John Johnson Collection: pre-1960 ephemera

Trade Cards

This section has been catalogued and digitised (with the exception of items in copyright).

Catalogue records and images can be found on the John Johnson Collection online catalogue

Guide to Products and Trades by Heading

Box I

Accountants
Agriculture and Agricultural Implements
Antique Dealers
Architects, Bricklayers, and Builders
Art Galleries
Artists

Box II

Artists Materials, Colourmen
Astrologers
Auctioneers, Appraisers
Bakers
Basket and Hamper Makers
Baths and Spas

Box III

Bell Hangers
Bellows Makers
Bill Posters and Deliveries
Blacking Manufacturers
Boatmen
Boots and Shoes
Brass Founders
Brewers
**Box IV**

Brush Manufacturers  
Butchers  
Cabinet Makers

**Box V**

Carriers  
Cheesemongers  
Chemists and Druggists

**Box VI**

Chimney Sweeps, Carmen and Nightmen  
Chinamen and Glass Sellers

**Box VII**

Coach Manufacturers  
Coal and Coke Merchants  
Coffee Houses  
Confectioners

**Box VIII**

Coopers  
Corn Merchants  
Court Plaster Warehouse  
Cupping  
Cutlers  
Dairy Produce  
Dance  
Dentists  
Designers

**Box IX**

Doctors and Bone Setters  
Dyers and Cleaners  
Educational
Employment Agencies
Engineers
Fancy Goods
Farriers
Fishmongers and Fisheries, Game Dealers
Flag Makers
Floor Cloth and Carpet Manufacturers
French Polishers
Fruiterers and Greengrocers
Furniture Removers

Box X

Furriers
Goldsmiths, Silversmiths, Jewellers

Box XI

Grocers, Tea and Coffee Dealers

Box XII

Haberdashers

Box XIII

Haberdashers (cont.)
Hairdressers and Perfumers
Hat Makers

Box XIV

Hawkers
Horticulture, Nurserymen and Seedsmen

Box XV, XVI

Hotels
Box XVII, XVIII

Hotels Booklets

Box XIX

House Decorators
Instrument Makers

Box XX

Iron Founders and Ironmongers

Box XXI

Ivory Turners
Japanners
Job Masters and Livery Stables
Lace Makers
Laundry
Leather Sellers Merchants
Lighting
Linen and Woollen Drapers

Box XXII

Mercers
Mill Makers
Milliners
Minerals

Box XXIII

Money Lenders
Music, Musical Instruments
Oilmen
Opticians
Paper Hangers

Box XXIV
Paper Stainers
Pewterers
Photography
Picture Frame Makers, Carvers, Gilders
Picture Restorers
Pin Makers

Box XXV

Playing Card Manufacturers
Plumbers and Glaziers
Poulterers
Rag and Bonemen
Rat Catchers
Razor Makers
Restaurants
Rocking Horse Makers
Saddlers

Box XXVI

Shipping
Shirts and Shirt Buttons
Shop Fitters
Snuff Makers
Sporting Purveyors
Stay Makers

Box XVII

Surveyors
Tailors
Tallow Chandlers

Box XXVIII

Tattooing
Taxidermists
Timber Merchants
Tin Plate Workers
Tobacconists
Tripe Warehouses
Trunk Makers
Truss Makers
Umbrellas
Undertakers

Box XXIX

Upholsterers
Veterinary Surgeons
Watch and Clock Makers
Whale Merchants and Cutters
Wheelchair Makers
Wheelwrights
Wig Makers
Window blinds

Box XXX

Wine and Spirit Merchants
Woollen Manufactureres
Miscellaneous