

## **John Johnson Collection: pre-1960 ephemera**

### **Trade Cards**

This section has been catalogued and digitised (with the exception of items in copyright).

Catalogue records and images can be found on the [John Johnson Collection online catalogue](#)

### **Guide to Products and Trades by Heading**

#### ***Box I***

Accountants  
Agriculture and Agricultural Implements  
Antique Dealers  
Architects, Bricklayers, and Builders  
Art Galleries  
Artists

#### ***Box II***

Artists Materials, Colourmen  
Astrologers  
Auctioneers, Appraisers  
Bakers  
Basket and Hamper Makers  
Baths and Spas

#### ***Box III***

Bell Hangers  
Bellows Makers  
Bill Posters and Deliveries  
Blacking Manufacturers  
Boatmen  
Boots and Shoes  
Brass Founders  
Brewers

***Box IV***

Brush Manufacturers  
Butchers  
Cabinet Makers

***Box V***

Carriers  
Cheesemongers  
Chemists and Druggists

***Box VI***

Chimney Sweeps, Carmen and Nightmen  
Chinamen and Glass Sellers

***Box VII***

Coach Manufacturers  
Coal and Coke Merchants  
Coffee Houses  
Confectioners

***Box VIII***

Coopers  
Corn Merchants  
Court Plaster Warehouse  
Cupping  
Cutlers  
Dairy Produce  
Dance  
Dentists  
Designers

***Box IX***

Doctors and Bone Setters  
Dyers and Cleaners  
Educational

Employment Agencies  
Engineers  
Fancy Goods  
Farriers  
Fishmongers and Fisheries, Game Dealers  
Flag Makers  
Floor Cloth and Carpet Manufacturers  
French Polishers  
Fruiterers and Greengrocers  
Furniture Removers

***Box X***

Furriers  
Goldsmiths, Silversmiths, Jewellers

***Box XI***

Grocers, Tea and Coffee Dealers

***Box XII***

Haberdashers

***Box XIII***

Haberdashers (cont.)  
Hairdressers and Perfumers  
Hat Makers

***Box XIV***

Hawkers  
Horticulture, Nurserymen and Seedsmen

***Box XV, XVI***

Hotels

***Box XVII, XVIII***

Hotels Booklets

***Box XIX***

House Decorators  
Instrument Makers

***Box XX***

Iron Founders and Ironmongers

***Box XXI***

Ivory Turners  
Japanners  
Job Masters and Livery Stables  
Lace Makers  
Laundry  
Leather Sellers Merchants  
Lighting  
Linen and Woollen Drapers

***Box XXII***

Mercers  
Mill Makers  
Milliners  
Minerals

***Box XXIII***

Money Lenders  
Music, Musical Instruments  
Oilmen  
Opticians  
Paper Hangers

***Box XXIV***

Paper Stainers  
Pewterers  
Photography  
Picture Frame Makers, Carvers, Gilders  
Picture Restorers  
Pin Makers

***Box XXV***

Playing Card Manufacturers  
Plumbers and Glaziers  
Poulterers  
Rag and Bonemen  
Rat Catchers  
Razor Makers  
Restaurants  
Rocking Horse Makers  
Saddlers

***Box XXVI***

Shipping  
Shirts and Shirt Buttons  
Shop Fitters  
Snuff Makers  
Sporting Purveyors  
Stay Makers

***Box XVII***

Surveyors  
Tailors  
Tallow Chandlers

***Box XXVIII***

Tattooing  
Taxidermists  
Timber Merchants  
Tin Plate Workers  
Tobacconists

Tripe Warehouses  
Trunk Makers  
Truss Makers  
Umbrellas  
Undertakers

***Box XXIX***

Upholsterers  
Veterinary Surgeons  
Watch and Clock Makers  
Whale Merchants and Cutters  
Wheelchair Makers  
Wheelwrights  
Wig Makers  
Window blinds

***Box XXX***

Wine and Spirit Merchants  
Woollen Manufactureres  
Miscellaneous