co-operative Wholesale Society  
Covent Garden  
Eifler's Delicatessen  
Freemans (Norwich)  
Grasshopper Warehouse  
Hayward (poem)  
Holland  
Hill, James  
International Stores  
Jackson & Co. Ltd., RT.  
Kyle and Co. (Importers)  
Liptons (Folkestone)  
Love, W.  
Lyde & Co., John  
Moore Bros.  
Peark's Stores

Perelli-Roco (Recipes)  
Radcliffe (Alphabet Rhyme),  
Sainsburies (Xmas and Pictures)  
Saward  
Smith, G.A.  
Stokes  
Thrift & Sons, John  
Tinley, R.R.

Miscellaneous:

The "Apollo" Breakfast, Dinner, Tea & Supper Rooms  
Holden, S. – Family Grocers, Drapers, Provision and General Merchants  
Kavanagh, Pat. – 'Cabbage! The Secret of Perpetual Youth'  
National Mark Canned Fruit and Vegetables (Ministry of Agriculture & Fisheries)  
Pierce, W. – Crown Inn  
Rowland, W.K – General Stores  
'Why Food Prices are Rising'  
Misc. advertisements

**Fruit and Vegetables**

Australian Canned Fruit

Banana:  
CIB, Paris

Calavo:  
California – brand of avocado

Cokernut:  
Edwards & Co. (Dalston)

Dominica Limes:  
representative in London : Algernon & Aspinall

Figs:  
Aram Hampazum fig factories  
Batger & Co.

Peanuts:  
Planter Nut & Chocolate Co.

Plums:  
Hale & Co.

Potatoes:

George Dengate, St. Leonards)

Sultanas

Preserved Fruit:

Coopers

Ritters

Mincemeat:

Stone, Joseph (Chelsea)

Dougherty's (USA)

Miscellaneous:

S. Nathan, University of Bristol – Fruit and vegetable Research Station

Pascual fruit label

*See also*

Cookery and Household 2 (Witloaf Belgian chicory)

## **Box 2**

### **Dairy Produce**

#### **Milk**

Alderney Dairy Co.

Aplin & Barrett & Western Counties Creameries Ltd. – St. Ivel

Aylesbury Dairy Co.

Birmingham Dairy Co.

*For* Carnation evaporated milk *see* Cookery and Household 2

Cheapest Butter, Egg & Milk Depot

Co-op Milk

Cow and Gate

Dairy Supply Co. Ltd.

Devonshire Dairy Co.

Express Dairy.St. Ivel

Gallow Park Dairy United Dairies

*For* Libby's evaporated milk *see* Cookery and Household 2

Krueger, Dr. Otto

Molié & Co.

Morgan, Benjamin

National Milk Publicity Council

Nestle (Nursery Books)

Nestle (Viking Brand)

Norwegian Milk Condensing Company – Viking Brand

Protene Co. Ltd

Quality Milk Producers Limited

“Satona”

South Down Farm – Cheap Adulterated Milk

Patent Foods – Swiss Milk

(arranged alphabetically by company)

Milk Miscellaneous

### **Cheese**

Aplin & Barrett & Western Counties Creameries Ltd

Chalet cheese

Chiron Michel

Craft, John

Gloucester Dairy Association

MacLaren’s “Imperial” Cheese

Williams Brothers Ltd – Mrs Chent’s Celebrated Chesire

Wilts United Dairies Ltd – ‘Diploma’

### **Box 3**

#### **Butter**

Appleton, W.

Bennis & Sons

Bleecker Dairy

Devonshire House Provision Stores

Gibbs, W.

Home & Colonial Tea Stores

Hudson Brothers

International Tea Stores

Liptons

New Zealand Butter

#### **Margarine**

Blue Band

Golden Fleece

Home and Colonial Stores, Ltd. – ‘Perfect Margarine’

Maypole

Monsted

Pearks Margarine

Stork

#### **Cooking Fat**

Bibby & Sons, Ltd., J.

Jago – “Nucoline”

## **Butter Substitutes**

Butovo

Tomlinson & Co.'s Butter Powder

*For Spry see Cookery and Household 2*

## **Custard Powder**

Bird's Custard Powder *see also Cookery and Household 2*

*For Foster Clark's custard see Cookery and Household 2*

## **Egg Powder**

Bird's egg powder

Freeman's Digestive Egg Powder

Goodall's Egg Powder

Peterkin Egg Substitute

## **Misc.**

Stone's Essence of Rennet

Atora Suet *see also Cookery and Household 2*

## **Bread**

### **Bakers/Types of Bread**

Aerated Bread (process of breadmaking)

Allinson - Dietary Leaflet, Adverts

Almonds Bread

Beedles Bakery

Bird and Sons, Alfred

Cathles Bakery (Malt Bread)

Daren Bread

Finney, William

Fowler's Bread - Cheap Bread

Hovis Bread and Biscuits *see also Cookery and Household 2*

Huntley and Palmers - Dinner Rolls

Mallett, F.S.

Meaby. Steam Bread and Biscuit Baker

Montgomerie's Malt Bread

Orchard's Wholemeal Bread

*For Ryvita crispbread see Cookery and Household 2*

Slawson, R.

Smith, Richard – Germ Flour, Bread, Biscuits &c.

The Veda Food Company Ltd - "Veda" Bread

Wallace Bakery

*Your Daily Bread* issued by National Association of Master Bakers

## **Flour**

Brown's Standard flour

Brown and Polson Corn flour  
Carwardine  
*For Cokernut flour (Traver's) see Cookery and Household 2*  
Chapman, Entire Wheat flour  
Coombs Pastry flour  
Fitton, S and Sons. Germ flour, bread, biscuits, & c,  
Goodwins  
Heckers' Buckwheat flour

#### **Box 4**

##### **Flour continued**

Johnston's Corn flour  
Jones - Patent Flour  
Kingsford "Oswago"  
McDougall's flour and Cookery Book  
Marshalls' Oat flour  
*For Paisley flour see Cookery and Household 2*  
Pillsbury's  
*For Profarin flour see Cookery and Household 2*  
*For Red Ring self-raising flour see Cookery and Household 2*  
Scott, A& R - Oat-flour  
Seatrees - Patent Bread and Flour  
Spillers  
St Louis MillingCompany – Anita (U.S.A.)  
St Paul Roller Mills Company - Orange Blossom flour (Minnesota)  
Victoria Flour Company - Feathery Flake self raising flour  
Washburn, Crosby Co. Flour Mills  
Washburn's

##### **Rising Agents - Baking Powder/ Yeast**

Borwick - Calendars *see also Cookery and Household 2*  
Brown and Polson  
Canby, E. - Silver Star Baking Powder  
Dwight's Cow Brand Soda  
Fleishman and Co. - compressed yeast  
Freeman's Baking Powder - cartoon  
Gantz, Jones & Co. – Sea Foam  
Goodall's  
Heckers'  
Kenton Baking Powder  
Newman's Baking Powder  
Rizine Food Co. Ltd.  
Spragues, Warner & Griswold - Unrivalled Baking Powder (Chicago)  
Warner's Safe Yeast  
Yeatman's Yeast Powder

## **Cereals**

American Cereal Co. - Quaker Oats  
*For* Cream of Wheat (porridge etc) *see* Cookery and Household 2  
Burton, E - Oatmeals  
Force - *The Story of Wheat see also* Cookery and Household 2  
Glaxo Laboratories Ltd. - Farex - Comprehensive Cereal Food  
H-O Breakfast Food  
Hunter & Son – Golfer Oats  
Kellog Company (*see also* Cookery and Household)  
Muscatine Oat Meal Co.  
Natural Food Co.  
Pettijohn’s California Breakfast Food  
Robinson – Scotch “Provost” Oats  
Rockford Oatmeal Co.  
Sanitarium Health Food Co.  
Shredded Wheat Co.  
Sydney Whole Wheat Blocks - Series Cards

## **Box 5**

### **Bread pamphlets/leaflets**

(arranged alphabetically by title)  
*Better Bread* - The Scottish Milk Powder Co. Ltd  
*Bread in English History* - The Millers’ Mutual Association Ltd  
*Junior Traveller, The* – Hovis *see also* Cookery and Household 2  
*Minute Book, The* – W. Hill & Son Ltd  
*New Gifts for users of Allinson All British Pure Health Products*  
*Procea - starch reduced breads*  
*This Booklet tells the Story of the Real Food Value of Turog Bread*

### **Macaroni/Pulses**

International Tea Company Stores  
Savoy Products

### **Sugar Products**

Canadian “Beekist” Honey  
Commercial Agent for the Province of Quebec – Maple Syrup  
International Co.’s Stores Tea – Sugars  
Tate and Lyle  
Secondary Material – The Penny Magazine ‘A Day at a Sugar-Refinery’

### **Jellies**

Boston Crystal  
Cooper, James



Cox's Gelatine *see also* Cookery and Household 2  
Freeman's Blancmanges.  
Green's Chocolate Mould. (*for* Green's sponge mixtures etc. *see also* Cookery and Household 2)  
Hansen's, Chr.  
Lushus Table Jellies  
Mander, Weaver & Co.  
Moir's Table Jelly Powder  
Nelson's Patent Opaque Gelatine  
Pascall's Concentrated Portable Jellies and Blanc-Manges  
Pink & Sons, Edward.  
Rizine Co.'s Fruit Jelly Flakes  
Robertson & Co., Walter – Chelsea Table Jellies  
Sander's Jellies  
Scholefield's original concentrated Jelly & Blanc Mange  
Viota  
'Receipts for making new and delicious Fruit Beverages, Ices, Jellies &c, &c.'

### **Biscuits and Cakes**

Ashford, Charles  
Bee Biscuits  
Boyle's Jap Nuggets  
*For* Cakeoma *see* Cookery and Household 2  
Chiltonian  
Christies Ginger Wafers  
Cooper & Co.  
Crawford  
Drew & Son  
Express Dairy Co. Ltd – 'Christmas Fare'  
Fortt, James – Bath Oliver biscuits  
Fuller's Cakes  
Hill & Son, John  
Hill & Son, W.  
Holmes & Coutts- Sea Foam Wafers  
Hughes – Celery Crackers  
Hughes & Maudsley – Funeral Biscuits  
Green's sponge mixtures etc. *see* Cookery and Household 2  
Huntley and Palmers

### **Box 6**

#### **Biscuits and Cakes (continued)**

Huntley and Palmers  
International Co.'s Tea Stores

Jacob & Co.  
Lemann, Francis  
Maids of Honour  
MacFarlane Lang & Co.  
McVitie & Price  
Mellins  
Meredith & Drew Ltd.  
Mews, T.  
National Biscuit Company  
Natural Food Co.  
Pechon, P. Patisserie française  
Peek and Frean  
Phillips Stores Ltd. - Shrewsbury Cakes  
Pursell, J.  
Riley's  
Romary's biscuits *see also* Cookery and Household 2  
Ryvita *see also* Cookery and Household 2  
Stevens  
Storey, J.B.  
Sword & Co.  
Wilson's American Extra Toast Biscuits

### **Miscellaneous**

### **Foreign Biscuits**

France:  
Biscuits Georges  
Graindor  
Lefevre – Utile  
Biscuits Olibet  
Biscuits Pernot  
Italian:  
Lazzaroni & Co., D. - Amaretti di Saronno  
USA:  
Goudy & Kent  
Oesterreichers

*For* Syrups (Tate and Lyle, Towle's Log Cabin) and Treacle (Fowlers) *see* Cookery and Household 2

### **Condiments and Sauces:**

### **Jam and Honey**

Appleford's Pure Clear Australian Honey  
Atmore's Mince-Meat and Genuine English Plum Pudding  
Chivers Jams (*see also* Jellies, Box 4 and Cookery and Household box 2)  
Crosse and Blackwell

## **Box 7**

### **Jam and Honey (continued)**

English Country House  
Hartley's Marmalade  
Headley  
Hoge's Horehound Honey  
Hughes, A.J.  
Internation Stores/ Internation Co.'s Tea Stores  
Kydd's Jams  
Liptons, International Stores  
Pink's Jams (Jellies and Marmalade)  
Robertson's 'Golden Shred'  
Warrens  
Wilkin & Sons Ltd.  
Secondary Material – 'Honey for Health' by Dr Josiah Oldfield

### **Mustard**

Champions  
Colburn's  
Colman's *see also* Colman's starch, Colman's mustard for baths  
Farrow's Mustard  
Keen's Mustard  
Sadler's Mustard  
Stickney and Poor's

### **Mustard – unmounted booklets**

Colman's - children's booklet stories  
Colman's booklet - 'Mustard uses Mustered'  
Keen's Mustard

### **Sauces**

Batty and Co. "The" Sauce/ Nabob Sauce  
Birmingham Vinegar Brewery Company Limited  
Bovril, F.A. – American Tomato Catsup  
Bracknell, G. & S.  
Cocks, Charles – Original Reading Sauce  
Crosse & Blackwell – Soho Sauce  
Ellson, T. – Wycombe Sauce  
Fescati Brothers – Royal Victoria of the Queen's Own Fish Sauce  
Garton's H.P. Sauce  
Goodall, Blackhouse & Co. - Yorkshire Relish (*see also* Cookery and Household 2 -  
Goodall, Backhouse and Co.)

## **Box 8**

### **Sauces (continued)**

Goodman's Vale Sauce  
Gordon & Dilworth  
Holbrook's Sauce  
Mason, Frederick – P & O Sauce  
Mason & Co., George - "O.K." Sauce  
Matthews & Son  
Osborn & Co, C.  
Rowat  
Sharwood & Co. Ltd., J.A.  
Smith's Universal Indian Sauce  
Wingrave, J.  
Miscellaneous sauce labels

### **Pickles**

Abbasali, S. & Co.  
Batty & Co.  
Maconochie Bros.  
Pink and Sons, Edward  
Misc pickle label (inc Piccallilli.)

*For* Lea and Perrins Worcester Sauce *see* Cookery and Household 2

### **Oil and Vinegar**

Breffitt & Co.  
Pott's Malt Vinegar  
Sarsons  
Spice Island Company  
Union Oil Company  
Misc.  
*For* Heinz salad cream and mayonnaise *see* Cookery and Household 2

### **Salt**

Cerebos Salt  
Cubie and Paterson, Wholesale salt Merchants.  
Falk British Table Salt.

### **Spices**

*For* Sharwood curry powder *see* Cookery and Household 2

## **Meat Extracts:**

### **Liebig**

By country, by date (using Jansens catalogue)

UK/ USA

Belgium

France

### **Box 9**

#### **Liebig continued**

By country, by date (using Jansens catalogue)

France

Germany

Italy

### **Box 10**

#### **Liebig continued**

By country, by date (using Jansens catalogue)

Italy

#### **Liebig continued**

### **Material which came with the Lillington Collection (and other loose items)**

(By Country, by date) – Food 10 (30) – (58)

UK/USA

Belgium

France

Germany

Miscellaneous

*See also* Album 89: Album titled (embossed on cover) Album für Liebigbilder. [Meat extract labels of the Liebig company]. Cards mounted in specially-designed pages.

## **Meat and Meat Products**

Diagrams of cuts of meat

### **Butchers**

Ainslie Bros.

Bobby, F.

Cooper & Co.

Cox and Son

DBC (Danish Bacon Company)  
Denny and Son  
Evans, Enoch  
Fitter & Son, John S.  
Fletcher Ltd.  
Gibson, W.  
Good, C.W.  
Godwin, James  
Greig, David

## **Box 11**

### **Butchers/ Miscellaneous advertisements for meat**

Henry  
Home and Colonial Store  
International Tea Co.  
Jackson Bros.  
Ketteman, H.J.  
London and Provincial Meat Stores  
Measures, W.  
McCall & Co. Ltd - Paysandu Ox Tongues (Tinned)  
New Zealand Meat Booklet and Recipes  
North Bros.  
Oates, Thomas  
Old Pork Stores  
Palethorpes  
Poulton and Noel  
Prince Brothers  
Shaw's Bacon (Limerick)  
Shippam  
Staines, H.  
'Tulip' brand  
'Utopia' direct supply  
Wilson Packing Co.

### **Beef Extracts**

Aplin & Barrett  
Armour's Extract of Beef  
Bisto (*see also* Cookery and Household 2)

Bovril  
advertisements  
fold out/ moveable advertisements

## **Box 12**

### **Beef Extracts continued**

#### **Bovril continued**

Booklets

Lillington Collection advertisements

Brand & Co.

Compton's Gravy Salt

Dickson Beef Tea Co. (Song Book and Recipes)

Johnson's Fluid Beef

Liptons' Fluid Beef.

Oxo, (Books of Magic.)

Taylor, E. & T.

Vimbos (An Ox in a Tea-cup)

'The Meat Biscuit' by Gail Border

### **Fishmongers**

Barrett, C.

Casling, W.

Cope Bros.

Hart's Fried Fish Restaurant

Mac Fisheries

National Fish Association

Porter's Eel Pie House

Reppington R

### **Vegetable Extract**

Marmite *see also* Cookery and Household 2

### **Patent Foods:**

#### **Baby Foods**

Allenbury's, Britain's Best Babies

Allinson, Dr

Atkinson & Barkers

Benger's Preparation - Foods for Invalids, Children

Carle & Sons, John - Imperial Granum

Chibnall - "Dorina" Nursery Biscuits

Farley's Infant Food Ltd. - Rusks.,

Florador Food - Seven Ages of Man

Frame Food Co. Ltd.

Fromm's Extract

Glaxo - supermilk

Hovis Food  
Keen, Robinson & Co.  
King's Wheaten Food  
Mellin's Food

### **Box 13**

#### **Baby Foods continued**

Mellin's Food  
Neave's Food  
Nestle  
Dr Ridge's  
Robinson and Bellville - Patent Barley and Groats  
Savory & Moore  
Trufood Ltd  
Wells, Richardson & Co. – Lactated Food  
Mrs Winslow's Soothing Syrup  
Miscellaneous

#### **Malt Extracts**

Bronamalt, Tonic Food  
Hamburg Hoff's Malt-Extract  
Horlicks  
Liebig – Malted Food Extract  
Maltine  
Mitchell's Malted Food  
Montgomery's Extract of Malt  
Ovaltine  
Paterson's Extract Malt

#### **Health Foods**

Dr. Allinson's Natural Food  
Armours  
Borden's Patent Meat Biscuits  
Duryeas' Maizena  
Fromms Extract  
Kellogs All-Bran  
Mapleton's Frittamix/ Nut Foods  
Dr Nichols' Food of Health  
"Odin"  
Orzone Company- Booklet on an Introduction to Health Foods  
Proferin Flour. (*see also* Box 3 Flour, and Cookery and Household 2)  
Dr Tibbles' Vi-Cocoa, Ltd.  
Virol - The Exhibition ...Pick-me-up.



Vitafer  
Westfield Book of Pure Foods  
Misc.

## **Box 14**

### **Slimmer/ Diet Guides**

Limmits  
The Never-Say-No Diet!  
Keep Slim Recipes for a Week

### **Soups, Tinned and Frozen/ Preserved Foods**

#### **Tinned Foods**

*For Aylmer (Canadian sweet corn) see Cookery and Household 2*  
Beppo Ltd – Gennaro's brand  
Campbell's.  
Edwards' Desiccated Soups  
F.M brand peas  
Heinz 57 Varieties (*see also* Cookery and Household 2)  
Frederick King & Co. Limited.  
Lazinby's Soup Squares  
Libby, McNeill & Libby, Ltd.  
Lincan - Fresh Fruits and Vegetables Tinned Foods  
Portable Soup cakes from Buenos Ayres.,

#### **Fast Food**

Frood

#### **Frozen Foods**

Antitrophic Company - Glacialine - Preserver  
Smedley's Frozen Foods.  
Lightfoot Refrigeration Co. Ice-Cream/Patisseries  
Hilaire Rouze.

#### **Misc. Magazines**

*Globus Conserves*  
*Natures' Way Monthly,*  
*Sugar and Spice.* April 1931

*See also*

### **Window Bills and Advertisements folder VI**

### **Food (1) – (40)**

Grocers (1)  
Fruit and Vegetables (2) – (3)  
Diary (4) – (12)  
Bread (13) – (21)  
Groceries (22) – (36)  
Cocoa and Chocolates (37) – (40)

Tea (41) – (59)

## **Cookery and Household**

### **Cocoa, Chocolate and Confectionery**

#### **Labels boxes 5 – 11**

#### **Trade Cards boxes**

**II** (Bakers)

**IV** (Butchers)

**V** (Cheesemongers)

**VII** (Confectioners)

**VIII** (Corn merchants; Dairy produce)

**IX** (Fishmongers and Fisheries and Game Dealers; Fruiterers and Greengrocers)

**XI** (Grocers, Tea and Coffee Dealers)

**XIII** (Oilmen)

**XXV** (Poulterers; Restaurants)

**XXVIII** (Tripe warehouses)

#### **Stamp Posters 8**