



The Sainsbury Library

One of the Bodleian Libraries

Zephyr

Zephyr is a database of M&A, IPO and venture capital deals, with pan-European transactions dating back to 1997 and US deals from 2001.

Accessing the database:

To access the databases, go to the Sainsbury Library website at <http://www.bodleian.ox.ac.uk/business> and click on DATABASES.

If you are a member of SBS you can also access the databases at <http://my.sbs.ox.ac.uk/group/library>

If accessing this database outside the Oxford network, you will be prompted for your **Single Sign-On (SSO)**

Searching the database

Use **Streamlined and default options** to do a quick search by company name or lists of recent transactions.

The screenshot shows the Zephyr database interface. At the top, there's a navigation bar with 'M&A deals', 'News', and 'Royalty agreements'. Below this, there are several content blocks. On the left, there's a 'ZEPHYR EDITORIAL NEWS' section with a list of news items. In the center, there's a large button labeled 'ZEPHYR Streamlined and default options' with a 'GO' button. To its right, there's another button labeled 'ZEPHYR ADVANCED For advanced queries and analysis' with a 'GO' button. Below these, there are more content blocks: 'New deals added since last data update', 'ZEPHYR M&A REPORTS', and 'Biggest Deals - Last week'. An arrow points from the text above to the 'Streamlined and default options' button.



Viewing your results:

The screenshot shows the Zephyr search results page. At the top, there is a navigation bar with 'Home > Advanced search (All deals) > Search > Results'. Below this, there are buttons for 'Back to search' and 'Launch wizard'. A toolbar contains 'Currency', 'Save', 'Export', and 'Send' icons. The main content area shows 'Deals selected: for - global search - cadbury' and '252 Deals' with a pagination control '1 of 11 pages'. A dropdown menu is set to 'Deal value - Descending'. The results list includes:

- Deal headline:** Altria Group Inc. completes spin off of Kraft Foods Inc. (Deal No 473308)
Target: Kraft Foods Inc. (Cheese producer, Food producer and marketer - United States Of America)
Acquirer: Shareholders (Shareholders - United States Of America)
Vendor: Altria Group Inc. (Food products manufacturer and wholesaler, Tobacco products manufacturer and wholesaler - United States Of America)
Deal status: Completed
Date completed: 30/03/2007
Deal value: 33,727,578 th EUR *
Search match: Target trade description (english) : ...-off of the Post cereals business into Ralcorp Holdings, Inc. In February 2010, the Company announced that it has acquired the cont Cadbury plc.
- Deal headline:** PepsiCo has completed the acquisition of Quaker Oats (Deal No 91833)
Target: Quaker Oats Company (Manufacture and wholesale of food and beverage products - United States Of America)
Acquirer: PepsiCo Inc. (Bottled and canned soft drinks and carbonated waters manufacturer, Bottled water manufacturer, Snacks manufacturer - United States Of America)
Vendor: -
Deal status: Completed
Date completed: 02/08/2001
Deal value: 15,579,869 th EUR
Search match: Deal comments : ... in shares if the transaction isn't completed by 15/06/01. On 31/05/01, Cadbury Schweppes has warned the U.S. Federal Trade Commission that this proposed...
- Deal headline:** Final offer period for Cadbury shareholders has been closed (Deal No 1601151696)
Target: Cadbury plc (Confectionery manufacturer, Soft drinks manufacturer - United Kingdom)
Acquirer: Kraft Foods Inc. (Cheese producer, Food producer and marketer - United States Of America)
Vendor: -
Deal status: Completed

To view a transaction from your list of results click on the transaction title. This will provide an overview of the transaction including deal values, pre-deal target financials and deal comments and rationale.

Saving and printing:

You can save the report to *Excel* or print it off by using the  **Export** and  **Print** icon to the top right of the webpage.

Advanced searching:

The **Zephyr Advanced** search function enables you to build a search by several criteria including deal status, industry, geographic regions and time periods. Select your criteria one at a time and click on **OK**. As you select criteria they will appear in the **Search Strategy** box. When you have selected all of the criteria that you wish to search by click on **View Deal** or **View list of deals**. To view details of the deal click on the deal number from your list.

The screenshot shows the Zephyr advanced search interface. At the top, there is a search bar with 'Type in search terms...' and a 'Search' button. Below this, there are tabs for 'M&A deals', 'News', and 'Royalty agreements'. A navigation bar includes 'Home > Advanced search (All deals)'. A secondary navigation bar has 'ALL DEALS', 'IPOs & CAPITAL RAISING', 'CHINA CONNECT', 'SAVED SEARCHES', 'FAVOURITES', and 'HISTORY'. The main search area has a 'GROUPED VIEW' button and a 'FIND A CRITERION' section with a search input field. The search criteria are listed in two columns:

- Deal
- Company name
- Identification numbers▶
- Company status▶
- Deal types & methods of payment▶
- Stake▶
- Rumours
- Deals with Zephyr Editorial News
- Deal status▶
- Time period
- Geography

- Text search
- Deal values
- Deal bid premia
- Company financials▶
- Deal multiples
- Stock data▶
- Deal regulatory bodies▶
- Deals with multiple parties
- Deal advisors▶
- Updated deals
- All deals