

John Johnson Collection pre-1960 ephemera

Book Clubs index

Revised by JAL/January 2023

This section includes circulars addressed to John Johnson and a letter from JJ to Ambrose Potter, 14 June 1946. Also circulars addressed to Joseph Edwards.

It also includes much material on WWII

This section is not catalogued or digitised.

Extent: 2 boxes

Box 1

Literature to encourage reading

Howell, George. *Notes on books and reading*, London, 1875

Wright, J.J. *So many books! So little time! What to do?* Birmingham, 1892

The Gift problem. Last year's muddle ... This year's solution (leaflet advertising book tokens), [n.d.]

Specific UK book clubs arranged alphabetically by name:

The Book Club (and associated W. & G. Foyle book clubs) 1930s and WWII

The Book Club (G.D. Foyle)

The Monthly Book Circle (G.D. Foyle)

The Art Book Club (G.D. Foyle)

Garden Book Club (W. & G. Foyle Ltd)

Scientific Book Club (W. & G. Foyle Ltd)

Travel Book Club (W. & G. Foyle Ltd)

Woman's Book Club (W. & G. Foyle Ltd)

The Book Society, 1930s and WWII

The Classics Book Club, 1930s

The Junior Book Club

Junior Book Club News (formerly Per. 2529 e.244). 1939 (July-August, September-October, November, December)

The National Book Association, 1938

The National Book Council

Promotional material, 1920s (not listed)

Catalogues: New books:

Christmas 1934

Summer 1935

Christmas 1935

Christmas 1936

Christmas 1937

Christmas 1938

Christmas book magazine 1939

Four to fourteen: a catalogue of books

New books for boys and girls. Summer holiday reading, 1939

3/6 Modern Pocket series, 1936

NBC Service to Booksellers, 1936

Annual reports

1936-8

1939

The National Book League, 1940s and 1950s

Promotional literature (not listed)

Books and readers (2 copies, with differently coloured covers)

Book announcements

Children's books of yesterday, [n.d.]

Ten of my favourite books, [n.d.]

Annual reports

September 1951 to August 1952

September 1953 to August 1954

French language book clubs

French Book of the Month Club Ltd.

Sequana: the French Book-of-the-Month Club

Box 2

Specific UK book clubs cont:

The National Home Reading Union

Promotional material and prospectuses

Radford, George *The faculty of reading. The coming of age of the National Home Reading Union.* Cambridge, 1910

Annual reports:

Sixth (August 1894 to August 1895)

Eighth (September 1st 1896 to August 31st 1897)

Annual meetings

Fifteenth. January 20, 190

Magazines

Young People's Magazine. Vol. IV, May 1893

The National Home-Reading Union Magazine. The special courses section
Vol. XV, no. 9. June 7, 1904. 3 copies with differently coloured wrappers

Booklet

National Home-Reading Union. Booklet VII, part II. Reprinted from 'Notes for Working Members of the Associated Workers' League; 1894

Inner Mission Leaflets

No. 6 – Second series. The National Home Reading Union. The People's University. 3 copies

National Home-Reading Union Notes. October, 1896

The National Home-Reading Union Magazine.

Ye Sette of Odd Volumes

Sundry pictures to illustrate the palaeographer's discourse on Bradshaw's and other odd time tables. 26th April, 1921

An Olla Podridra of Typographical Curiosities exhibited Friday, June 2nd, 1893

Ye Odd Volumes. The Fiftieth Year of the Sette, January 1928

Politically based book clubs

Labour Book Service

Promotional leaflets

Left Book Club (including Central London Left Book Club)

Promotional material (not listed)

The Left News, incorporating The Left Book News. No. 10. February 1937, no. 14 June 1937, No. 16 August 1937

Hammer, John. *Slickers*. Issued by the Left Book Club Theatre Guild. Removed for cataloguing. Now Johnson c.727

Socialist Book Club (incorporating The Labour Book Club)

Promotional material

'Right' Book Club

Promotional material and prospectuses (includes letter to JJ)

The Reader's Digest

Promotional material, 1930s (not listed)

The Reader's Union

Promotional material (not listed)

Readers' News No. 10, June 1938, No. 14 October 1938

S.C.M. religious book club

Promotional material (not listed)

Religious Book Club Bulletin, No. 4 May 1938 (3 copies), No. 6, September 1938, No. 9 March 1939, No. 13, November 1939, No. 22 May 1941, Contains many references to the war

World Books, 1939-1940s

Promotional literature, much focussed on T.E. Lawrence's *Seven Pillars of Wisdom* and Letters of T.E. Lawrence

Misc book clubs

The Community Book Centre, Bermondsey

Companion Book Club, [1955]

Phoenix Book Company. Phoenix Topical Bulletin, Number 1 (2 copies)

Privilege Price Book Club, 1938

The Bookshop at Selfridge's

Progressive Book Society, January 1932

The Times Book Club

Book wrappers used as recommendations

Not all are associated with book clubs.

Book Guild, Junior Book Club

Book of the Month Club

For Box 1: Book Society see Box 1

Crime-book Society

Evening Standard Book of the Month

Daily Mail Book of the Month

U.S. Book clubs

Book-of-the-Month Club, New York

The Discoverers

Fine Book Circle

'Help for Britain' Book Club: *How American friends of Britain can help in the struggle*

The Hermitage Club, New York (promotional material addressed to JJ)

Literary Guild of America

Information on book clubs may also be found in the green binder entitled Circulating libraries and book clubs