

## **John Johnson Collection: pre-1960 ephemera**

### **McKnight Kauffer**

Index created by SEW 04/11

This section has not been catalogued or digitised. However, other sections containing material illustrated by or relating to McKnight Kauffer have been catalogued on the [Johnson online catalogue](#) (search for Kauffer, E. McKnight in names index).

### **Box 1**

#### **Advertisements**

Charles Eneu Johnson and Company Philadelphia, printing inks *Printed Salesmanship* July 1926. *American Printer* Dec 1926, *Inland Printer* 1926/1927

Fortnum & Mason (7)

Francis Downman, WineMerchant. An ABC of Wines

Imperial Airways, Facts about Air Travel (4), Modern travel for modern people (1)

Shell/BP, 1937 (2), Misc (4)

#### **Advertising Booklets**

BBC, Broadcast talks Jan-Apr 1933, Design in Modern Life, April 1933,

Charnaux Venus Corset Belt (1) , Man's Belt (1)

London Transport, Londoners' Sunday (1)

RMS Orcades and Orama (2)

The Travel and Industrial Development Association, London, W.D.H. McCullough

#### **Book Jackets**

Betjeman, John. *Continual Dew*, John Murray

Georges Simenon, Routledge:

*Maigret Abroad*, (jacket and Book Society Recommendation flyer);

*Maigret to the Rescue*;

*Maigret Travels South*.

*BBC Handbook 1928*

J.J. Connington, *Mystery at Lynden Sands*, Gollancz

Arthur Henderson, *Labour's Way to Peace*, Methuen

Ethel Mannin, *Pilgrims*, Jarrolds

Oswald Mosley, *The Greater Britain*, BUF

L.H. Myers, *Strange Glory*, Putnam

Herbert Read, *Art Now*, Faber & Faber

Tom Williams, *Labour Shows the Way*, Methuen

#### **Timetables**

Imperial Airways, 1932, 1933, 1937, 1938

Orient Line Cruises, 1935 (3). 1937 (1)

## **Box 2**

### **Articles on/by E. McKnight Kauffer**

#### *Industry and Art*

*Nation, The*, reprinted article by Roger Fry, 1925 (2 copies)

*Commercial Art*, July 1927, article by G.S. Sandilands, Commercial Art E. McKnight Kauffer, with 2 illustrations dated June 1930 and April 1933

*Commercial Art*, July 1930, article A Great Adventure in Posters

*Commercial Art* April 1931, article by Amos Stote, Recent Work of E. McKnight Kauffer

*Commercial Art* August 1934. Opening Speech by Kenneth Clark at the Exhibition of Pictures in Advertising

*Cecil Palmer*, 1924, *The Art of the Poster*, arranged and edited by E. McKnight Kauffer, a

*Printing Review*, Autumn 1936, (pp 421, 422, 425, 426) article by Frederick A. Horn, Modern Christmas Cards As distinctive Ambassadors of Goodwill

*Studio, The*, July 1930, article by Harold Child, Modern illustrated books: artist and typographer set a standard for the connoisseur.

Article by Howard Wadman, *The International Designers*: E. McKnight Kauffer

### **Artwork: Photos and Illustrations**

#### **Photos**

Buckingham Palace from St James's Park

The Tower of London

Westminster Abbey

Westminster from the Thames

"Ask for 404 Bincoln Lennett's Latest"

#### **Illustrations**

Miscellaneous (3)

#### **Christmas cards**

Design, E. McKnight Kauffer

T.B. Lawrence Ltd

Anthony W Bell

Marion V Dorn

Pub Lund, Humphries & Co Ltd with the Poetry Bookshop

Eric C. Gregory the Country Press Bradford 1935

Eric C Gregory 1936 and E. McKnight Kauffer 1938 (on same backing)

Robert Wellington 1937

#### **Invitations and Catalogues:**

##### **Invitations**

ELMA Modern lighting methods

Lund Humphries (3):

Three Australians: Alistair Morrison, Geoffrey Collings, Dahl Collings

Lewitt and Him (2 copies)

McKnight Kauffer (2 copies)

Mansard Gallery The London Group press view

Orient Line, 1937 invitation to Press to travel London to Southampton, on the mail steamer Orcades, on the eve of her maiden voyage.

### **Catalogues**

*Gallery, The*, Exhibition "Children throughout the Ages" April-May 1934

*Victoria & Albert Museum*, Exhibition of British and Foreign Posters, 1931

### **Notices**

Percy Lund Humphries & Co. Ltd change of address

Lund Humphries Printing and Commercial Design (2)

Goldsmiths' College School of Art Toys

Reimann Studios Exhibition of Student's work 1937 (notice and invitation)

### **Miscellaneous**

*Group Theatre & Artists International Association* Notice of Christmas Dance (refers to, inter alia, Original Cartoons by E. McKnight Kauffer)

Order Forms, *Cassell & Co., Ltd.* Arnold Bennett, Elsie and the Child and Venus Rising from the Sea

Charles Chaplin as seen in *Modern Times* by E. McKnight Kauffer

Letter from E McKnight Kauffer, 12.01.1939, to John Johnson

Orient Line, RMS Orcades, Embarkation ticket, ticket allocating table seat at dinner,