

John Johnson Collection: pre-1960 ephemera

Labels

Index created by SJS 11/93, revised 2009

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Catalogue records (only) can be found on the [John Johnson Collection online catalogue](#)
Records and images are on [The John Johnson Collection: an archive of printed ephemera](#)
(JISC-funded project, partnered by ProQuest).

Box 1

Household

Bedding/Bedroom furniture

Cleaning Products:

Blackening (London, Bristol, Colchester)

Black Lead

Carpet Shampoo

Knife Powder/Polish/Board

Plate Powder

Polish/Furniture Cream

Cutlery & razors (Sheffield):

Bingham, C.T.

Budding Knives, Curtis

Eastern Produce and Estates Co. Ltd.

Gillette

Hunter & Co. Ltd.

Johnson, Christopher / C.J.

Marples & Sons, Wm.

Pinking Shears Co. Ltd.

Planters Stores & Agency Co. Ltd.

Rogers & Sons, Joseph

Shaw and Son, H.

Wilkinson

Wostenholm's/ Wostenholm and Sons Ltd.

Locks

Paint (UK, Monaco, USA)

Picture Frame makers

Misc.

Chemist Goods

Court Plaster
Creams (UK, France)
Disinfectant & Fumigation

Box 2

Chemist Goods continued

Laundry:

Laundry Blue
Starch

Lip-salves and Lipsticks

Lozenges, Oils, Mixtures and Medicines:

Labels for surgeons etc
Alphabetical by place, by company name (London, Provincial)

Box 3

Chemist Goods continued

Lozenges, Oils, Mixtures and Medicines continued:

Alphabetical by place, by company name (London, Provincial)

Perfumes and Toilet Water (by place, then alphabetical by manufacturer):

London
Provincial
Barbados
Jersey
France (Paris)
Germany
USA

Perfume labels with a manufacturers name:

Bouquet
Cologne
Elderflower water
Esprit de...
Essence of Verbene
Essence of Violet
Fine Honey Water
Fine Hungary Water
Lavender Water
Penny Royal Water
Pomatum

Rose Water
Secondary Material

Pomades (by place, manufacturer, alphabetical where no manufacturer stated):

London
Provincial
No place name given
France (Paris) – alphabetical by product name

Pomades (Misc.) – no manufacturer's name, no place name:

Bandoline Fixateur
Bears Grease
Circassian Cream
Hair Oil
Marrow Oil
Myrtle Pomatum
Scented Pomatum

Rouge

Toilet Rolls:

Black Prince (Windsor and St George's on the same backing sheet)
British No.3
Guild (Pilla on the same backing sheet)
Marvo (Elsan on the same backing sheet)

Box 4

Soap

General:

London
Provincial
England (miscellaneous)
Dublin
France (M. Bertin & Cie. & others)
USA

Box 5

Soap continued

General continued:

Soap packaging

Soap miscellaneous:

F.S. Cleaver
Grossman & Son (also Rimmel, The Oatine Co. and Bronnley)

Savory, Moore & Co. (also Taylor & Chardin Houbrigant)
London (alphabetical)
France (alphabetical)

Shaving Soaps:

Lotus Bloom
Ross, A.
Taylor, C.

Shampoo:

Bandbox
Boots

Face Powder:

Atkinson, J & E.
Breidenbach, H.
Hovenden & Son, R.
Pond's
Phillips

Face Powder (France) – Dissey et Piver

Talcum Powder:

Wakeling, E.J.
Wesley's
Misc.

Toothpaste/powder

Food

Canned Food (by manufacturer/cannery):

England

Box 6

Food continued

Canned Food continued (by manufacturer/cannery):

England
Scotland
Wales

Canned Food (foreign countries, by manufacturer/cannery):

Australia (including Tasmania)
Belgium
Canada
Czechoslovakia

Germany
Holland
Japan
Jersey
Malaya
Norway
Portugal
Singapore
USA
Misc.

Box 7

Food continued

Biscuits and Cakes:

England
Ireland
Scotland
Wales
Belgium
Canada
Holland
USA
Biscuits and Cakes (packaging)

Confectionery:

England

Box 8

Food continued

Confectionery continued:

England
Scotland
Austria
Canada
Czechoslovakia
France
Switzerland

Dates and Figs (alphabetical by packing company, packing company unknown)

Honey

Jams (alphabetical by manufacturer, misc):

England
Ireland
Scotland
Australia
Israel
New Zealand
USA

Marmalade:

England
Scotland

Box 9

Food continued

Patent Foods

Purveyors to Her Majesty

Pickles, sauces, mustard etc:

Anchovies
Capers
Granules (Gravy, curry powder)
Oils (England, Germany)
Pickles and Chutneys
Sauces
Seasonings (salt and spices etc)
Vinegars (wine, malt etc)
Misc.

Dairy Produce:

UK (Applin & Barrett, Co Operative, Cow & Gate, Crown Express Dairy, Fullwood and Bland's Dairy, Job's Gateway, Kraft, Unigate, Wilts United Dairies Ltd.)
Canada
France
Irish Free State
Switzerland
USA
Album of labels

Box 10

Tea, Coffee and Cocoa:

Cocoa

Coffee (England, Scotland, Germany)

Tea (England, France, Misc.)

Greengrocers (alphabetical by grower or distributor)

England

Portugal

Spain

USA

Box 11

Greengrocers continued (alphabetical by grower or distributor):

USA

Secondary material

Miscellaneous food

Baking Ingredients:

Arrowroot

Baking Powder

Bicarbonate of soda

Egg powder

Cornflour

Custard powder

Jelly/ gelatin

Pontefract cakes/ lavender lozenges/ arrowroot etc

Sugar Loaf

Vanilla Essence

Wheat

Sandwich fillings etc

Misc. Food

Peter Leech & Son (Whitehaven)

Baking Ingredients:

Ground almonds

Cinnamon

Silicate of soda

Ground spices

Lump Sugar

Black treacle

Tea & coffee
Salmon
Plain Labels

Box 12

Matches (arranged alphabetically by manufacturer)

UK
Austria
Belgium
China
France
Germany
Holland
Japan

Box 13

Matches continued

Japan
Norway
Russia
Sweden
Thailand
USA

Matches (secondary material)

(contact David van der Plank for more information on matches on: Carnstabba, St.Ives,
Corwall, TR26 3LS)

Candles/Tapers

Sporting Gunpowder

alphabetical by manufacturer
bulleted breach caps

Box 14

Paper Trade

Notepaper packets (alphabetical by manufacturer):

England
France
USA
Misc.

Ream Labels (alphabetical by manufacturer/title):

England
Scotland
Ream Labels (Misc.):
Super fine / super fine fine ream labels
Air dried brown paper / Air dried rope paper ream labels
Misc.

Box 15

Paper Trade continued

Pens and Pencils (alphabetical):

England
Scotland
Germany
Secondary material (Punch illustrations?)

Ink:

alphabetical by manufacturer
London
Gloucester
Lemington
alphabetical by title

Envelope bands:

alphabetical by manufacturer/ title
Misc.

Postcard bands:

alphabetical by manufacturer
alphabetical by label title
black sealing wax
misc.

Box 16

Paper Trade continued

Postcard bands continued:

alphabetical by label title
black sealing wax
misc.

Weaving Trade

Pins, needles, buttons and cotton (by manufacturer, or label title if manufacturer's name absent)

Bale labels: Europe

England (London/ misc. England, Derby, Leeds, Preston)
Scotland
Austria
France
Italy
Portugal
Russia

Bale Labels: Asia

Burma
India: Bartlett & Gladstone, J.D & other Anglo Indian bale labels

Box 17

Weaving Trade continued

Bale Labels: Asia continued

Burma
China
India: Anglo Indian Labels
India: Anglo Indian (Untitled)
India – by company
India - miscellaneous
Philippines
Singapore

Bale Labels: South America

Venezuela – Santana Heranos y Ca.
Venezuela – by title

Bale Labels: Miscellaneous

Fabric

Engraving

Box 18

Weaving Trade continued

Bale Labels: Miscellaneous continued

Colour labels

Embossed labels

Embossed colour labels

Pencil sketch of labels

Irish Linen:

alphabetical by manufacturer

alphabetical by title

untitled

Woven labels (by manufacturer)

Beer

Ale and Beer (by manufacturer):

England

Box 19

Beer continued

Ale and Beer (by manufacturer):

England

Scotland

Wales

Foreign Ale and Beer (by manufacturer):

Germany

Norway

USA

Ginger Ale (by manufacturer)

Ginger Beer (by manufacturer)

Cider (by manufacturer)

Perry (by manufacturer)

Stout and Guinness:

Stout

Guinness
Secondary Material

Soft Drinks (by manufacturer, and then misc.):

England
Scotland
Australia
Canada
France
Germany
Norway
South Africa

Wine

Wine Merchants:

Asher Storey & Co. Ltd (French, Portugese & German wine)
Hedges & Butler (Austrian and French wine)
James Son & Co., Robert (Chilean wine)
Wintle & Co., J.
Wine Vaults Ltd.
Young, G.W.

Box 20

Wine continued

Wine:

England
Australia
Croatia
France
Germany
Russia
USA
Champagne (& German Sparkling Wine)
Misc.

Wine blanks

Fruit and Ginger Wine

Alphabetical by company (England, Ireland)
Secondary material

Box 21

Spirits, Liqueurs and Fortified Wines

Brandy:

England
France (Armagnac, Cognac)
Germany
USA
Miscellaneous (advertisement for Martell's cognac)

Gin and Sloe Gin:

Cordial Gin
Dry Gin (Gordon's)
London Gin
Old Tom
Plymouth Gin
Sloe Gin
Misc Gin

Liqueurs (alphabetical by name of liqueur):

England
Denmark
France
Germany

Madeira, Port and Sherry (and other fortified wines):

Madeira
Malaga – alphabetical by manufacturer
Port – alphabetical by brand/title of advert
Sherry (England, Australia, Cyprus, Germany, Spain- amontillado & sherry)

Rum:

England
France
Germany
Jamaica

Tonic - quinine/bitter

Box 22

Spirits, Liqueurs and Fortified Wines

Vodka

Whisky:

Whisky

Irish Whisky

Islay Whisky

Scotch Whisky (Drambuie, Scotch Whisky by distillery, Scotch Malt Whisky by distillery/ blender)

Various:

Cigars

Fish Hooks

Clothing (various):

Boots and shoes

Collars and cuffs

Fans

Gloves

Handkerchief

Hats

Parasol

Swimsuits

Veils

Misc.

Hotels:

Scotland

Wales

Belgium

France

Germany

Italy (Milan, Naples, Rome & Taormina)

Sweden

Switzerland

USA

Games (by publisher):

Dean & Son (Ludgate Hill)

Darton, William

Harris, John (& Wallis, John)

Newbery, E. (& Wallis, John)

Wallis, John (& Newberry, E.)

Wallis John

Wallis, J & E.

Wallis & Son

Maps (by creator of guide, by place where creator's name absent):

England

Scotland
Wales
Map of Europe
France
Germany
Sweden

Booktrade:

Alphabetical by title (including creator's name where present, i.e. 'Garry's Rudiments of Perspective' sorted under 'G')
Miscellaneous

Box 23

Various continued

Air Travel etc:

Air Mail

Air Lines:

USA
Canada

British India Line/ Baggage Dar-Es-Salaam/British India Steam Navigation Company.
Ltd
Eneas MacKay Travel Agency
Harrods Luggage Labels

Label Manufacture

Association of Maker's of Coated Paper in Great Britain, the.
Bullionfield
Butcher & Co.
Electro-tint Engraving Co.
Metal Box Company Ltd.
Ormeods Ltd.
Schelter & Giesecke, J.G. (Leipzig)
Untitled

Label Manufacture – Secondary Material

Commercial Art Journal
Printing Art, the.
'A Monthly Bulletin' (for the brewing trade)
Untitled

Miscellaneous

Box 24

Large labels

Knife Polish

Shaving Soap

Face Powder

Pickles, sauces and mustard

Dairy Produce

Greengrocers

Cider

Soft Drinks

Bale Label

Woven Label

Misc.