

## **The Bodleian Libraries' mission**

The mission of the Bodleian Libraries is to provide the most effective university library service possible, in response to the research and teaching needs of current and future users; and to maintain and develop access to Oxford's collections as a national and international scholarly resource.

## **Strategy 2011-12**

The strategy embraces six broad objectives. Under each of them we have identified specific objectives to pursue during the year 2011-12.

### **Provide a consistently excellent quality of service to readers, using common approaches and policies, while supporting diverse group and individual needs**

- We will allocate a greater percentage of our materials budget to high-demand material, preferentially electronic.
- We will eliminate backlogs in the processing of legal deposit and purchased materials
- We will progress the New Bodleian Library Refurbishment Project to one third of the way through RIBA Stage K (Construction to Practical Completion)
- We will develop and implement our public programme and community engagement plans

### **Listen to and understand our users and staff and be professional and innovative in developing and delivering services.**

- We will create a Working Group tasked with analysing requirements for a new web site, and recommendations for a redevelopment plan for the site
- We will develop and implement a communications plan for the New Bodleian redevelopment
- We will develop an improved and coordinated advertising strategy for Bodleian Enterprises

### **Build on the investment in content and service provision of earlier generations, to support learning and research today and in the future, at the highest level.**

- We will complete Phase II in the implementation of our Integrated Library System
- We will complete the project to barcode all the library stock to be housed in the Book Storage Facility

- We will integrate our digital collections and services for presentation to users
- We will implement a Digital Assets Management System as a core library service

**Adopt a strategic approach to fostering and engaging staff talent, including the provision of opportunities for learning and applying new skills.**

- We will pursue the introduction of succession planning
- We will improve our Health & Safety report response
- We will implement and embed into our procedures the University's new Human Resources Information System, to provide easier access to quality staff data, monitoring and reporting, and to provide efficient service in relation to job applications

**Provide effective leadership that delivers its strategic goals, demonstrates effective corporate governance and manages resources efficiently.**

- We will establish a new organisational structure for the Bodleian Enterprises Group
- We will reduce our energy consumption
- We will streamline the acquisition and description of legal deposit and purchased materials

**Collaborate and form partnerships within the University and with other leading organizations that will enhance the quality of services offered and build on the organization's reputation.**

- We will implement resource discovery and access procedures for material received by electronic legal deposit, in conjunction with the other legal deposit libraries

*MH rev 3 August 2011*