

John Johnson Collection: pre-1960 ephemera

Food

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Records and images are on [The John Johnson Collection: an archive of printed ephemera](#)
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Box 1

Greengrocers'/ Grocers' Lists

Barrows
Black
Co-operative Wholesale Society
Covent Garden
Eifler's Delicatessen
Freemans (Norwich)
Grasshopper Warehouse
Hayward (poem)
Holland
Hill, James
International Stores
Jackson & Co. Ltd., RT.
Kyle and Co. (Importers)
Liptons (Folkestone)
Love, W.
Lyde & Co., John

Moore Bros.
Peark's Stores
Perelli-Roco (Recipes)
Radcliffe (Alphabet Rhyme),
Sainsburies (Xmas and Pictures)
Saward
Smith, G.A.
Stokes
Thrift & Sons, John
Tinley, R.R.

Miscellaneous:

The "Apollo" Breakfast, Dinner, Tea & Supper Rooms
Holden, S. – Family Grocers, Drapers, Provision and General Merchants
Kavanagh, Pat. – 'Cabbage! The Secret of Perpetual Youth'
National Mark Canned Fruit and Vegetables (Ministry of Agriculture & Fisheries)
Pierce, W. – Crown Inn
Rowland, W.K – General Stores
'Why Food Prices are Rising'
Misc. advertisements

Fruit and Vegetables

Australian Canned Fruit

Banana:
CIB, Paris

Calavo:
California – brand of avocado

Cokernut:
Edwards & Co. (Dalston)

Dominica Limes:
representative in London : Algernon & Aspinall

Figs:
Aram Hampazum fig factories
Batger & Co.

Peanuts:
Planter Nut & Chocolate Co.

Plums:
Hale & Co.

Potatoes:
George Dengate, St. Leonards)

Sultanas

Preserved Fruit:
Coopers
Ritters

Mincemeat:
Stone, Joseph (Chelsea)
Dougherty's (USA)

Miscellaneous:
S. Nathan, University of Bristol – Fruit and vegetable Research Station
Pascual fruit label

See also

Cookery and Household 2 (Witloaf Belgian chicory)

Box 2

Dairy Produce

Milk

Alderney Dairy Co.
Aplin & Barrett & Western Counties Creameries Ltd. – St. Ivel
Aylesbury Dairy Co.
Birmingham Dairy Co.
Carnation evaporated milk **see Cookery and Household 2**
Cheapest Butter, Egg & Milk Depot
Co-op Milk
Cow and Gate
Dairy Supply Co. Ltd.
Devonshire Dairy Co.
Express Dairy.St. Ivel
Gallow Park Dairy United Dairies
Libby's evaporated milk **see Cookery and Household 2**
Krueger, Dr. Otto
Molié & Co.
Morgan, Benjamin
National Milk Publicity Council
Nestle (Nursery Books)
Nestle (Viking Brand)

Norwegian Milk Condensing Company – Viking Brand
Protene Co. Ltd
Quality Milk Producers Limited
“Satona”
South Down Farm – Cheap Adulterated Milk

Patent Foods – Swiss Milk
(arranged alphabetically by company)

Milk Miscellaneous

Cheese

Aplin & Barrett & Western Counties Creameries Ltd
Chalet cheese
Chiron Michel
Craft, John
Gloucester Dairy Association
MacLaren’s “Imperial” Cheese
Williams Brothers Ltd – Mrs Chent’s Celebrated Chesire
Wilts United Dairies Ltd – ‘Diploma’

Box 3

Butter

Appleton, W.
Bennis & Sons
Bleecker Dairy
Devonshire House Provision Stores
Gibbs, W.
Home & Colonial Tea Stores
Hudson Brothers
International Tea Stores
Liptons
New Zealand Butter

Margarine

Blue Band
Golden Fleece
Home and Colonial Stores, Ltd. – ‘Perfect Margarine’
Maypole
Monsted
Parks Margarine
Stork

Cooking Fat

Bibby & Sons, Ltd., J.

Jago – “Nucoline”

Butter Substitutes

Butovo

Tomlinson & Co.’s Butter Powder

Spry **see Cookery and Household 2**

Custard Powder

Bird’s Custard Powder **see also Cookery and Household 2**

Foster Clark’s custard **see Cookery and Household 2**

Egg Powder

Bird’s egg powder

Freeman’s Digestive Egg Powder

Goodall’s Egg Powder

Peterkin Egg Substitute

Misc.

Stone’s Essence of Rennet

Atora Suet **see also Cookery and Household 2**

Bread

Bakers/Types of Bread

Aerated Bread (process of breadmaking)

Allinson - Dietary Leaflet, Adverts

Almonds Bread

Beedles Bakery

Bird and Sons, Alfred

Cathles Bakery (Malt Bread)

Daren Bread

Finney, William

Fowler’s Bread - Cheap Bread

Hovis Bread and Biscuits **see also Cookery and Household 2**

Huntley and Palmers - Dinner Rolls

Mallett, F.S.

Meaby. Steam Bread and Biscuit Baker

Montgomeries’ Malt Bread

Orchard’s Wholemeal Bread

Ryvita crispbread **see Cookery and Household 2**

Slawson, R.

Smith, Richard – Germ Flour, Bread, Biscuits &c.

The Veda Food Company Ltd - “Veda” Bread

Wallace Bakery

Your Daily Bread issued by National Association of Master Bakers

Flour

Brown's Standard flour
Brown and Polson Corn flour
Carwardine
Cokernut flour (Traver's) **see Cookery and Household 2**
Chapman, Entire Wheat flour
Coombs Pastry flour
Goodwins
Heckers' Buckwheat flour

Box 4

Flour cont.

Johnston's Corn flour
Jones - Patent Flour
Kingsford "Oswago"
McDougall's flour and Cookery Book
Marshalls' Oat flour
Paisley flour **see Cookery and Household 2**
Pillsbury's
Profarin flour **see Cookery and Household 2**
Red Ring self-raising flour **see Cookery and Household 2**
Scott, A& R - Oat-flour
Seatrees - Patent Bread and Flour
Spillers
St Louis Milling Company – Anita (U.S.A.)
St Paul Roller Mills Company - Orange Blossom flour (Minnesota)
Victoria Flour Company - Feathery Flake self raising flour
Washburn, Crosby Co. Flour Mills
Washburn's

Rising Agents - Baking Powder/ Yeast

Borwick - Calendars **see also Cookery and Household 2**
Brown and Polson
Canby, E. - Silver Star Baking Powder
Dwight's Cow Brand Soda
Fleishman and Co. - compressed yeast
Freeman's Baking Powder - cartoon
Gantz, Jones & Co. – Sea Foam
Goodall's
Heckers'
Kenton Baking Powder
Newman's Baking Powder
Rizine Food Co. Ltd.
Spragues, Warner & Griswold - Unrivalled Baking Powder (Chicago)
Warner's Safe Yeast

Yeatman's Yeast Powder

Cereals

American Cereal Co. - Quaker Oats
Cream of Wheat (porridge etc) **see Cookery and Household 2**
Burton, E - Oatmeals
Force - *The Story of Wheat* **see also Cookery and Household 2**
Glaxo Laboratories Ltd. - Farex - Comprehensive Cereal Food
H-O Breakfast Food
Hunter & Son – Golfer Oats
Kellogg Company (**see also** Cookery and Household)
Muscatine Oat Meal Co.
Natural Food Co.
Pettijohn's California Breakfast Food
Robinson – Scotch "Provost" Oats
Rockford Oatmeal Co.
Sanitarium Health Food Co.
Shredded Wheat Co.
Sydney Whole Wheat Blocks - Series Cards

Box 5

Bread pamphlets/leaflets

(arranged alphabetically by title)
Better Bread - The Scottish Milk Powder Co. Ltd
Bread in English History - The Millers' Mutual Association Ltd
Junior Traveller, The – Hovis **see also Cookery and Household 2**
Minute Book, The – W. Hill & Son Ltd
New Gifts for users of Allinson All British Pure Health Products
Procea - starch reduced breads
This Booklet tells the Story of the Real Food Value of Turog Bread

Macaroni/Pulses

International Tea Company Stores
Savoy Products

Sugar Products

Canadian "Beekist" Honey
Commercial Agent for the Province of Quebec – Maple Syrup
International Co.'s Stores Tea – Sugars
Tate and Lyle
Secondary Material – The Penny Magazine 'A Day at a Sugar-Refinery'

Jellies

Boston Crystal

Cooper, James

Cox's Gelatine **see also Cookery and Household 2**

Freeman's Blancmanges.

Green's Chocolate Mould. (for Green's sponge mixtures etc. **see also Cookery and Household 2**)

Hansen's, Chr.

Lushus Table Jellies

Mander, Weaver & Co.

Moir's Table Jelly Powder

Nelson's Patent Opaque Gelatine

Pascall's Concentrated Portable Jellies and Blanc-Manges

Pink & Sons, Edward.

Rizine Co.'s Fruit Jelly Flakes

Robertson & Co., Walter – Chelsea Table Jellies

Sander's Jellies

Scholefield's original concentrated Jelly & Blanc Mange

Viota

'Receipts for making new and delicious Fruit Beverages, Ices, Jellies &c, &c.'

Biscuits and Cakes

Ashford, Charles

Bee Biscuits

Boyle's Jap Nuggets

Cakeoma **see Cookery and Household 2**

Chiltonian

Christies Ginger Wafers

Cooper & Co.

Crawford

Drew & Son

Express Dairy Co. Ltd – 'Christmas Fare'

Fortt, James – Bath Oliver biscuits

Fuller's Cakes

Hill & Son, John

Hill & Son, W.

Holmes & Coutts- Sea Foam Wafers

Hughes – Celery Crackers

Hughes & Maudsley – Funeral Biscuits

Green's sponge mixtures etc. **see Cookery and Household 2**

Huntley and Palmers

Box 6

Biscuits and Cakes (continued)

Huntley and Palmers
International Co.'s Tea Stores
Jacob & Co.
Lemann, Francis
Maids of Honour
MacFarlane Lang & Co.
McVitie & Price
Mellins
Meredith & Drew Ltd.
Mews, T.
National Biscuit Company
Natural Food Co.
Pechon, P.
Peek and Frean
Phillips Stores Ltd. - Shrewsbury Cakes
Pursell, J.
Riley's
Romary's biscuits **see also Cookery and Household 2**
Ryvita see also Cookery and Household 2
Stevens
Storey, J.B.
Sword & Co.
Wilson's American Extra Toast Biscuits

Miscellaneous

Foreign Biscuits

France:
Biscuits Georges
Graindor
Lefevre – Utile
Biscuits Olibet
Biscuits Pernot
Italian:
Lazzaroni & Co., D. - Amaretti di Saronno
USA:
Goudy & Kent
Oesterreichers

Syrups (Tate and Lyle, Towle's Log Cabin) and Treacle (Fowlers) **see Cookery and Household 2**

Condiments and Sauces:

Jam and Honey

Appleford's Pure Clear Australian Honey
Atmore's Mince-Meat and Genuine English Plum Pudding
Chivers Jams (see also Jellies, Box 4 and Cookery and Household box 2)
Crosse and Blackwell

Box 7

Jam and Honey (continued)

English Country House
Hartley's Marmalade
Headley
Hoge's Horehound Honey
Hughes, A.J.
Internation Stores/ Internation Co.'s Tea Stores
Kydd's Jams
Liptons, International Stores
Pink's Jams (Jellies and Marmalade)
Robertson's 'Golden Shred'
Warrens
Wilkin & Sons Ltd.
Secondary Material – 'Honey for Health' by Dr Josiah Oldfield

Mustard

Champions
Colburn's
Colman's **see also Colman's starch, Colman's mustard for baths**
Farrow's Mustard
Keen's Mustard
Sadler's Mustard
Stickney and Poor's

Mustard – unmounted booklets

Colman's - children's booklet stories
Colman's booklet - 'Mustard uses Mustered'
Keen's Mustard

Sauces

Batty and Co. "The" Sauce/ Nabob Sauce
Birmingham Vinegar Brewery Company Limited
Bovril, F.A. – American Tomato Catsup
Bracknell, G. & S.

Cocks, Charles – Original Reading Sauce
Crosse & Blackwell – Soho Sauce
Ellson, T. – Wycombe Sauce
Fescati Brothers – Royal Victoria of the Queen’s Own Fish Sauce
Garton’s H.P. Sauce
Goodall, Blackhouse & Co. - Yorkshire Relish (see also Cookery and Household 2-
Goodall, Backhouse and Co.)

Box 8

Sauces (continued)

Goodman’s Vale Sauce
Gordon & Dilworth
Holbrook’s Sauce
Mason, Frederick – P & O Sauce
Mason & Co., George - “O.K.” Sauce
Matthews & Son
Osborn & Co, C.
Rowat
Sharwood & Co. Ltd., J.A.
Smith’s Universal Indian Sauce
Wingrave, J.
Miscellaneous sauce labels

Pickles

Abbasali, S. & Co.
Batty & Co.
Maconochie Bros.
Pink and Sons, Edward
Misc pickle label (inc Piccallilli.)

Lea and Perrins Worcester Sauce see Cookery and Household 2

Oil and Vinegar

Breffitt & Co.
Pott’s Malt Vinegar
Sarsons
Spice Island Company
Union Oil Company
Misc.

Heinz salad cream and mayonnaise see Cookery and Household 2

Salt

Cerebos Salt

Cubie and Paterson, Wholesale salt Merchants.
Falk British Table Salt.

Spices

Sharwood curry powder see Cookery and Household 2

Meat Extracts:

Liebig

By country, by date (using Jansens catalogue)

UK/ USA

Belgium

France

Box 9

Liebig cont.

By country, by date (using Jansens catalogue)

France

Germany

Italy

Box 10

Liebig cont.

By country, by date (using Jansens catalogue)

Italy

Liebig cont. Material which came with the Lillington Collection (plus other loose items)

(By Country, by date) – Food 10 (30) – (58)

UK/USA

Belgium

France

Germany

Miscellaneous

Meat and Meat Products

Diagrams of cuts of meat

Butchers

Ainslie Bros.

Bobby, F.

Cooper & Co.
Cox and Son
DBC (Danish Bacon Company)
Denny and Son
Evans, Enoch
Fitter & Son, John S.
Fletcher Ltd.
Gibson, W.
Good, C.W.
Godwin, James
Greig, David

Box 11

Butchers/ Miscellaneous advertisements for meat

Henry
Home and Colonial Store
International Tea Co.
Jackson Bros.
Ketteman, H.J.
London and Provincial Meat Stores
Measures, W.
McCall & Co. Ltd - Paysandu Ox Tongues (Tinned)
New Zealand Meat Booklet and Recipes
North Bros.
Oates, Thomas
Old Pork Stores
Palethorpes
Poulton and Noel
Prince Brothers
Shaw's Bacon (Limerick)
Shippam
Staines, H.
'Tulip' brand
'Utopia' direct supply
Wilson Packing Co.

Beef Extracts

Aplin & Barrett
Armour's Extract of Beef
Bisto (see also Cookery and Household 2)

Bovril
Advertisements
Fold out/ moveable advertisements

Box 12

Beef Extracts cont.

Bovril cont.

booklets

Lillington Collection advertisements

Brand & Co.

Compton's Gravy Salt

Dickson Beef Tea Co. (Song Book and Recipes)

Johnson's Fluid Beef

Liptons' Fluid Beef.

Oxo, (Books of Magic.)

Taylor, E. & T.

Vimbos (An Ox in a Tea-cup)

'The Meat Biscuit' by Gail Border

Fishmongers

Barrett, C.

Casling, W.

Cope Bros.

Hart's Fried Fish Restaurant

Mac Fisheries

National Fish Association

Porter's Eel Pie House

Reppington R

Vegetable Extract

Marmite see also **Cookery and Household 2**

Patent Foods:

Baby Foods

Allenbury's, Britains' Best Babies

Allinson, Dr

Atkinson & Barkers

Benger's Preparation - Foods for Invalids, Children

Carle & Sons, John - Imperial Granum

Chibnall - "Dorina" Nursery Biscuits

Farley's Infant Food Ltd. - Rusks.,

Florador Food - Seven Ages of Man

Frame Food Co. Ltd.

Fromm's Extract

Glaxo - supermilk

Hovis Food
Keen, Robinson & Co.
King's Wheaten Food
Mellin's Food

Box 13

Baby Foods cont.

Mellin's Food
Neave's Food
Nestle
Dr Ridge's
Robinson and Bellville - Patent Barley and Groats
Savory & Moore
Trufood Ltd
Wells, Richardson & Co. – Lactated Food
Mrs Winslow's Soothing Syrup
Miscellaneous

Malt Extracts

Bronamalt, Tonic Food
Hamburg Hoff's Malt-Extract
Horlicks
Liebig – Malted Food Extract
Maltine
Mitchell's Malted Food
Montgomery's Extract of Malt
Ovaltine
Paterson's Extract Malt

Health Foods

Dr. Allinson's Natural Food
Armours
Borden's Patent Meat Biscuits
Duryeas' Maizena
Fromms Extract
Kellogs All-Bran
Mapleton's Frittamix/ Nut Foods
Dr Nichols' Food of Health
"Odin"
Orzone Company- Booklet on an Introduction to Health Foods
Proferin Flour. (see also Box 3 Flour, **see** also Cookery and Household 2)
Dr Tibbles' Vi-Cocoa, Ltd.
Virol - The Exhibition ...Pick-me-up.

Vitafer
Westfield Book of Pure Foods
Misc.

Box 14

Slimmer/ Diet Guides

Limmits
The Never-Say-No Diet!
Keep Slim Recipes for a Week

Soups, Tinned and Frozen/ Preserved Foods.

Tinned Foods

Aylmer (Canadian sweet corn) see Cookery and Household 2
Beppo Ltd – Gennaro's brand
Campbell's.
Edwards' Desiccated Soups
F.M brand peas
Heinz 57 Varieties (**see** also Cookery and Household 2)
Frederick King & Co. Limited.
Lazinby's Soup Squares
Libby, McNeill & Libby, Ltd.
Lincan - Fresh Fruits and Vegetables Tinned Foods
Portable Soup cakes from Buenos Ayres.,

Fast Food

Frood

Frozen Foods

Antitrophic Company - Glacialine - Preserver
Smedley's Frozen Foods.
Lightfoot Refrigeration Co. Ice-Cream/Patisseries
Hilaire Rouze.

Misc. Magazines

Globus Conserves
Natures' Way Monthly,
Sugar and Spice. April 1931

See also

Window Bills and Advertisements folder VI

Food (1) – (40)

Grocers (1)

Fruit and Vegetables (2) – (3)

Diary (4) – (12)

Bread (13) – (21)

Groceries (22) – (36)

Cocoa and Chocolates (37) – (40)

Tea (41) – (59)