

John Johnson Collection: pre-1960 ephemera Cocoa, Chocolate and Confectionery

Index created by SJS 11/93, revised 2009

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Catalogue records (only) can be found on the [John Johnson Collection online catalogue](#)
Records and images are available through [The John Johnson Collection: an archive of printed ephemera](#) (JISC-funded project, partnered by ProQuest).

Extent: 4 boxes and part of 1 folder

Box 1

Manufacturers A - E

F. Allen & Sons / Allen's Confectionery (1-4)

The Arrow Confectionery Company (5)

Barker & Dobson (6-7)

Barratt & Co. (8-10)

Bensdorp (11-12)

Cadbury's & Bournville:

Advertisements alphabetical (13-48)

The Bournville Bunny advertisements (49-50)

Chocolate cards (51-53)

Punch/ newspaper advertisements by date (54-61)

Clyde Crystal – advertisement using the example of existing clients Cadbury's. (62)

Cailler (French) (63)

Caley (64)

Carsons (65-66)

Chocolat Choquart (67)

Chocolat de Villiers (68)

Chocolat Ruelle Bruxelles (Belgian) – and other miscellaneous Belgian chocolates (69)

Chocolaterie Imperiale (70)

Clarke, Nickolls & Coombs Ltd (71)

Clanico (72)

Box 2

Manufacturers A – E continued

Compagnie Coloniale (1872) (1)

Compagnie Francaise (1897?) (2-3)
Cote d'Or (Belgian) (4-6)
CWS Cocoa (7)
De Beukelaer's (8)
De Jong's (9)
Droste (10-12)
Dunn's (13-14)
Edmondson & Co Ltd. (15-16)
Epps Cocoa (17-26)

Chocolate: Manufacturers F - M

Facchino (27)
Fairy (28)
Faulden's Confectionery (29)
John Filshill Ltd (Glasgow) (30)

Fry's Cocoa:

Anna Fry & Son (n.d) (31)
JS Fry & Son (1855-1862) (32-42)
Fry's Celebrated Cocoas and Chocolates (43-46)
Ye Manufacturer of Chocolate and Cocoa (47)
Fry's Pure Breakfast Cocoa (1901, 1916, 1917, 1920) (48-51)
Fry's Pure Concentrated Cocoa (52-66)
Fry's Malted Cocoa (67-69)
Fry's Cocoa and Milk Chocolate (70-71)
Fry's Milk Chocolate (72-82)
'House of Fry' Booklet (83)

Box 3

Fry's Cocoa continued
Misc. (1-10)

Fuller's (11-12)
Gaskin's Colonial Pure Soluble Cocoa (13)
Gatti & Bolla (1851 or 1862?) (14)

Guerin-Boutron:

Tree themed chocolate cards alphabetically (15-24)
Portrait cards numerically by first item on sheet (25-35)

Horne's Digestive Cocoa (36)
Iceland Moss Cocoa (Dunn & Hewitt) (37)
Jaques (Belgian) (38)
Keiller's (39)

Lecestre (French) (40)
Liebig's Cocoa & Chocolate (41)
Lipton's (42)

Lombart (French)
Sets of chocolate cards (arranged alphabetically):
Chateau themed chocolate cards (43-44)
Exposition Universalle 1900 chocolate cards (45)
Fishing themed chocolate cards (46-48)
'Useful Animals' (Animaux utiles) chocolate cards (49-51)
Another set of animal chocolate cards (52-53)
Puzzle chocolate cards (54-55)
Misc. chocolate cards (56-57)

Lovell & Co Ltd (58)
Lyon's Cocoa (59-60)
Mack's Milk Chocolate (61)
Maillard, Henry (New York) (62)
Maison Lyons (63)
Mars (64)
Masson (French) (65)
Maynards Ltd (66)
Menier's Breakfast Essence of Cocoa (67)

Box 4

Manufacturers N - Z

Necco Sweets (Boston, USA) (1)
Neilson's (2)
Nestles (3-6)
New England Confectionery Co. (7)
Packer & Co Ltd (Bristol) (8-9)
Pascalles Confectionery (10-12)
Peak, Freaan & Co. (13-14)
Plasmon Cocoa (pop-up card) (15)

Pontin, Felix (French):
Portrait chocolate cards alphabetical (16-33)
Plant themed chocolate cards (34-42)
Industry themed chocolate cards alphabetical (43-47)
Butterfly themed chocolate cards alphabetical (48-53)

Poulain (French) (54)
Roots Cuca Chocolate (55)

Rowntree (56-66)
Savory & Moore (67)
Smith's, Tom (68)
Stollwerck's Cocoa Essence (69)

Box 5

Manufacturers N – Z continued

Suchard (Switzerland) (1-12)
Taylor Bros. Pure Condensed Cocoa (1849-1869, n.d) (13-17)
Terry & Sons Ltd (18)
Tibbles, Dr *see* **Vi-Cocoa**
Van Houten's Cocoa (arranged by type of advert) (19-33)

Vi-Cocoa:

Misc. advertisements alphabetically (34-43)
Little Miss Vi advertisements (Dec 1917- Feb 1918) (44-46)

Velcot Cocoa Co. (47-48)
Walter's Palm Toffee (49)
Wilbur & Sons (50)

Cocoa and Chocolate Miscellaneous

Arranged alphabetically by title (51-59)

Chewing Gum

Believe It Or Not Inc. / Gum Makers of America Inc/ Gum Inc (60)
Far West Gum/Pirate Pictures Bubble Gum/ Sky Birds/Mickey Mouse Bubble-Gum/
Action Bubble Gum etc. (61)
Gum Inc. (62)
Puck Gum – Hamilton Chewing Gum Ltd (63)
The Shelby Gum Co. (64)
Sweet Acres/ Wischmann's / Lacy's Chewing Gum (65)
Misc. (66)

See also

Window Bills and Advertisements folder VI

Cocoa and Chocolates (37) – (40)