John Johnson Collection: pre-1960 ephemera
Beauty Parlour

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(JISC-funded project, partnered by ProQuest).

Extent: 5 boxes and part of 1 outsize folder (Window Bills and Advertisements folder V)

Box 1

Hairdressing
Perruques and wigs (1) – (11)
Brodie, J.: Artistic Hair Manufacturer
Browne: Browne’s Patent Wig
Fox: Sole Inventor of the Patent Metallic Featherweight Peruke
Gilchrist
Silber & Fleming
Universal Hair Manufacturing Co.
Misc.
Beards (12)

Hairdresser's Shops
(arranged alphabetically by establishment)
Browne's (1850, n.d.) (13) – (17)
Canning Town and Plaistow Hairdressing Association (1896) (18)
Cox's (Ashford) (1902) (19)
Faiers (1827) (20)
Forrer, A (21)
Fortnum and Mason (1956) (22)
Gattie & Perry (23)
Harrison’s Artistic Hairdressing - women's (24)
Hennig's Hair Cutting Room (25)
Hughes’s (26)
Ivy Toilet saloon - chiropodist and hair (27)
Macalpine (28)
Manley, C. (1900) (29)
Patterson & Elliott (30) – (31)
Plummer, George (32)
Regency Perms (33)
Rigby (34)
Ross & Sons (1802, n.d.) (35)-(36)
Sawyer, Jim - The Kingston Toilet Saloon (37)
Sollitt (38)
Toilet Saloon, the Wimbledon (1892) (39)
Traynor, C. Hair Cutter and Wig Maker (40)
Truefitt, Walter (41)-(42)
Van Volen, G (43)
Waller, W (1860) (44)

**Hair Accessories & Equipment**

Hair pins & curlers
Dinkie grips (45)
Hinde’s hair curlers (46)-(47)
Hinde’s “Pyr” pointed hair pin (48)
Silber and Fleming - Hair brushing machinery (49)
Oil for heating hair tongs
Atkinson’s vegetative hair oil or curling fluid (1814?) (50)
Sprititine (51)
Shaw - ‘How to be beautiful…Hair & Beautifying Bazar’ (New York; 1883) (52)
Perming Lotions and hair colorants
Colley’s Hair Dye (1838) (53)
Eugene sachets (54) – (55)

**Hair Oils and Lotions**

(arranged alphabetically by proprietor/brand name)
Allen, Mrs. S.A. (1892-8) (56) – (57)
Blackham (1895) (58)
Bromfield, W. (59) – (60)
Browne, Professor (61)
Butler (1856) (62)
Calvert and Co., F.C. (1890) (63)
Capsuloid Company Ltd. (1904, 05, 06) (64) – (72)

**Box 2**

**Hair Oils and Lotions**

(arranged alphabetically by proprietor/brand name)
Capsuloid Company Ltd. (1907, 08) (1) –(5)
Chinina-Migone (Italy) (6)
Edwards’ “Harlene” (1892, 97, 1904, 05, 07) (7)-(12)
Finigan, Richard. (1850) (13)
Gibson, Mrs. (14)
Hall & Co., R.P. (1882) (15)
“Koko” - Koko- Maricopas Co. (New York & London; 1890, 92, 93, 92-4, 95, 96, 98, 97-9, 1902, 03, 04, 07, 15 ) (16) – (30)
Lanman & Kemp ( New York) (31)
Locock, Dr. (1848) (32) – (34)
Milton (35) – (36)
Moorley, Henry (37)
Oldridge, C & A. (1880) (38)
Orzone Company (39)
Rossetters (40)
Rowland & Son, A. (1833?, 43, n.d., 1940s) (41)- (49)
Sims, Geo. R. - “Tatcho” (1890s, 1904, 07) (50)-(53)
Williams, Evans (54)
Miscellaneous (55) – (61)

Perfumes A - Z
(arranged by manufacturer/ chemist)
Admirable, Eau de Cologne (France)
Army & Navy Co-operative Soc. Ltd A (1892, n.d.) (62) – (63)
Atkinson, J & E. (1832, n.d.) (64) – (65)
Austin's Forest Flower Cologne (New York) (66) – (67)
Bee Hive
Best Ede, Robert (69)
Bowden’s (70)
Bugbee & Brownell Fine Flavouring Extracts (71)
Christian, Henry (sold by Criukshank) (72)
Crown Perfumery Co. (73)
Courvoisiers (1907, 08, n.d.) (74) – (76)
Delasalle & Chaulin (Paris) (77)
Delcroix and Son (78)
Ede's Hedyosmia (79)
Edmond's (80)
Eau de Cologne of the Nun (81)
Farrina, Jean Marie (1835, n.d.) (82) – (83)
Feminis, Paul (1727, n.d.) (84) – (86)
Floreston ( New York) (87)
Floriline (88) – (89)
Floris (90)
Gosnall & Co., John (91)

Box 3

Perfumes A – Z continued (arranged by manufacturer)
Hall, John R (1887) (1)
Hawkins, Thomas (1835) (2)
Hendrie, Robert (3)
Hoyts German Cologne (USA) (4) - (5)
Lazell’s Unrivalled Perfumes (USA) (6)
Love, James (7)
Luyna (France) (8)
Mack, H (9)
Murray & Lanman’s Florida Water (New York; 1899, n.d.) (10) - (13)
Murphy, Robert (14)
Myler, William (1782) (15)
Needhams’ Ltd (Newington Butts) (16)
Norton, G (Henley) (17)
Packwood (18)
Patou, Jean (1954) (19)
Piesse & Lubin (1862, n.d.) (20) – (21)
Potter & Moore (22)
Price & Co. (23)
Rieger, William (24)
Roberts, William (25)
Rosemaries Manufacturing Co. (1891) (26)
Silber & Fleming (27)
Slack, J (28)
Smyth and Nephew (29)
Steele & Price (USA) (30)
Sturrock and sons (31)
Violet (32)

**Cosmetics** (arranged alphabetically by manufacturer)
Aspinall’s “Neigeline” (1895, 96) (33) – (34)
Ayer, Harriet Hubbard (1937?) (35)
Boots (1954, 56, n.d.) (36) – (39)
Culto (1908) (40)
Dalcy, crème (41)
Dartring ‘Lanoline’ preparations (42) – (43)
Field, J.C. & J. (44)
“4711” beauty products (45)
Fuller, J. (46)
Gattie, J. (47)
Giocondal, Profumerie (Italy) (48)
Gouraud, Dr T. Felix (49)
Heath (1833) (50)
Hebra, Dr. (USA) (51)
Kleenex (52)
Lady Grey Perfumery (Boston, USA) (53)
Laird’s (54)
Laynard, Prof Boyd. (1901) (55) – (56)
Lewis and Burrows (57)
Macy & Co., D. (58)
Mearing, C. (59)
“Mennen” (60) – (61)
Norton’s Limited – “Godfrey’s Extract of Elderflowers” (18) (62) – (63)
Oatine (1909, n.d.) (64) – (65)
Orzone (66)
Piesse and Lubin (1859, 68) (67) – (68)
Roger, E.H. (69)
Royal Windsor (Rome) (70)
Seward & Co., A.J. (71)
Shepepy (1929, n.d.) (72) – (73)
Southall Bros. & Barclay (74)
Stoddarts (75)
“Ucal” (76)
Valdor, Laboratories (77)
Vinolia Co. Ltd (78)
Yardley (79)

Box 4
Rimmel Perfumes, Cosmetics and almanacs
1861, 62, 63, (65, 53), (63, 66) 66, 67, 72, 73, 74, 75, 77, 79, 86, n.d., 1956. (1) – (19)

Chiropody (20)
Ear Instruments (21)
Massage Roller (22)
Mirrors (23) – (24)

Razors
Autostrop Safety Razor (25) – (26)
Blofeld & Compy. (27) – (28)
Browne, E. (29)
Cowvan, B. & S. (30)
Crown (31)
Darwin (32)
Gillette (33) – (35)
Johnson & Co., Geo. (36)
Kingsbury, Benjamin – ‘A Treatise on Razors &c’ (1825) (37)
Merry & Son, D. – New Shaving Machine (37+)
Olden’s Eukeirogeneion (38)
Packwood, George (39) – (44)
Palmer, John (45)
Philips – Philishave (1956) (46) – (48)
Remington (49) – (50)
Rigge, J. & T. (51)
Star Safety Razor (1905) (52)
Valet (53)
Wilkinson’s Sword (54)

Slimming & Exercise (55) – (56)
Tattooing (57) – (58)

Box 5

**Books and pamphlets**
Boots the Chemist (1) – (4)
Cosmetics:
Boby, William (5)
Blake & Co., Thomas (6) - (7)
Dupree, Madame (8)
Gosnell & Co., John (9)
S.G. (1820) (10) - (12)
Innoxa (13)
Merz & Co. (14)
Orzone (15) – (19)
Soapless Foam Ltd. (20)
Simpson (21)
General Grooming catalogues:
Glints – ‘Grooming exclusively for men’ (22)
Pougy, Mme Liane de – ‘L’art d’être Jolie’ (23)
Frigidine Automatic Electric Eyebrow Tweezer (24)
Timothy Whites & Taylors
Hairdressing
The American and Continental Hairdresser (25)
Barnes, John (26)
Barrett & Son, W. (27)
Chaventré (28)
Eugene (29) - (31)
Gregson, J.S. (32)
Maw Son & Sons Ltd., S. (33)
Silvikrin Laboratories London (34)

**Perfumes**
Farina, Jean Marie (1857) (35)
Gosnell, John (1890) (36)
Guerlain (37)
Yardley (38)

**Razors**
Gillette (39)
Taylor’s (manufactured by Needham, Veall & Tyzack Ltd.) (40)

**Miscellaneous**

Optical Board of Publicity, The: ‘The Only Pair of Eyes in the World’ (41)
Winter, A – ‘Extracts from Trichologia’ (42)

**Window Bills and Advertisements folder V (outsize material)**

Soap & Starch, Shampoo, and Polish (1) – (34)
**Soap and Starch** (1) – (30)
Shampoo (31) – (32)
Polish (33) – (34)
Perfumes and Cosmetics (35) – (43)
Perfumes (35) – (39)
Other (40) – (43)

*See also*

Trade Cards 13 (hairdressers and perfumers)

**Beauty Parlour Adds.**

Book containing patent medicine labels

Golightly Collection (Johnson Adds)